Project Design Phase-I
Proposed Solution
Template

Date	14 October 2022
Team ID	PNT2022TMID13666
Project Name	News Tracker Application
Maximum Marks	2 Marks

Proposed Solution Template:

S. No.	Parameter	Description
1.	**Problem Statement (Problem to be solved)**	Most people don't like to carry a newspaper with them. Some people want them to be updated only in the area they are interested in.
2.	**Idea / Solution description**	An application needs to be developed in which users can read news whenever they want and they will be able to customize their area of interest. So that they will be notified, if any new news is updated in their interested areas.
3.	**Novelty / Uniqueness**	1. A user can read news only from their interested fields rather than reading all the news. 2. This application provides users with a trusted and secured ecosystem. News shared through the application is original and spam free.
4.	**Social Impact / Customer Satisfaction**	Customer satisfaction can be fulfilled by this application because, it is user friendly, easily carriable, handy, etc.
5.	**Business Model (Revenue Model)**	1. Users can able to install the application from play store at a free of cost so that the number of users will get rapidly increased. 2. Users can able to install the application from play store at a free of cost so that the number of users will get rapidly increased. 3. Add premium subscription, users who subscribe for premium won't get advertisements. 4. An Advertisement-Free feature can be enabled for the users who can read or view news without any popup advertisements.

6.	**Scalability of the Solution**	As it was an application-based project, correct ideation and execution can develop an application with no bugs and errors, so that the user might like our application and some might suggest and share it to their surroundings, resulting in an increase in our application insights.