

Ideation Phase

Define the Problem Statements

Date	28 September 2022
Team ID	PNT2022TMID14480
Project Name	Project – Global Sales Data Analytics
Maximum Marks	2 Marks

Customer Problem Statement Template:

I am	I'm trying to	But	Because	Which makes me feel
CUSTOMER	ORDER BEST KURTI FOR MY FRIEND	NOT GIFT WRAPPING AVAILABLE	WEBSITE NOT PROVIDE THIS OPTION	BAD
CUSTOMER	ORDER PRODUCT TO DELIVER BY TOMORROW	NOT AVAILABLE FOR ME	ONLY APPLICABLE FOR PREMIUM USERS	NOT GOOD