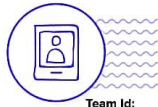


Ideation Phase

Empathize & Discover

Date	15 th October 2022
Team ID	PNT2022TMID15034
Project Name	IOT Based Real-Time River Water Quality Monitoring and Control System
Maximum Marks	4 Mark

Template



Team Id: PNT2022TMID15034
 TEAM LEAD: PREMASAI M S
 TEAM MEMBER 1: MOHANRAM K
 TEAM MEMBER 2: PRATEEK S
 TEAM MEMBER 3: PUTTA DEEPAK

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Share template feedback



Build empathy

The information you add here should be representative of the observations and research you've done about your users.

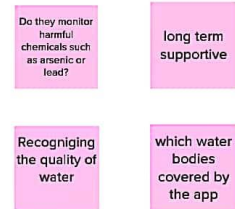
What do they say and Do

What have we heard them say?
 What can we imagine them saying?



What do they say Think

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



What do they Hear

What friends say?
 What boss say?



What do they See

Environment
 friends
 what the market offers



GAIN



PAIN

