Team ID	PNT2022TMID45895
Project name	Job/Skill Recommender Application
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Customer Problem Statement Template:
Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Customer Problem Statement:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Job Seeker	Find a job	It takes a long time	I can't find a platform with user friendly features	Hopeless
PS-2	Unemployed	Find a job	It takes a long time	I can't find a right problem	Sad and frustrated
PS-3	Recruiter	Hire a skilled candidate	I can't find a skilled candidate	The platform doesn't provide any skilled applicants	Irritated and unsatisfied
PS-4	Unemployed	Find a job	I can't find a job which suits my skills	I don't have connections with large companies and well skilled people	Disappointing