

**1. CUSTOMER SEGMENT(S)**

National News  
Domestic News  
News App

**6. CUSTOMER CONSTRAINTS**

Regular internet Connection  
Flash News  
True News

**5. AVAILABLE SOLUTIONS**

The current application not provides the flash news and it wont provide National news .we provide the National News and Domestic News very fast.

**2. JOBS-TO-BE-DONE/PROBLEMS**

Difficult to find National News  
It is very difficult to flow up the flash news

**9. PROBLEM ROOT CAUSE**

In Early days everyone cant able to read flash news and international news very quickly. But with the help of our application people can have easy access to the National news and Domestic News very fast.

**7. BEHAVIOUR**

Customer just need to download our application to get the benefits of the app. According to the required ascepts they can view the international and Domestic news from home itself.

**3. TRIGGERS**

Knowing the news that is happening in the aboard and locally ,is the right of every person. So by our application they can gain knowledge on the current affairs and news going on around globe.

**4. EMOTIONS: BEFORE/AFTER**

Before: The customer can know the locally news only that too slow.  
After: By using our application they can know news not only locally but also Nationally that too fast.

**10. YOUR SOLUTION**

Creating an application which helps the people to know the news that is going happend globally and locally with free of cost or with an limited budget, according to user satisfaction.

**8. CHANNELS OF BEHAVIOUR**

Online: Users can have access to the flash news when ever they wanted.  
offline: At offline they can view the old news that they are already seen or used.

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