Ideation Phase
Empathize & Discover

Date	19 September 2022
Team ID	PNT2022TMID46505
Project Name	Project – Real time river water quality monitoring and control system
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:

Reference:
https://app.mural.co/t/nalaiyathiran77235/m/nalaiyathiran77235/1667292580374/b7473069616c5
3dd5e36642200b30914c51a4b83?sender=u5ccbeef2d181ca08accc0121