Define CS,

1. CUSTOMER SEGMENT(S)



Common people

Car companies

Insurance

Companies

Vehicle owner

6. CUSTOMER CONSTRAINTS

CC

SL

5. AVAILABLE SOLUTIONS



Which solutions are available to the customers when they face the

By gathering information about the damage assessment from customer side and vehicle companies to understand the level of damage and cost needed to same.

Searching the through the internet such as online website get the insight about the damage

Trust Problem: The insurance companies Give the fake information about the estimation cost modify damage part of ensuring profit of company from user

Anxiety: Customer concern is the level of severity of the damaged parts and fixing the extent of the damaged parts is also the customer concern

3. TRIGGERS

• Seeking help to identify the level CH of the damaged part.





10. YOUR SOLUTION

- · Collecting damaged parts of vehicles and preprocessing them to identify the severity and the location of damage.
- To help people with good prediction and analysis of level and cost for the damaged • Users will be able to identify the level of damage by the prediction system, part of the vehicle.
- Using VGG16 Model to train the damaged parts and trying to estimate the cost for the same

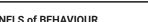
8. CHANNELS of BEHAVIOUR

8.1 **ONLINE Online Websites**

Social Media Platforms

8.2 **OFFLINE**

Customer throw Words Anxiety and Unawareness





4. EMOTIONS: BEFORE / AFTER

- EM
- Before: Lack of proper knowledge, Improper maintenance, Unawareness about the level of damage and difficulty in estimating the cost for damages.
- After: Good knowledge about the Vehicle parts, Efficient prediction system giving the level of damage and analyzing cost for the same

2. JOBS-TO-BE-DONE / PROBLEMS



Analyze the damage part and giving good cost estimation for customer satisfy and support system.

Provide the good prediction system to predict the level of damage and modify the damage parts 9. PROBLEM ROOT CAUSE



Unaware about the level of damage

Proper information about the estimation cost

Not proper maintenance and accident Something etc.....

7. BEHAVIOUR



The user does not know or is unaware how to deal with the damage part of vehicle

Inefficient to predict the level of damage and analysis to estimate the cost the damaged part this is The behavior

Focus on J&P, tap into BE, understand