## Says

What have we heard them say?
What can we magine them saying?

Some hear It's accurate

Some hear it makes more cost to undergo several test

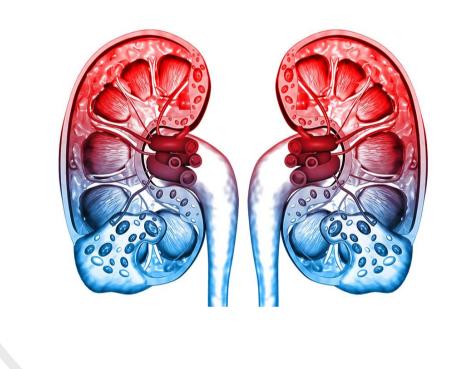
## **Thinks**

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Thinks of simple method to find disease

Feels
difficulty in
collecting
dataset







The results are more accurate

They will find easier and efficient way to detect kidney disease

Checking whether the medical data is secured

It feels user friendly application

## Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

## **Does**

What behavior have we observed? What can we imagine them doing?