

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID03463
Project Name	AI based discourse for Banking Industry
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step1: Team Gathering, Collaboration and Select the Problem Statement

.



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-3 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

The challenge of how to keep people off campus and online has always been a challenge for universities. How can we keep students safe and also the campus? Universities have tried different ways to solve this and still have not found a solution. We need to find a way to keep students safe and also the campus. We need to find a way to keep students safe and also the campus. We need to find a way to keep students safe and also the campus.

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.

Defer judgment.

Go for volume.

Encourage wild ideas.

Listen to others.

If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Subiksha K P

Used in banking industry	Can handle customers easily	User friendly
Adding more training dataset will reduce errors	Can be used more than 10 languages	can detect and correct spelling mistakes
Can use their voices	Can be accessible by anyone	Improper english sentence structure can also give output

Pavithra S

flexibility	Easy to access	Transportable
Machine understandable format	Fine clarity of images	Efficient UI
Solve complex problems	Gives solution in step by step format	Can attach any type of documents

Kavya V G

Time saving	Real time application	Limited number of queries
used in banking sector	Has clear user guide	Improve accuracy
Good user interaction	Text entry speed	Tries to produce accurate or reliable answers

Siva Vadivu Ragavi V

Data entry	Interactive settings	Improve accuracy by removing noise
Quick launch	Can be used as voice control chatbot	Feasible
Text analysis	secure	Private

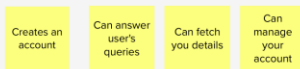
3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

What a chatbot does



UI of the system



Advantages of the chatbot



TIP



Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

