

Ideation Phase

Brainstorm&Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID00843
Project Name	Smart Lender - Applicant Credibility Prediction for Loan Approval
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-6 people recommended

Share template feedback

2

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

3

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

4

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

5

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

6

Issue

Smart Lender - Applicant Credibility Prediction for Loan Approval

7

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Tip
You can select a sticky note and fill the panel (which is sticky) (even to start drawing!)

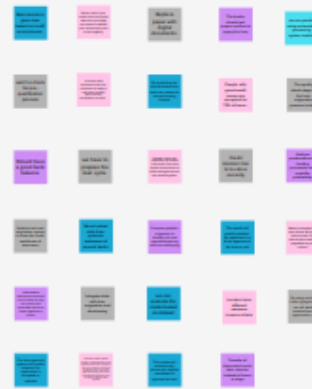
Ammanuel P	Ashwin Kumar A	Chirwin Joel Boris D	Abhiram Benjamin Raj D
<ul style="list-style-type: none"> 1. Create a mobile app that allows users to track their carbon footprint. 2. Develop a web platform for sustainable living tips and recipes. 3. Design a community garden project to promote local food production. 4. Implement a recycling program in schools and offices. 5. Launch a campaign to encourage carpooling and public transport use. 6. Create a digital platform for sharing and selling eco-friendly products. 7. Organize workshops on sustainable living for children. 8. Develop a mobile app for finding nearby recycling centers. 9. Create a website for sustainable living tips and recipes. 10. Design a community garden project to promote local food production. 	<ul style="list-style-type: none"> 1. Create a mobile app that allows users to track their carbon footprint. 2. Develop a web platform for sustainable living tips and recipes. 3. Design a community garden project to promote local food production. 4. Implement a recycling program in schools and offices. 5. Launch a campaign to encourage carpooling and public transport use. 6. Create a digital platform for sharing and selling eco-friendly products. 7. Organize workshops on sustainable living for children. 8. Develop a mobile app for finding nearby recycling centers. 9. Create a website for sustainable living tips and recipes. 10. Design a community garden project to promote local food production. 	<ul style="list-style-type: none"> 1. Create a mobile app that allows users to track their carbon footprint. 2. Develop a web platform for sustainable living tips and recipes. 3. Design a community garden project to promote local food production. 4. Implement a recycling program in schools and offices. 5. Launch a campaign to encourage carpooling and public transport use. 6. Create a digital platform for sharing and selling eco-friendly products. 7. Organize workshops on sustainable living for children. 8. Develop a mobile app for finding nearby recycling centers. 9. Create a website for sustainable living tips and recipes. 10. Design a community garden project to promote local food production. 	<ul style="list-style-type: none"> 1. Create a mobile app that allows users to track their carbon footprint. 2. Develop a web platform for sustainable living tips and recipes. 3. Design a community garden project to promote local food production. 4. Implement a recycling program in schools and offices. 5. Launch a campaign to encourage carpooling and public transport use. 6. Create a digital platform for sharing and selling eco-friendly products. 7. Organize workshops on sustainable living for children. 8. Develop a mobile app for finding nearby recycling centers. 9. Create a website for sustainable living tips and recipes. 10. Design a community garden project to promote local food production.

3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

