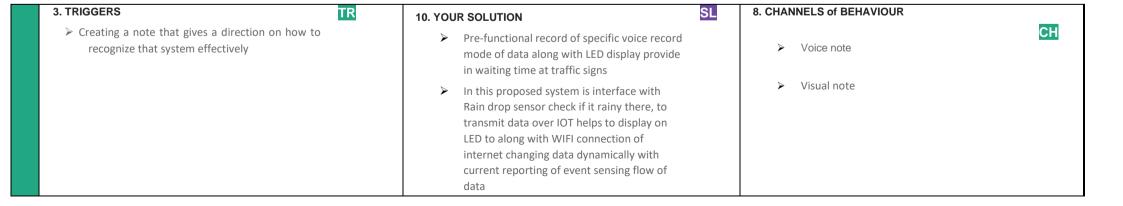
Team ID: PNT2022TMID10209

## Define Explore AS, differentiate CC AS 1. CUSTOMER SEGMENT(S) 5. AVAILABLE SOLUTIONS cs **6. CUSTOMER CONSTRAINTS** Record traffic offenses & provide Customers no need to spend any power (or) Awareness towards road infrastructure existing data to collect, monitor, analyze with the periodic maintenance CS, Network connection Data is useful in understanding the road user If they fail to obey traffic rules, then their money were marked as charged fines as per the court fit into behavior & flow of traffic Monitoring the road events even in low light (or) in bad weather conditions CC Focus on J&P, tap into BE J&P 9. PROBLEM ROOT CAUSE RC 7. BEHAVIOUR BE Focus on J&P, tap into BE 2. JOBS-TO-BE-DONE / PROBLEMS Keep providing of valid data through dynamic sign Customer need to make consciousness With regard to publicized instructions Especially most of the people busy board system helps to allow people predicting day with their mobile phone actions to day complexities face along the roadway leads to get distracted & they lose Flow of data updating is quick & speedy, attention of traffic Obey the traffic signs & restrictions convenient and flexible Simply, road accidents either due to carelessness(or)due to lack of road safety awareness



4. EMOTIONS: BEFORE / AFTER	
>	Before: Already existing of man-made static boards raising challenges due to un updated real-time issues & current changes of road events
>	After: This system is better than existing method, of having automation of road signs & communication strategy in the manner of smart city to alert the drivers to reduce relay & congestion while travelling time