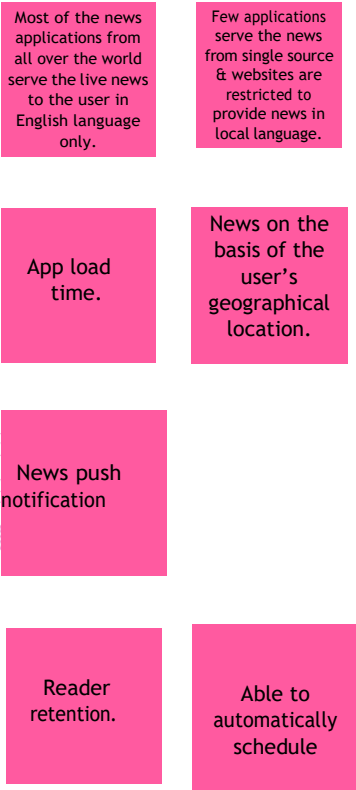# 1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes
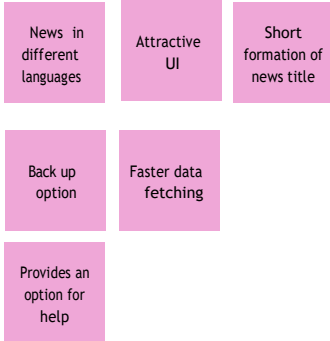
- Most of the news applications from all over the world serve the live news to the user in English language only.
- Few applications serve the news from single source & websites are restricted to provide news in local language.
- App load time.
- News on the basis of the user's geographical location.
- News push notification
- Reader retention.
- Able to automatically schedule

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

HARIHARAN K

- News in different languages
- Attractive UI
- Short formation of news title
- Back up option
- Faster data fetching
- Provides an option for help

GOKUL A

- Different categories of views
- Interactive UI
- News Broadcast before media
- Identify readers interest
- Can provide alternate suggestions
- News from all around the world

ANEESH KUMAR M

- No Ads
- Maintenance cost low
- 24/7 availability
- Choices of views
- Location based news
- Regular notification & updates

BOOPATHI RAJ

- News search based on users interest
- More Secure
- News sharing
- User friendly
- Responsive UI
- Language selecting option
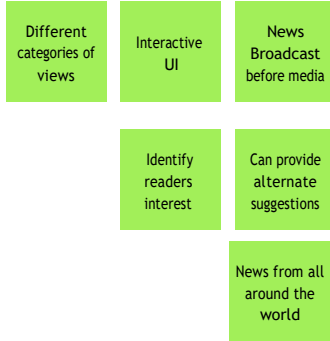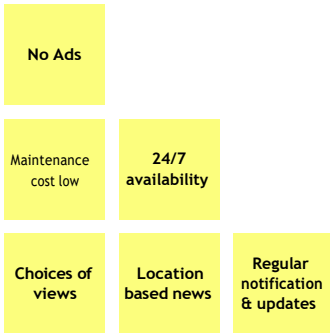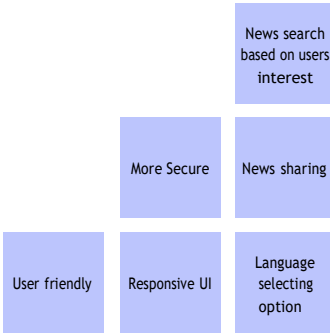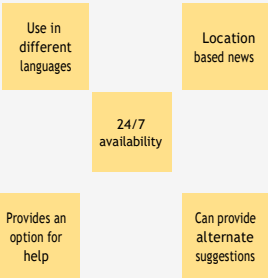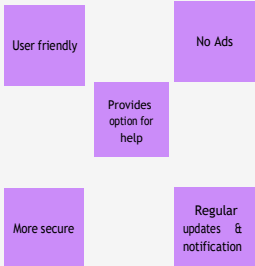
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
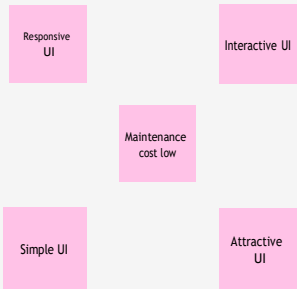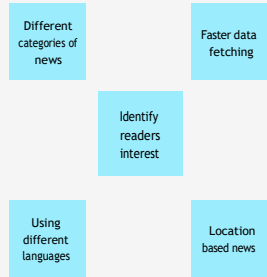
⏱ 20 minutes

APP FEATURES

- Use in different languages
- Location based news
- 24/7 availability
- Provides an option for help
- Can provide alternate suggestions

MAINTAINS

- User friendly
- No Ads
- Provides option for help
- More secure
- Regular updates & notification

UI

- Responsive UI
- Interactive UI
- Maintenance cost low
- Simple UI
- Attractive UI

DATA COLLECTION

- Different categories of news
- Faster data fetching
- Identify readers interest
- Using different languages
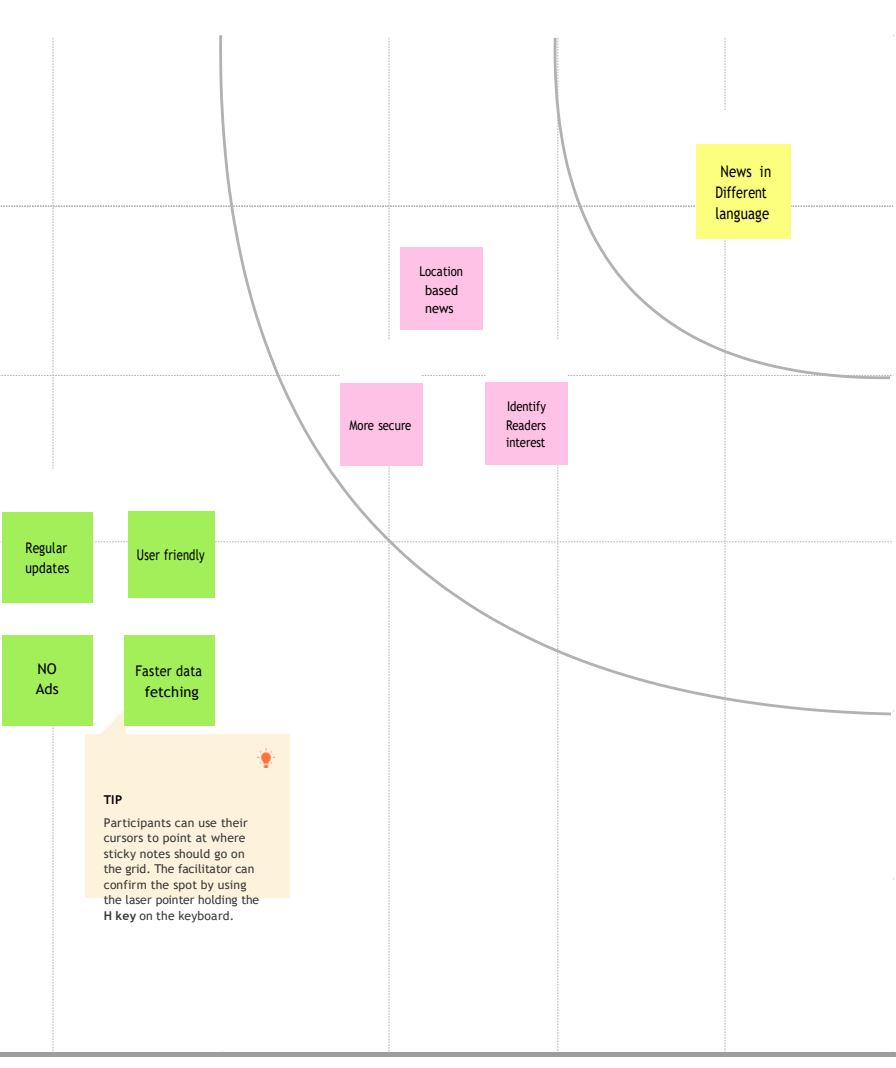- Location based news

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

- News in Different language
- Location based news
- More secure
- Identify Readers interest
- Regular updates
- User friendly
- NO Ads
- Faster data fetching