

1. CUSTOMER SEGMENT(S) Business Owner Multilingual Country		6. CUSTOMER CONSTRAINTS <ul style="list-style-type: none">Time constraintsMust allow all the permission	5. AVAILABLE SOLUTIONS <ul style="list-style-type: none">Add multi languageLocation based searchTranslate the news	AS	Explore AS, differentiate
2. JOBS-TO-BE-DONE / PROBLEMS Region Based News Multilingual News		9. PROBLEM ROOT CAUSE <ul style="list-style-type: none">Limited time frame to read/watch news.Portability of news sources are low.Most news sources have a low Ease of Access.	7. BEHAVIOUR <ul style="list-style-type: none">Access the support systemWatches/reads news when they reach home		
Identity strong	3. TRIGGERS I get a News from unwanted Region and domain.	10. YOUR SOLUTION <ul style="list-style-type: none">Get a localized newsGet various language oriented news	8. CHANNELS of BEHAVIOUR		Extract online & offline
	4. EMOTIONS: BEFORE / AFTER Unfamiliarity about local region		8.1ONLINE <ul style="list-style-type: none">Manage the search historyUses YouTube to watch live/pre-recorded news OFFLINE <ul style="list-style-type: none">Uses Physical materials like newspapers and magazinesWatches live news channels on the Television		

