

Project Design Phase -I

Problem Solution Fit Template

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| Date | 01 September 2022 |
| Team id | PNT2022TMID38677 |
| Project name | Fertilizers recommendation system for disease prediction |
| Maximum marks | 2 marks |

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| 1. CUSTOMER SEGMENTS 1. Most aware 2. Product-aware 3. Solution aware 4. Problem aware 5. Unaware | 6. CUSTOMER LIMITATIONS customer can only access and see the given's data predictions | 5. AVAILABLE SOLUTIONS Autonomous tractor Smart irrigation Autonomous Harvesting Livestock monitoring Genetic editing |
| 2. PROBLEMS / PAINS Because of the long gap between rains. Individual decision-making Crops face water stress, short-term crops Their vegetative phase would be cut short . And they will go into early flowering, Leading unique and most essential good, to be stunted and low soil moisture cause drought and To a drop in yield. | 9. PROBLEM ROOT/CAUSE 1. Nutritional abnormalities show as a Discoloration of foliage. 2. pesticide exposure cause serious damage to plan. 3. Extreme weather conditions also lead to plant injury. 4. Some impact of pathogen causes plant disease. | 7. BEHAVIOR 1. Through Individual Decision – making are done. 2. The land managers are directly responsible for the land |
| 3. TRIGGERS TO ACT Lack of support from the policy, changes of climate. | 10. YOURS SOLUTION Preventing a infection by creating chemical toxic barrier between plant surface and pathogens modification of host nutrients, spraying pesticide at right time . | 8. CHANNELS OF BEHAVIOR ONLINE: The customer will take a research about plant disease detection and give fertilizer. OFFLINE: recommndation from the already existing database from online resources. |
| 4. EMOTIONS Stress ,mental health, mental disorder, financial pressure , long working hours , problems with machinery. | | |