

ASSIGNMENT 1

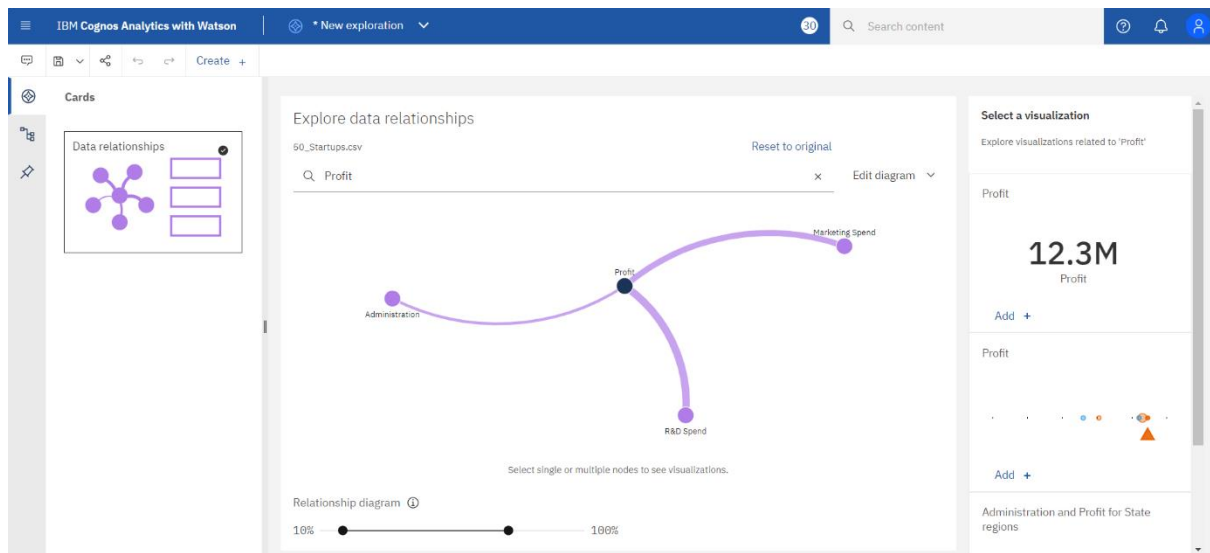
EXPLORATION

Assignment Date	15 September 2022
Student Name	PAVITHRA T
Student Roll Number	111519205030

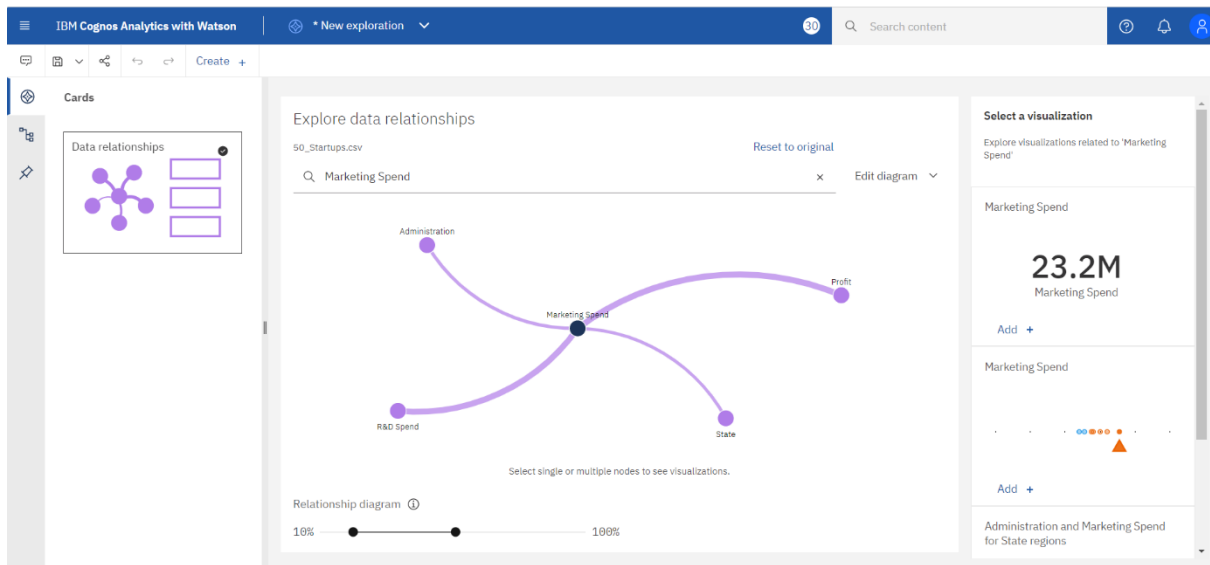
QUESTION

Upload the dataset to Cognos Analytics, explore and visualize the dataset

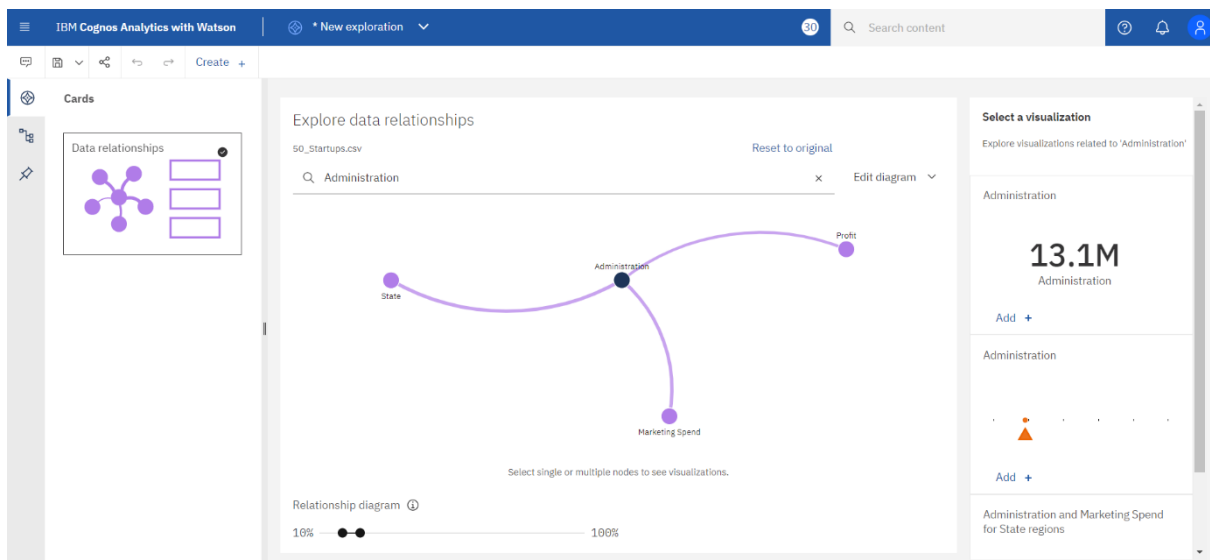
Explore Data Relationships - Profit



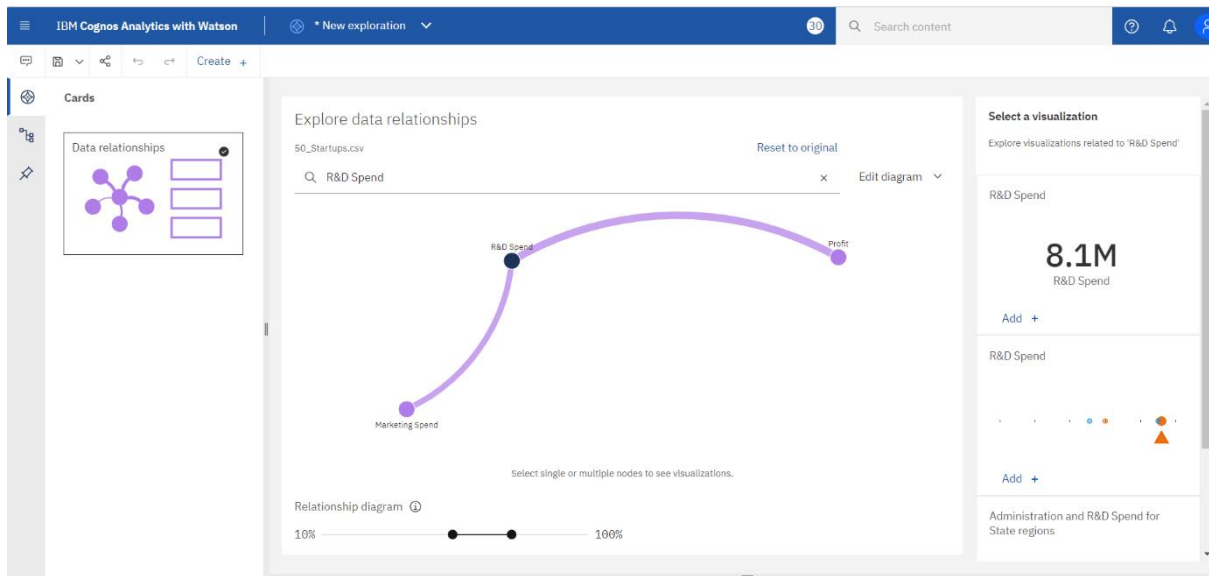
Explore Data Relationships – Marketing Spend



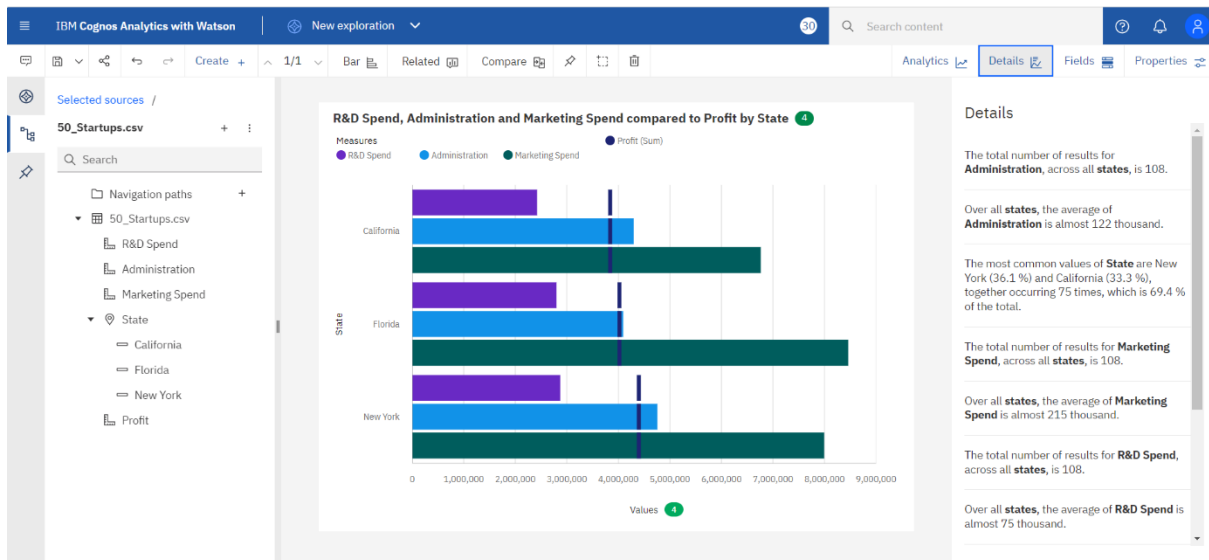
Explore Data Relationships – Administration



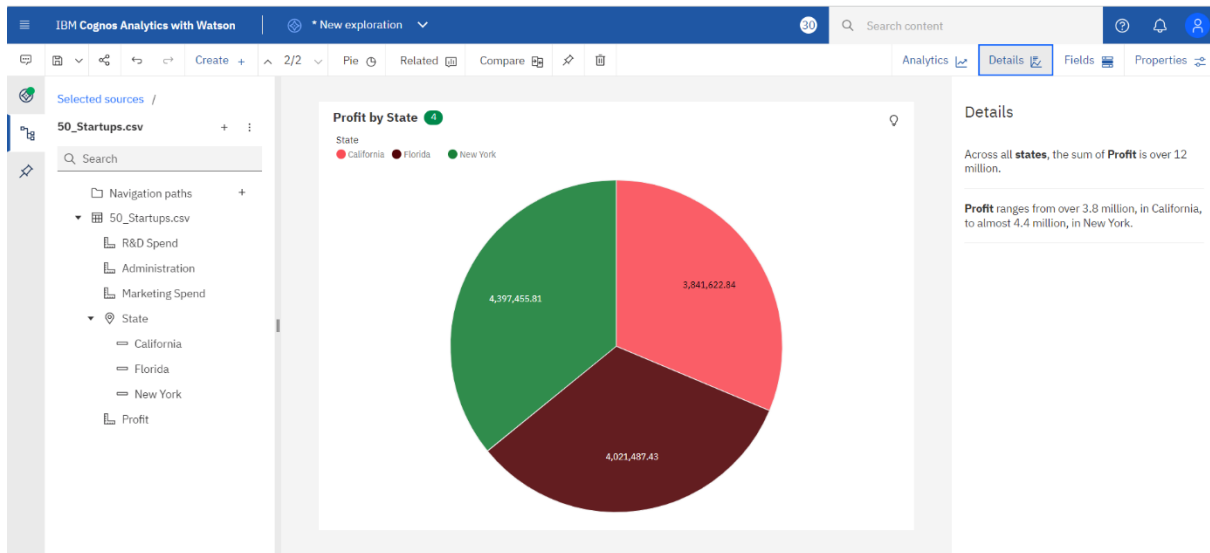
Explore Data Relationships – R & D Spend



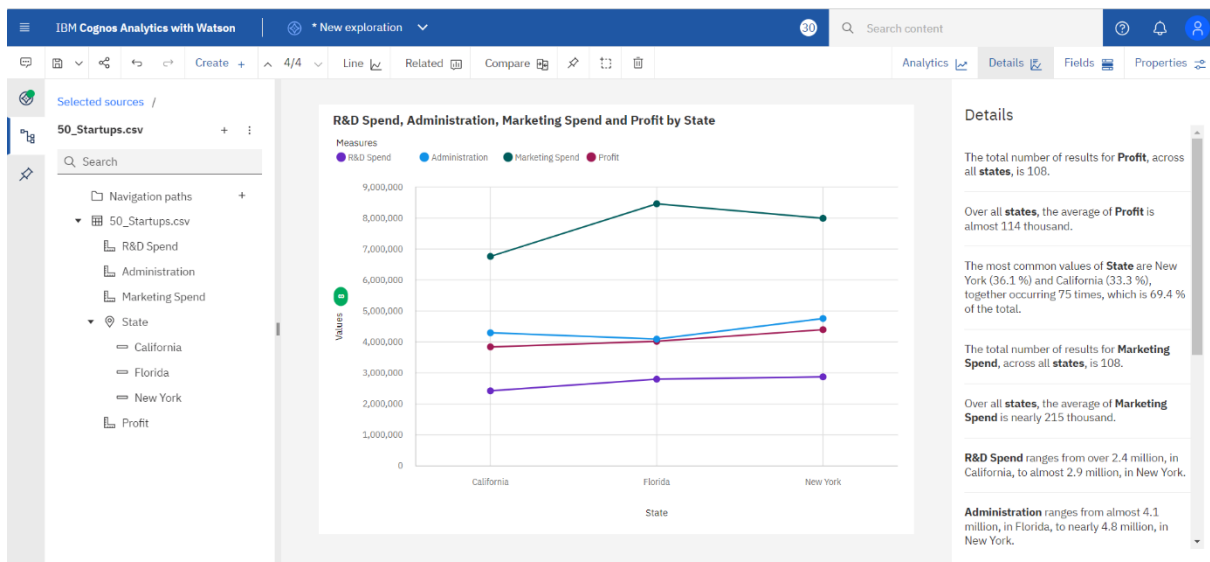
Visualization – Bar Chart



Visualization – Pie Chart



Visualization – Line



Visualization – CrossTab

IBM Cognos Analytics with Watson

* New exploration

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Search content

Analytics

Details

Fields

Properties

50_Startups.csv

Navigation paths

50_Startups.csv

R&D Spend

Administration

Marketing Spend

State

California

Florida

New York

Profit

R&D Spend, Administration, Marketing Spend and Profit for State

	California	Florida	New York	Summary
R&D Spend	2,422,612.31	2,798,837.27	2,874,159	8,095,608.58
Administration	4,296,570.55	4,094,296.26	4,758,218.39	13,149,085.2
Marketing Spend	6,762,349.47	8,460,023.62	7,992,514.7	23,214,887.79
Profit	3,841,622.84	4,021,487.43	4,397,455.81	12,260,566.08

Details

R&D Spend ranges from over 2.4 million, in California, to nearly 2.9 million, in New York.

Administration ranges from nearly 4.1 million, in Florida, to nearly 4.8 million, in New York.

Marketing Spend ranges from nearly 6.8 million, in California, to nearly 8.5 million, in Florida.

Profit ranges from over 3.8 million, in California, to almost 4.4 million, in New York.

The total number of results for R&D Spend, across all states, is 3.

Over all states, the average of R&D Spend is almost 2.7 million.

The total number of results for Administration, across all states, is 3.