

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <p>Common people</p> <p>Car companies</p> <p>Insurance</p> <p>Companies</p> <p>Vehicle owner</p>	6. CUSTOMER CONSTRAINTS CC <p>Trust Problem : The insurance companies Give the fake information about the estimation cost modify damage part of ensuring profit of company from user</p> <p>Anxiety : Customer concern is the level of severity of the damaged parts and fixing the extent of the damaged parts is also the customer concern.</p>	5. AVAILABLE SOLUTIONS AS <p>Which solutions are available to the customers when they face the problem</p> <p>By gathering information about the damage assessment from customer side and vehicle companies to understand the level of damage and cost needed to same .</p> <p>Searching the through the internet such as online website get the insight about the damage</p>	Explore AS, differentiate

Identify strong TR & EM	3. TRIGGERS TR <ul style="list-style-type: none"> Seeking help to identify the level CH of the damaged part. 	10. YOUR SOLUTION SL <ul style="list-style-type: none"> Collecting damaged parts of vehicles and preprocessing them to identify the severity and the location of damage. To help people with good prediction and analysis of level and cost for the damaged • Users will be able to identify the level of damage by the prediction system. part of the vehicle. Using VGG16 Model to train the damaged parts and trying to estimate the cost for the same 	8. CHANNELS of BEHAVIOUR CH <p>8.1 ONLINE</p> <p>Online Websites</p> <p>Social Media Platforms</p> <p>8.2 OFFLINE</p> <p>Customer throw Words</p> <p>Anxiety and Unawareness</p>	Identify strong TR & EM

	<p>4. EMOTIONS: BEFORE / AFTER EM</p> <ul style="list-style-type: none"> • Before: Lack of proper knowledge ,Improper maintenance,Unawareness about the level of damage and difficulty in estimating the cost for damages. • After: Good knowledge about the Vehicle parts,Efficient prediction system giving the level of damage and analyzing cost for the same 			
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Focus on J&P, tap into BE, understand RC	<p>2. JOBS-TO-BE-DONE / PROBLEMS J&P</p> <p>Analyze the damage part and giving good cost estimation for customer satisfy and support system . Provide the good prediction system to predict the level of damage and modify the damage parts</p>	<p>9. PROBLEM ROOT CAUSE RC</p> <p>Unaware about the level of damage Proper information about the estimation cost Not proper maintenance and accident Something etc.....</p>	<p>7. BEHAVIOUR BE</p> <p>The user does not know or is unaware how to deal with the damage part of vehicle</p> <p>Inefficient to predict the level of damage and analysis to estimate the cost the damaged part this is The behavior</p>	Focus on J&P, tap into BE, understand RC