

Ideation Phase

Define the Problem statements

Date	6 October 2022
Team ID	PNT2022TMID45894
Project Name	Containment Zone Alerting Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

USER PERSPECTIVE:

Problem Statement (PS)	I am (USER)	I'm trying to	But	Because	Which makes me feel
PS-1	Is it belonging all the age groups	Share my status to Everyone	Is it any compulsion to do that	It makes me embarrassed	As an influential person by spreading an irrelevant content to my native areas
PS-2	If an mobile app user whether we give all personal details what the app expecting from us.	The Given details are should be verified by an admin side .	There are many apps can't secure the data in a proper manner	The updation of an app can't be prolonged.	Unsecured to give my personal data.
PS - 3	Whether the updation of containment zone are plotted in a really affected area.	There is any way to share the alerted zone to others	It has any constraint to share the location within the particular distance.	I am trying to reach beyond the areas.	Niche intimate to our others.
PS - 4	The alert messages are received by where only entered into the alerted zone	To stay awake from the alerted zone	Usage of mobile phone are taken out frequently to check out the messages	Just to check out whether I entered into the containment zone or not.	Phone Holder for the frequent usage.

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