

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- (L) 10 minutes to prepare

1 hour to collaborate 2-8 people recommended



Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and

productive session.

How might we [your problem statement]?

PROBLEM STATEMENT

2

Brainstorm

① 10 minutes

Write down any ideas that come to mind that address your problem statement.

To run an smooth and productive session

Stay in topic. Encourage wild ideas. Defer judgment. Go for volume.

Listen to others.

If possible, be visual.

Control

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

ADVANTAGES:



(*) Itcansuggestuswaytosavewaterindifferentways.

PREVENTIVEMEASURES:

- Sowingseeds, cropping patterns can help us saving
- Other biotechnology plants can be choosed.
- Makeagooddrainagesystem.

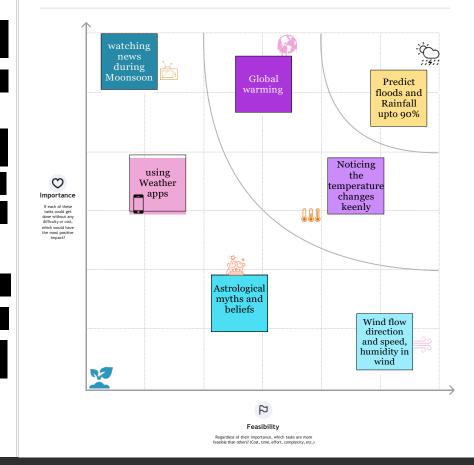
PREDICTION:

- Checkouttemparaturechangesandglobalwarming.
- Watchingoverpreviousyearsdata.
- UseabestpredictionmethodforRainfallUseabest predictionmethodforRainfall.

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.





After vou collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Strategy blueprint Define the components of a new idea or strategy.



























Export the mural
 Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Open the template

Customer experience journey map Obstacles for an experiences, motivations, and Open the template

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template