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Define your problem statement

To provide better Airline and AirPort services and to avoid delays in Air Travel across different locations at Municipality level. The aim is to **provide** airports, airlines, and the travelling public with a neutral, third-party view of which airlines are delivering on their promise to get passengers from Point A to Point B on time.

PROBLEM

How might we provide a airline and airport service without delays

Key rules of brainstorming

To run a smooth and productive session

- |                 |                         |
|-----------------|-------------------------|
| Stay in topic.  | Encourage wild ideas.   |
| Defer judgment. | Listen to others.       |
| Go for volume.  | If possible, be visual. |

Brainstorm

Write down any ideas that come to mind that address your problem statement.

Shobia

Community Issue queries  
Raising new paths to find the difficulties

Venkat

Checking the schedules of airlines  
"Are you smarter than the dean?"

Souma

high school students  
"Tinder" sticker gets you 10 credits at the student forum  
Speaker's Corner: a public debate on time changes in high traffic areas

Thiliban

Meet the mayor  
Chalk paint graffiti issue explanations on sidewalk or walls

3

Group ideas

Use this space to group similar ideas from the brainstorm. Each group should have a title that describes what the ideas have in common. If a group is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Games & competitions

Community issue debates  
Local trivia in auditorium  
Learn about the community via a scavenger hunt  
"Tinder" sticker gets you 10 credits at the student forum  
High school students volunteer to help with the community project

Shows & videos

"Are you smarter than the dean?"  
Get three most popular videos to advance an explanation on an issue  
DIY campaign video / commercials

Celebrities & superstars

Get popular student athletes to advocate for issues  
Meet the mayor  
Campus critics make political gossip magazines

Hotspots & hangouts

Bring community members in for Q&A at high traffic areas  
Chalk paint graffiti issue explanations on sidewalks or walls  
Park vs. Counterpoint poster on campus about controversial issues  
Hang posters telling local stories in food hall  
Have a local food truck at the community project

Wildcard

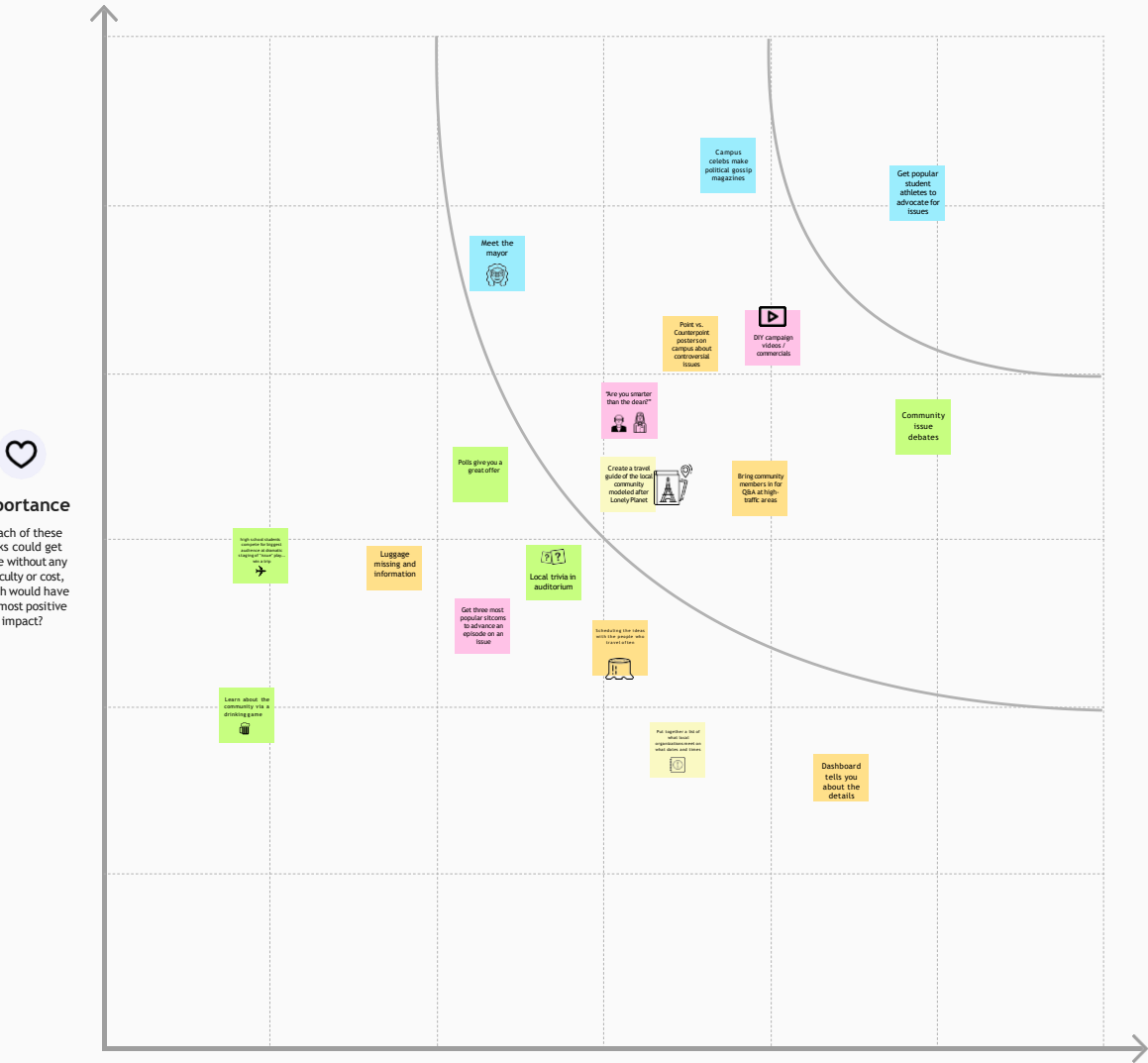
Post negative & bad at school  
Create a travel guide for the local community modeled after Lonely Planet

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



Importance  
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)