1 Define your problem statement

Most of the news applications from all over the world serve the live news to the user in English language only.

Few applications serve the news from single source & websites are restricted to provide news in local language.

App load time.

News on the basis of the user's geographical location.

News push notification

Reader retention.

Able to automatically schedule

2 Brainstorm

HARIHARAN K

- News in different languages
- Attractive UI
- Short formation of news title
- Back up option
- Faster data fetching
- Provides an option for help

GOKUL A

- Different categories of views
- Interactive UI
- News Broadcast before media
- Identify readers interest
- Can provide alternate suggestions
- News from all around the world

ANEESH KUMAR M

- **No Ads**
- Maintenance cost low
- **24/7 availability**
- **Choices of views**
- **Location based news**
- **Regular notification & updates**

BOOPATHI RAJ

- News search based on users interest
- More Secure
- News sharing
- User friendly
- Responsive UI
- Language selecting option

3 Group ideas

APP FEATURES

- Use in different languages
- Location based news
- 24/7 availability
- Provides an option for help
- Can provide alternate suggestions

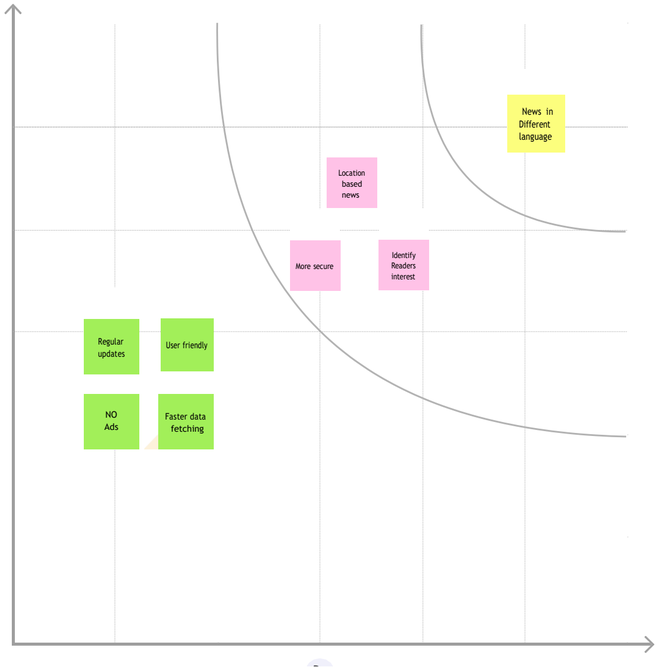
MAINTAINS

- User friendly
- No Ads
- Provides option for help
- More secure
- Regular updates & notification

UI

- Responsive UI
- Interactive UI
- Maintenance cost low
- Simple UI
- Attractive UI

DATA COLLECTION

- Different categories of news
- Faster data fetching
- Identify readers interest
- Using different languages
- Location based news

4 Prioritize