


## Ideation Phase

### Brainstorm & Idea Prioritization Template




Date	19 October 2022
Team ID	PNT2022TMID14925
Project Name	Signs with Smart Connectivity for Better Road Safety
Maximum Marks	4 Marks


### Step-1: Team Gathering, Collaboration and Select the Problem Statement




## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare  
 1 hour to collaborate  
 2-8 people recommended

 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

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**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

**1 Define your problem statement**


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

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**PROBLEM**

How might we [your problem statement]?



### Key rules of brainstorming

To run a smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

2

**Brainstorm**  
Write down any ideas that come to mind that address your problem statement.  

10 minutes

**KANDAGADDALA  
VARSHITHA**

solution for road safety

It shows digitallized information

Act as Guide

Saves user time

Easy to Operate

**KOTA  
SRILAKSHMI**

Information can be obtained fastly

Tell us about route/path queries

Relaiable and honest

**KOMARA  
SAHITHI**

Efficient convenient customer support

It is available 24\*7

Tell us about correct and updated path

Intimates about the speed during heavy rain

Informs speed limit

**K.V.S HASINI**

Intforms about lane change during Accident

Displays the road signs digitally

User friendly Interface

Tip

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!



3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

#### TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



## Step-3: Idea Prioritization

## 20 minutes

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