

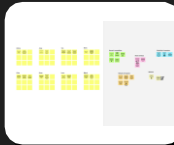


# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



## Need some inspiration?

See a finished version of this template to kickstart your work.

Open example



### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



#### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



#### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



#### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article



### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

#### PROBLEM

How might we bridge the communication gap between differently abled and the others



#### Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

#### TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

#### kota sravan kumar

- Simple and easy to use
- Available on multiple platforms
- Easy to use
- Available on multiple platforms
- Easy to use
- Available on multiple platforms

#### sumanth nath reddy

- Customizable and easy to use
- Available on multiple platforms
- Easy to use
- Available on multiple platforms
- Easy to use
- Available on multiple platforms

#### Karimajji pavan naga durga ramesh

- Building a safe and secure environment
- Accuracy in translation
- Real time and secure communication
- Language used in software is easy to use
- Making a friendly and easy to use interface
- Step by step guide and help are provided

#### p.venkata sai teja

- Creating an environment that is accessible to all
- Available to people of all ages
- Easy to use
- Available on multiple platforms
- Easy to use
- Available on multiple platforms



### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

#### User Interface

- Simple and easy to use
- The app should be easy to use
- Available on multiple platforms
- Easy to use
- Available on multiple platforms
- Easy to use
- Available on multiple platforms

#### App Experience

- Creating an environment that is accessible to all
- The app should be easy to use
- Available on multiple platforms
- Easy to use
- Available on multiple platforms
- Easy to use
- Available on multiple platforms

#### Features

- Available to people of all ages
- Customizable and easy to use
- Available on multiple platforms
- Easy to use
- Available on multiple platforms
- Easy to use
- Available on multiple platforms

#### Development Process

- Creating an environment that is accessible to all
- The app should be easy to use
- Available on multiple platforms
- Easy to use
- Available on multiple platforms
- Easy to use
- Available on multiple platforms

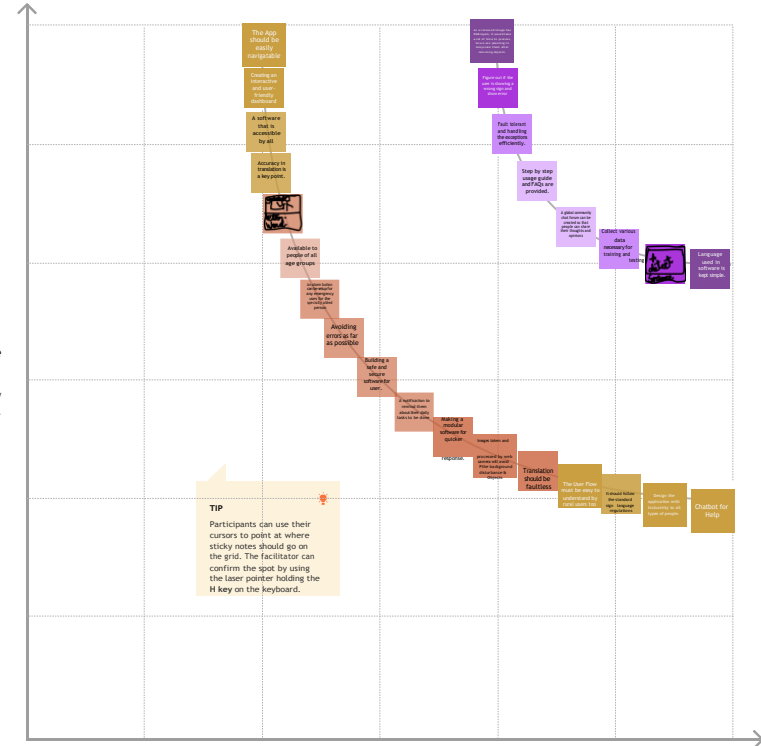
#### TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



#### Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?



#### Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

#### Quick add-ons



#### Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



#### Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

#### Keep moving forward



#### Strategy blueprint

Define the components of a new idea or strategy.

Open the template



#### Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template



#### Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template



Share template feedback