Brainstorming

Team Members :

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Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
To provide analysis and simplify the process of Stock Inventory Management in Retail Stores.

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Need some inspiration?
See a finished version of this template to kickstart your work.

Open example →

Brainstorming

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ **10 minutes**

TIP 💡

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Dixon J Antony A

Analyze the price history of items	Prevent Understock / Overstock	Well structured visualization of available/ sold stocks
Easy to use	Proper alerts to the retailer on restocking	Analytical tools to predict items in demand
Correctness of actual stock and displayed stock		

Ragul M GA

Analyzing items that are frequently bought together.	Restocking of goods before a threshold.	To assign unique ID to each store item for security
Proper visualization of available stocks.	Applying Typography measures to the UI	Integrity of the data being provided.
		Ensure User Experience metrics are followed

Siddharth S

Improving sales forecast helps to reduce storage cost & decide which product to order in		
Examine gross margin trend to satisy user expectation	Simplified and easy to understand UI	Analyze stock value and item prices
Tracking stock levels over time with each transaction	Tracking location inorder to minimize / prevent theft & fraud	Having a clear return management system to know exactly how mny items you have in stock

Sreesh N

		Improve sales prediction algorithm to restock goods
Automate the process of restocking.	Check the equality of the physical stocks available.	Clean interface and easy to use.
improve analysis algorithm to replace the least sold item with a new item to improve sales	Predict whether there is a need to increase the stock storage to cope up with the sales	Identify the items which are in demand to ensure their availability

Brainstorming

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 **20 minutes**

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Simple and easy to use UI

Interactive and intuitive design

User Interface Aesthetics

Price analysis of items for future beneficial orders.

Prevent understock by having a threshold.

Easy on the user

Ranking most sold items and neatly presenting to the retailer.

Analytical aspects

Easier restock

Do not overstock undersold items.

Enabling user to eliminate least sold items with better ones.

Security aspects

Return management should be made easier.

Tracking actual stock levels with each purchase.

Authentication and identity verification before any transaction.

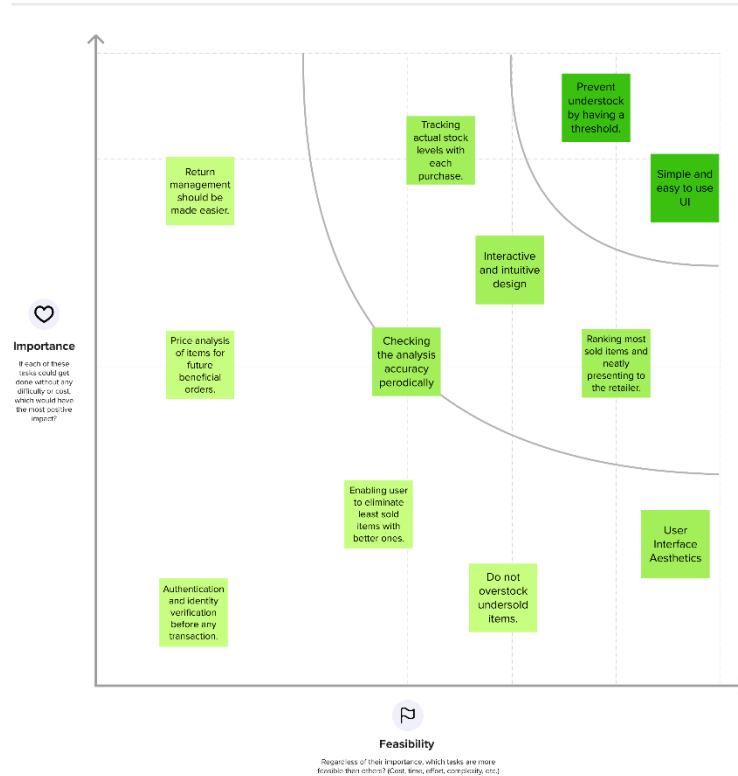Checking the analysis accuracy perodically

Brainstorming

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕓 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Return management should be made easier.

Tracking actual stock levels with each purchase.

Prevent understock by having a threshold.

Simple and easy to use UI

Interactive and intuitive design

Price analysis of items for future beneficial orders.

Checking the analysis accuracy periodically

Ranking most sold items and neatly presenting to the retailer.

Enabling user to eliminate least sold items with better ones.

Do not overstock undersold items.

User Interface Aesthetics

Authentication and identity verification before any transaction.

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)