PNT2022TMID23699 ProblemSolution-Fit FertilizersRecommendationSystemforDiseasePrediction

1.CUSTOMERSEGMENT(S)

**CS**

**6.CUSTOMERCONSTRAINTS**

**CC**

1. AVAILABLESOLUTIONS

**AS**

Whoisyourcustomer?

* + Farmersareourprimarycustomerstosolvetheirprobleminchoosingrightfertilizers.
  + Oursecondarycustomersaretheresearcherstomaketheirjobeasywithour AITechnology.
  + Peoplewhocouldn’taffordforaConsultantforchoosingcropsandfertilizers.

Whatconstraintspreventyourcustomersfromtakingactionorlimittheirchoicesofsolutions?

* + Thisisbasicallyawebapplication,WhichisSupportedinalmostalldevices.
  + Theeasygraphicalrepresentationmakeaclearunderstandingforallpeople.
  + TheResultsfortheirproblemwillbeinminute.

Which solutions are available to the customers when they face theorneedtogetthejobdone?

* + By using the AI will end up the existed problem ,byprovideresultsinlowprice.

**ExploreAS,differentiate**

* + Itsaffordablebyallpeopleandtheresultsareprovidedinstantly
  + ItsSupportsinMobile,Desktop,etc(Almostalldevice support)

2.JOBS-TO-BE-DONE/PROBLEMS

Which jobs-to-be-done (or problems) do you address for yourcustomers?

**J&P**

**9.PROBLEMROOTCAUSE**

What is the real reason that this problem exists?Whatisthebackstorybehindtheneedtodothisjob?

**RC**

7.BEHAVIOUR

Whatdoes yourcustomerdotoaddresstheproblemandgetthejob

**BE**

* Itsprovidesagoodfertilizerrecommendationfortheircrops.
* Itsanalyzesthediseasewhichaffectstheirplants.
* Itsshowsasetofcropswhichsuitablefortheirsoiland theirclimate.
* Thetraditionalwayareexpensive.
* Farmerswantto getresultsinstantly.
* ToimproveProductioninlowcostandeasy.
* Traditionalwaynotcontainsaeasilyunderstandablegraphicalrepresentationofresults.
* By using our product , they able to saves a lot ofmoneyspend fora expert.
* Itssavesatimeandmakes theirprocessfaster.
* Itimprovestheirfieldgrowthwithourproduct.
* Itensuresthecausespreviouslyandprovidesolutionsbeforethe damagehappens.

**Extractonline& ofﬂineCHof BE**

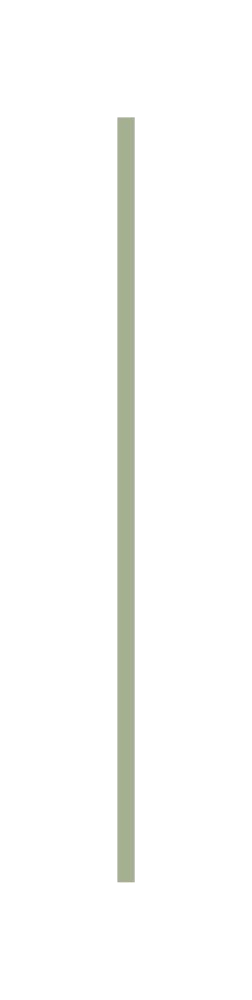
**3.TRIGGERS TR**

**FocusonJ&P,tapintoBE,understandRC**

1. **YOURSOLUTION**

**SL 8.CHANNELSofBEHAVIOUR CH**

* + People will feel that our provides abunchofvaluableserviceaffordable.



**DeﬁneCS,ﬁtintoCC**

**FocusonJ&P,tapintoBE,understandRC**

**Identifystrong TR&EM**

1. **EMOTIONS:BEFORE/AFTER EM**
   * Itsreducesthefarmersunwanted

Workload,stress,money,time,etc…

* ByBuildingaAI,MLbasedwebapplicationmake theirissues resolvedinseconds.
* Maketheirexpensiveprocessaffordable.
* MinimizetheTimeforanalyzetheirproblemandprovideresults inseconds .
* EasyGraphicalrepresentationmakesabetterunderstandingby everyone.

**ONLINE**

* + TheirDataanalyzedearlywithhelpofcloudrendering

**OFFLINE**

* + Itsimprovestheircropsproductionandreducesthelosses.