

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>The primary customers are senior citizens but it can be used by anyone.</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div>Budget and multi-tasking features associated with the device.</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div></div> <div>HABITAT: An IoT solution for Independent Elderly</div> <div>The Smart Home</div> <div>Personal Assistance Device for Independent Senior Citizens</div>	Explore AS, differentiate	
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div></div> <div>Create timely reminders for taking medicines</div> <div>Providing necessary information about the medicines used by the user</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>Increasing amount of nuclear families in the society leaving the senior people with nobody to take care of them everyday.</div> <div>As age increases, people lose their ability to remember things which makes them forget their daily medicine intake.</div>	<div>7. BEHAVIOUR<div>BE</div></div> <div>The customer has to add the precise data about the medicines he has to take in various situations</div>		
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC	
	<div>3. TRIGGERS<div>TR</div></div> <div>Service offered by the assistant as a reminder for their medicine intake</div> <div>Ease of usage offered</div>	<div>10. YOUR SOLUTION<div>SL</div></div> <div>Personal assistants like our medicine reminder system can provide in-home respite care, allowing family members or caretakers to take a temporary break. An application is built for the user that enables him to set the desired time and medicine. These details will be stored in the IBM Cloudant DB. When the medicine time arrives, the application will send the medicine name to the IoT device through the IBM IoT platform. The device will receive the medicine name and notify the user with voice commands. It also has added features for better usage and added benefits.</div>	<div>8.CHANNELS of BEHAVIOUR<div>CH</div></div> <div>8.1 ONLINE</div> <div>The customers have to be updated through the data from the application</div> <div>8.2 OFFLINE</div> <div>The IoT device has to be properly maintained</div>		
Identify strong TR & EM	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div> <div>Before: Difficulty in remembering to take their medicine on time</div> <div>After: Able to take their dosages properly</div>				Identify strong TR & EM