Brainstorm & idea prioritization

Brainstorming is a problem-solving activity where students build on or develop higher order thinking skills. Encourages creative thought. Brainstorming encourages students to think creatively

PROBLEM STATEMENT

The problem faced by the company is they do not have any systematic system to record and keep their inventory data.
It is difficult for the admin to record the inventory data quickly and safely because they only keep it in the logbook and not properly organized.

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.   Encourage wild ideas.

Defer judgment.   Listen to others.

Go for volume.   If possible, be visual.

BRAIN STORM

Benson R

Avoid shortages	avoid outdated items	Reduce the risk of loss
Warhouse management	Improve cash flows	Reduce wasted inventory
Save time	Asset life cycle	Reduce risk of human error

Aakash A

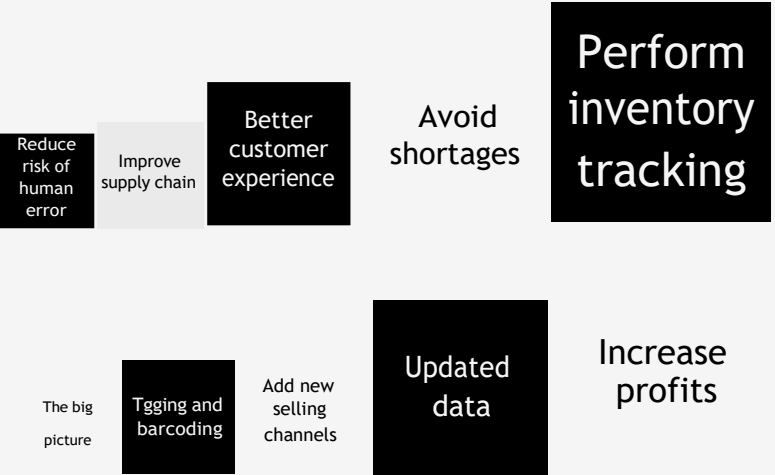|		
Tgging and barcoding	Forecasting of the inventory	Optimized inventory
Reporting the business activities	Real time inventory tracking	Performs stock counts
Stock projection	Multiple device support	Better customer experience

Arun Kumar G

Perform inventory tracking	Prevent stock overselling	Reducing inaccuracies
Cut cost and increase profits	Data security	Happy customers
No more manual work	Cost saving	Improve supply chain

Eashan Sai

Increase profits	Greater insights	Improve business planning
Improve accuracy	More organized warehouse	Find excess stock
Reduce risk of overselling	Data and asset security	Add new selling channels

GROUP IDEA

Reduce risk of human error

Improve supply chain

Better customer experience

Avoid shortages

Perform inventory tracking

The big picture

Tgging and barcoding

Add new selling channels

Updated data

Increase profits

IDEA PRIORITIZATION

♡ **Importance**

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

⚑ **Feasibility**

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

	Improve cash flows		Avoid shortages		Better customer experience
				Cost saving	
		Multiple device support			More organized warehouse
	Real time inventory tracking				