

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID46505
Project Name	Project - Real-Time River Water Quality Monitoring and Control System
Maximum Marks	2 Marks

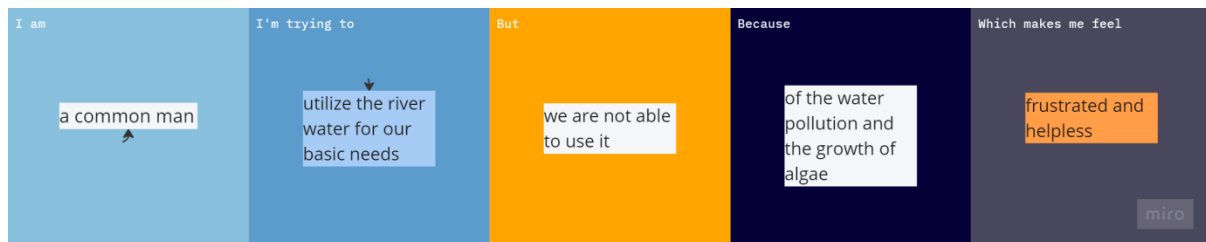
Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: <https://miro.com/app/board/uXjVPLHo054=/>

Problem Statement:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a common man	utilize the river water for our basic needs	we are not able to use it	of the water pollution and growth of algae	frustrated and helpless
PS-2	a farmer	irrigate the crops in my farm	the pH level of the water is imbalanced	of the wastages released from the industries	helpless and unable to irrigate my crops

