

Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> The target customer of our project is the user can donate and request blood. Especially in COVID pandemic time.	CS	<b>6. CUSTOMER CONSTRAINTS</b> As we are proposing an application to request and donate blood, people who live in area with low quality network connection becomes unable to access the application and make use of it.	CC	<b>5. AVAILABLE SOLUTIONS</b> Plasma donations ensure that these individuals can receive a plasma transfusion to supplement their body's clotting ability and stop excessive bleeding from occurring. Finally, children and adults with cancer sometimes experience complications in which their body has used up all of their natural clotting factors	AS	Explore AS, differentiate
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> The problem encountered while analyzing the solution is as follows: -For most people, donating plasma does not cause any side effects, but some donors can experience fatigue, bruising, bleeding, or dehydration. -When you donate blood, you sit or lie on a reclining chair with your arm extended on an armrest, Continued bleeding. -But donating blood can do a lot of good.	J&P	<b>9. PROBLEM ROOT CAUSE</b> People can't donate if they have or had tuberculosis, heart disease (and currently taking medication for it), sickle cell anemia, certain types of cancer, or malaria (contracted in the past three years or travelled to an endemic area in the past year).	RC	<b>7. BEHAVIOUR</b> The problem which are faced by the customer while using web application is the response speed, and inaccessible when username or password is incorrect. If any problem faced by the user, they can use Watson Assistant to clarify their doubts.	BE	
Identify strong TR & EM	<b>3. TRIGGERS</b> -People want to make their life easier, feel connected anytime, anywhere. -Email marketing is the initial way to start triggering people to use our application.	TR	<b>10. YOUR SOLUTION</b> The solution which are proposing to overcome the existing problem is that, -maintaining proper database for donating the plasma -can give notification when apt blood is available.	SL	<b>8. CHANNELS of BEHAVIOUR</b> <b>8.1 ONLINE</b> User can request and donate blood from our web application, according to their need	CH	Extract online & offline CH of BE
	<b>4. EMOTIONS: BEFORE / AFTER</b> BEFORE: Sometimes people find it difficult to go to the hospitals, especially by old age peoples. AFTER: People will free from fear to use many features	EM		<b>8.2 OFFLINE</b> The offline activities that can be provided is that, donate blood in orderwise and can give it to other person needs. User can request blood may be delay.			