

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) : 1. Job Seekers. 2. Recruiters. <div>CS</div>	5. CUSTOMER CONSTRAINTS 1. Misuse of personal information is a concern. 2. Unreliable connections are a concern. 3. Lack of product knowledge. 4. Fraudulent Activity . 5. A time-consuming process. 6. Too many choices. <div>CC</div>	8. AVAILABLE SOLUTIONS 1. By reading guidelines properly. 2. Offer a solution and give option when ever possible. 3. Address to issue within the company. 4. By communicating properly. <div>AS</div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS <div>J&P</div> 1. Create a platform to help with job searching. 2. A platform that makes it easier to find people with the necessary skills. 3. Simplify the job-filtering process. 4. Profile with secure personal information.	6. PROBLEM ROOT CAUSE <div>RC</div> 1. Jobs advertised on untrustworthy platforms may be fraudulent. 2. Companies do not reveal their true infrastructure. 3. Some job boards require payment in advance of the job beginning. 4. Users post fictitious credentials.	9. BEHAVIOUR <div>BE</div> 1. Users are dissatisfied with their wasted time when they apply for fraudulent jobs. 2. Users were dissatisfied when platforms allowed hirers to post fake jobs. 3. Cheating during the online hiring process 4. Employers become perturbed when candidates with unsatisfactory qualifications apply for a position.	Focus on J&P, tap into BE, understand RC

<p>3. TRIGGERS</p> <p>Employment opportunities</p> <p>Banding</p> <p>Endorsement and connections</p> <p>Get job alerts</p> <p>TR</p>	<p>7. CHANNELS of BEHAVIOUR</p> <p>7.1 ONLINE</p> <p>1.Job applications</p> <p>2.Examine job applications and attend the initial level assessment.</p> <p>7.2 OFFLINE</p> <p>1.Interview at the highest level</p> <p>2.Complete paperwork</p> <p>3.Examine the company's location and infrastructure.</p> <p>CH</p>	<p>CH</p> <p>10. YOUR SOLUTION</p> <p>SL</p> <ol style="list-style-type: none"> 1. To develop an end-to-end web application that by default have a lot of current job openings through job search API out of which the right job will be recommended based on user skill set. 2. At the same time, students can develop their skills side by side with various courses and webinars offered by the reputed organisation. 3. In addition, a smart chatbot will be available 24*7 which can help users find the right job. 4. Using the job search API, users can also search for customized jobs such as Government Jobs, Women Only Jobs, JobTs based on Communities, etc. 5. The app also suggests additional courses to help users upgrade their resumes.
<p>4. EMOTIONS: BEFORE / AFTER</p> <p>How do customers feel when they face a problem or a job and afterwards?</p> <p>i.e. lost, insecure > confident, in control - use it in your communication strategy & design.</p> <p>Emotions before:</p> <ol style="list-style-type: none"> 1.Lack of knowledge about job vacancy 2.No proper platform to showcase skill set.. <p>Emotions after:</p> <ol style="list-style-type: none"> 1.User receive update on job vacancies 2.Exhibit skill set in profile <p>EM</p>		