Ideation Phase
Empathize & Discover

Date	13-october-2022
Team ID	PNT2022TMID04368
Project Name	Project – Plasma Donor Application
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a straightforward, simple-to-understand picture that summarises information about a user's actions and views.

It is a helpful tool that enables teams to comprehend their users fully.

It's important to comprehend both the actual issue and the individual who is experiencing it in order to develop a workable solution.

Participants learn to think about situations from the user's perspective, including goals and problems, through the exercise of constructing the map.

Plasma Donor Application: