

Project Design Phase-I
Proposed Solution Template

Date	16 October 2022
Project Name	Project – News Tracker Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	It is hard to carry newspaper around everywhere. People usually read only their preferred topic. A news sharing app intends to help users find relevant news every day and also understand explicitly that the news is not fake but from proper sources whilst being updated in real time. The user needs a way to get relevant news based on his choices so that users spend less time in searching news.
2.	Idea / Solution description	By asking for users' preference, customized newsfeed will be prepared. This saves time as well as encourages the user to visit the application frequently.
3.	Novelty / Uniqueness	1.Creating eye-catching user interface for the customers. 2.Users can customize/restrict the news displayed to their favor, which saves time.
4.	Social Impact / Customer Satisfaction	Customers can use the application to improve their knowledge and be up-to-date with the happenings of the world. People will be less ignorant about their surroundings.
5.	Business Model (Revenue Model)	1. Proper and less intrusive advertisements to generate revenue. 2. Premium subscription services to enable additional features and customization.

6.	Scalability of the Solution	A well designed and attractive application with interactive user interface and eye-catching design will keep the users coming back to application, as well as attract other users.
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