

Ideation Phase
Define the Problem Statements

Date	13 October 2022
Team ID	PNT2022TMID04368
Project Name	Project – Plasma Donor Application
Maximum Marks	2 Marks

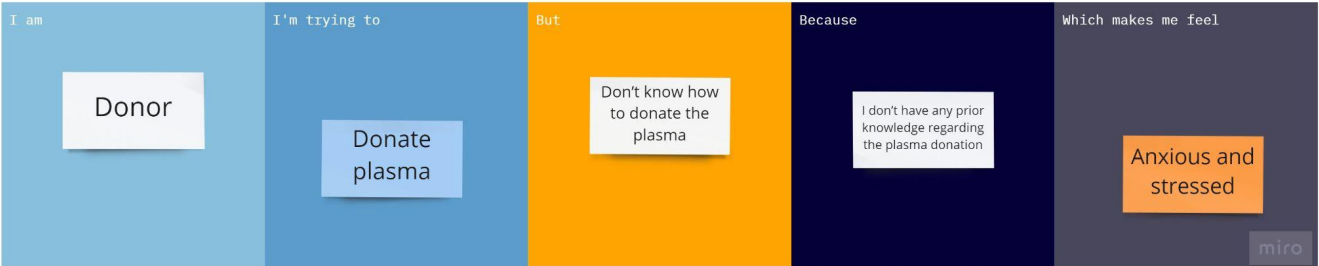
Customer Problem Statement Template:

To comprehend the viewpoint of your customer, write a problem statement. In order to build experiences that customers will appreciate, the Customer Problem Statement template can help you concentrate on what important.

You and your team can identify the appropriate solution to the problems your clients are facing with the help of a clearly stated customer problem statement. You'll also develop an empathy for your clients during the procedure, which will enable you to comprehend how they view your good or service.

I AM	Explain about the customers who are they?	Describe the customer and their attributes
I am trying to	Explain the things that are need to be achieved	List the thing they are trying to achieve
But	Explain the obstacles in the project	Describe the problems and barriers that get in the way here
because	Explain the reasons why the obstacles occur	Describe the reasons for why the problems exist
Which makes me feel	Explain about the emotions that occur by overcoming the obstacles	Describe the emotions that result from experiencing the obstacles

Example:



Problem Statement (PS)	Iam (Customer)	I’m trying to	But	Because	Which makes me feel
PS-1	Donor	Donate plasma	Don’t know how to donate the plasma	I don’t have any prior knowledge regarding the plasma donation	Anxious and stressed
PS-2	Recipient	Receive plasma	I am unable to find donors	I’m not sure about the availability of the donor	depressed