

## **Brainstorm** & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 15 minutes to prepare 1 1/2 hour to collaborate

1 people recommended

# Before vou collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going. ♠ 10-15 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Use the Facilitation Superpowers to run a happy and productive session.

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### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

→ 5 - 10 minutes

PROBLEM How can we detect diabetic retinopathy and avoid total loss of eyesight?



Defer judgment.

Go for volume.

## Listen to others. If possible, be visual.

## Encourage wild ideas.

Brainstorm

ტ 20 minutes

Sudharsanan

Do not

mentally

stress

patient

Hari

Early stage symptoms
ure not easily identified
Use of Deep learning

Nitheesh & Ramesh

food diet

Medication from Cheaper cost of manufacturing

# computerized approach

Write down any ideas that come to mind that address your problem statement.

must be non

invasive

Use of IoT

# Regular eye check ups Not to push them away from society

## You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

## Sanjeevi Moorthi

Exercise to

maintain

Siva Priya

Include option to diagnose other eye disease

Use of

automated program

Do not bombard them with

advice

Usage of A handheld python for device its utility

body fitness

Consuming diet foods

## Maintain proper levels of sugar

Consult a

doctor

Use of mobile devices

Take turns sharing your ideas while clustering similar or related notes as you go.

In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger

than six sticky notes, try and see if you and break it up into smaller sub-groups.

## Advice to patients

Suggestion to avoid high sugar foods

Group ideas

₼ 30 minutes

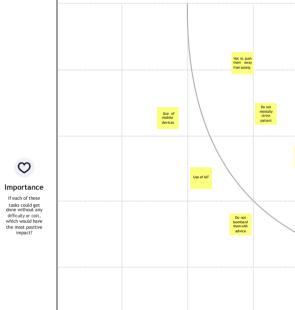
devices

Product features

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 30 minutes



Feasibility

P



















To be followed by patients

food diet

proper levels

of sugar







