

Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> <b>CS</b>  <b>It differs in the level of readiness. They are:</b> <ol style="list-style-type: none"> <li>Safety.</li> <li>Fearless</li> <li>Motives.</li> <li>Racial differences.</li> </ol>	<b>6. CUSTOMER CONSTRAINTS</b> <b>CC</b>  <ol style="list-style-type: none"> <li>Parents are take measures for the safety to their own children's.</li> <li>Must check the children's safety.</li> <li>They have to feel free and comfortable in the area whrer they live.</li> <li>Follow their daily activities and issues that they are facing.</li> </ol>	<b>5. AVAILABLE SOLUTIONS</b> <b>AS</b>  <ol style="list-style-type: none"> <li>Ensure to make our safety as first priority.</li> <li>Avoid speak with unknown person.</li> <li>Direct contact between parents and parents friends.</li> <li>Teach about good touch and bad touch.</li> </ol>	Explore AS, differentiate
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <b>J&amp;P</b>  To be done: <ol style="list-style-type: none"> <li>Inventory maintenance.</li> <li>Children safety measures.</li> <li><b>Care</b> and maintenance Of <b>child</b>.</li> <li>Future challenges.</li> </ol>	<b>9. PROBLEM ROOT CAUSE</b> <b>RC</b>  <ol style="list-style-type: none"> <li>child safety was the first priority for all the parents especially for women children's.</li> <li>female child safety can make parents worry that the children's are come home safe or not.</li> </ol>	<b>7. BEHAVIOUR</b> <b>BE</b>  <ol style="list-style-type: none"> <li>Self-image: child safe because it helps to create a positive external image before others.</li> <li>Desire to help: Safety of female child because they want to contribute to the General welfare of society.</li> <li>Generosity: female safety because they are a generous person by Nature.</li> </ol>	
<b>3. TRIGGERS</b> <b>TR</b>  Show the demographic and donation history sub-groups and is positively triggered and correlated with the intent to return for future <b>safety</b> .	<b>10. YOUR SOLUTION</b> <b>SL</b>  <ol style="list-style-type: none"> <li>A monitor children.</li> <li>A user-friendly application.</li> <li>Proper communication between children and parents.</li> <li>Following all the metrics and measures before and after safety of child</li> </ol>	<b>8. CHANNELS of BEHAVIOUR</b> <b>CH</b> <b>8.1 ONLINE</b>  Best channels are: <ol style="list-style-type: none"> <li>Instagram</li> <li>Podcasts</li> <li>WhatsApp</li> <li></li> </ol> <b>8.2 OFFLINE</b>  It is difficult to increase the scalability ('n' users to millions of Users) of the child safetys.	Extract online & offline CH of BE	
<b>4. EMOTIONS: BEFORE / AFTER</b> <b>EM</b> Before: <ol style="list-style-type: none"> <li>Less stress, less isolation.</li> <li>More emotional well-being.</li> </ol> After: <ol style="list-style-type: none"> <li>Immediate, anticipatory and reflective emotions.</li> </ol>				