	1. CUSTOMER SEGMENT(S)	6. CUSTOMER CONSTRAINTS	5. AVAILABLE SOLUTIONS	
Define CS. fit into CC	CS	The users have some constraints about the predictor whether the platform gives the correct solution or not and also it will be useful to predict or not.	The users can login to the platform and just give the information required and they can explain their issues. Employee will assign to solve their issues.	Explore AS, Differentiate
Focus on J&P. Tap into BE. Understand	2. JOBS-TO-BE-DONE/PROBLEMS To solve their issues or problems by assign a agent.	9. PROBLEM ROOT CAUSE Users are often worried about their product and they would spend money on the product and sometimes product will be a fault or issued product.	7. BEHAVIOUR To find the user friendly application that provide services to solve the users issues	Focus on J&P, Tap into BE, Understand
	3. TRIGGERS TR	10. YOUR SOLUTION	8. CHANNELS of BEHAVIOUR	
	Not knowing the criteria for solving the queries. User can know about the platform through browsing or via friends	Our solution to solving the queries. To solve the queries agent is assign to the user. User explains their queries so the agent will solve the problem.	Online: login to the website and explain their issues of the product.	
	4. EMOTIONS: BEFORE / AFTER EM	-		
	Before: Getting fault product from the online Website. After: Queries clear for the fault product			