

EMPATHY MAPPING

SAYS

- Amount of Yield
- Amount of Loss
- Analysing the Quantity of Pesticides
- Difficulty in Deciding Which Crop to Sow

THINK

- Think About Losses
- Why I'm not Getting Profits
- Amount Spent for Labour Wages
- Why il Spending this much Amount as Initial Inverstment

DOES

- List Our Pros and Cons
- Ask About the Quality of the Fertilizers
- Gather Information from the People Arount us

FEELS

- Fear
- Anxious
- Overwhelmed
- Usure to Trust