

Ideation Phase

Define the Problem Statements

Date	19 October 2022
Team ID	PNT2022TMID19794
Project Name	News Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	I'm trying to	But	Because	Which makes me feel
Doctor	know medical news updates	sometimes it creates fake news	it updates about medical and medicines invented	relief

I am	I'm trying to	But	Because	Which makes me feel
Business women	Analyze the news	It takes longer time	it updates about share and share markets	Satisfaction

I am	I'm trying to	But	Because	Which makes me feel
Fresher	Collect new feeds	it takes some time	updates about job vaccencies	heuristic

I am	I'm trying to	But	Because	Which makes me feel
ADVOCATE	to know daily news updates	It takes longer time	updated about the crime and court news	confident



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	DOCTOR	Know medical news updates	It takes me long time	It updates about medical and invented medicine	Relief
PS-2	BUSINESS MAN	Analyse news	It takes me long time	Updates about share market	Satisfied
PS-3	FRESHER	Collect new feeds	It takes me long time	Know about job vacancies	Heuristic
PS-4	ADVOCATE	Daily updates	It takes me long time	Updated about crime and court news	Confident
PS-5	SPORTSMAN	New sports record	It takes me long time	Need to be updated about trending	Motivated
PS-6	SOCIAL WORKER	To find disasters	It takes me long time	Updated about issue in society	Helpful
PS-7	FISHERMAN	To go fishing in sea	It takes me long time	Updated about weather conditions	Safer