

# Skill and Job Recommender Application

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Brainstorm
& idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Facilitation
What's happening:
...
Job seekers can't afford to take time off work to look for a new job.

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

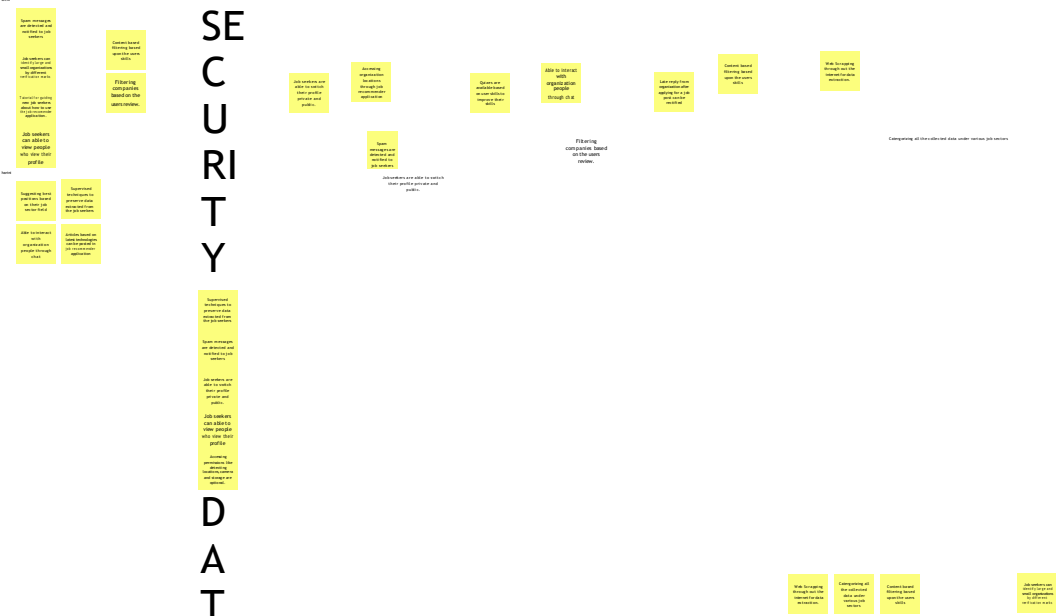
5 minutes

PROBLEM
The Job seekers needs a efficient job recommender system so that the job seekers get jobs based on their skills

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes



TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Facilitation
What's happening:
...
Job seekers can't afford to take time off work to look for a new job.

A Share the mural
The job seekers need a efficient job recommender system so that the job seekers get jobs based on their skills

B Ex

What's the problem?
What's the solution?
What's the goal?
What's the impact?
What's the benefit?
What's the challenge?
What's the opportunity?
What's the risk?
What's the reward?
What's the cost?
What's the value?
What's the time?
What's the space?
What's the people?
What's the process?
What's the product?
What's the place?
What's the power?
What's the peace?
What's the pleasure?
What's the pain?
What's the profit?
What's the loss?
What's the love?
What's the hate?
What's the hope?
What's the fear?
What's the faith?
What's the trust?
What's the doubt?
What's the belief?
What's the disbelief?
What's the opinion?
What's the disopinion?
What's the idea?
What's the disidea?
What's the dream?
What's the nightmare?
What's the wish?
What's the dream?
What's the goal?
What's the purpose?
What's the mission?
What's the vision?
What's the dream?
What's the goal?
What's the purpose?
What's the mission?
What's the vision

Quick add-ons

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

10 minutes to prepare  
1 hour to collaborate  
2-8 people recommended

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### Key rules of brainstorming

To run a smooth and productive session

Stay in topic.	Encourage wild ideas.
Defer judgment.	Listen to others.
Go for volume.	If possible, be visual.

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Brainstorming is a group exercise designed to generate ideas. It is a technique for generating creative ideas by combining different perspectives.

## COMMUNICATION

## FEEDBACK

## KNOWLEDGE

### USER STATUS

Feedback loop The user status and the feedback loop are the same thing.	Feedback loop The user status and the feedback loop are the same thing.	Feedback loop The user status and the feedback loop are the same thing.	Feedback loop The user status and the feedback loop are the same thing.
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### Importance

If each of these  
tasks could get  
done without any  
difficulty or cost,  
which would have  
the most positive  
impact?

### Feasibility

Regardless of their importance, which tasks are more  
feasible than others? (Cost, time, effort, complexity, etc.)

Keep moving forward

### Strategy blueprint

Define the components of a new idea or  
strategy.

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### Customer experience journey map

Understand customer needs, motivations, and  
obstacles for an experience.

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### Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities,  
and threats (SWOT) to develop a plan.

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