Ideation Phase
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID14813
Project Name	Job/Skill Recommender
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

QUESTION	DESCRIPTION
1. WHO DOES THIS PROBLEM AFFECT	TARGETED USERS: Students Job Seekers
2. WHAT ARE THE BOUNDARIES OF THIS PROBLEM	Lack Of Information Lack Of Skills
3. WHAT IS THE ISSUE	In today's world, it is hard to find a career suiting one's preference and requirements. There is also a lack of knowledge regarding the skills needed for a job.
4. WHY IS IT IMPORTANT TO FIX THIS ISSUE	The economy of our country can grow with the increase in employment.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Student	Get my high paying job	Don't know what skills I need	I have no knowledge about the companies	Confused and worried
PS-2	Working Employee	Find a new job or seek promotion	I am an average employee	I don't know where to start and upgrade my skills	Confused and frustrated