Ideation Phase Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID14929
Project Name	AI based discourse for Banking Industry
Maximum Marks	4 Marks

AI Based Discourse For Banking Industry

In this project, we will be building a chatbot using Watson's assistant. This chat should have the following capabilities:

The Bot should be able to guide a customer to create a bank account.

The Bot should be able to answer loan queries.

The Bot should be able to answer general banking queries.

The Bot should be able to answer queries regarding net banking.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes



KPoornimaSekhar

Solutions for general banking queries

Multilingual

interoperable

Constant guidance

HariPriya K

NetBanking Queries Saves user time and cost

Trustworthy

No lag

Sandhiya T

Confidential

Quick responses

Voice assistance

User-Friendly interface

Valar Mangai S

Security

Efficient and convenient customer support

Retrive customer's Old transaction history

Available 24*7



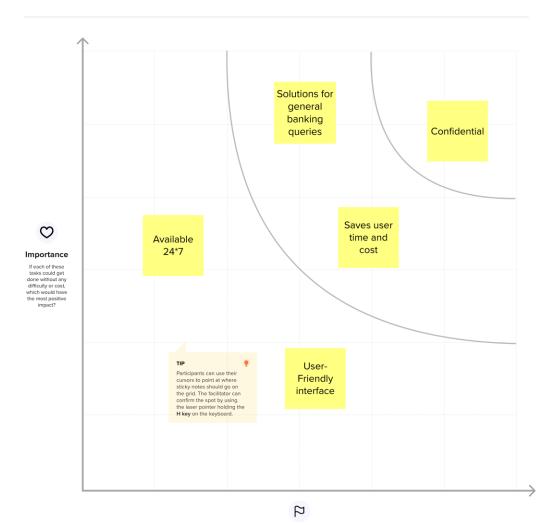
Step-3: Idea Prioritization



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

