

Ideation Phase

Brainstorm & Idea Prioritization Template

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|---------------|---|
| Date          | 15 September 2022                       |
| TeamID        | PNT2022TMID15528                        |
| Project Name  | AI based discourse for Banking Industry |
| Maximum Marks | 4 Marks                                 |



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 **10 minutes** to prepare

🕒 **1 hour** to collaborate

👤 **2-8 people** recommended

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## Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

### TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

### Mandava Mahesh

Proper security system should be maintained

Network access for every customer should be good

Back-end should be accurate

Fraud detection

### Bhanu Prakash

Access should be controlled

Authentication should be perfect

Login credentials should be matched

Loan amount should be verified

### Venkata Sai Neeraj

Account should be verified

Recover process should be fast

Fake accounts should be detected

OTP system would be better

### Padmakara Varma

Defect fraud customers

Chatbot system should be implemented

Loan amount should be based on their previous records

Customer needs to satisfy

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Integration

- Can integrate it with mobile number
- Can integrate with Aadhaar card
- Can integrate with PAN number
- Can integrate with nominee's account

Experience

- Cannot login without permissions
- Useful for easy detection
- Additional access information
- Nominee should be trustworthy

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Awareness

- Can reduce Frauds
- Can reduce online scams
- Can get easy access

Limitations

- Can reduce number of failure transactions
- Can reduce denied logins

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

