## **Brainstorm** & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. ① 10 minutes Team gathering Send an invite. Share relevant information or pre-work ahead. Set the goal Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and

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① 5 minutes

Define your problem statement

problem as a How Might We statement. This will be the focus of your brainstorm.

> Managing the chronic kidney disease from early to advanced state, using machine learning techniques.

To run an smooth and productive session

Stay in topic.

Defer judgment.

What problem are you trying to solve? Frame your

Key rules of brainstorming

Encourage wild ideas.

Listen to others.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

Muppala Mona Sree

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Manju parkavi G

Monika M make testing for CKD a part portable of regular health tests for GR

Person 8

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

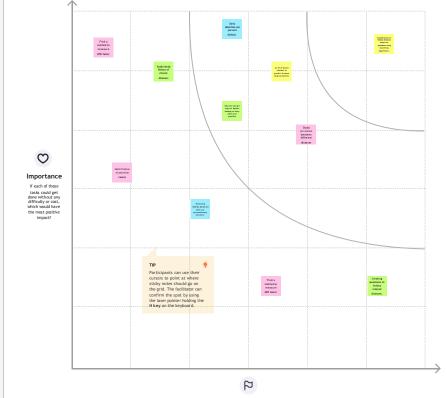
① 20 minutes



Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



After you collaborate

Quick add-ons

Export the mural

Keep moving forward

Share template feedback

You can export the mural as an image or pdf to share with

members of your company who might find it helpful.

Share the mural Share a view link to the mural with stakeholders to keep

Export a copy of the mural as a PNG or PDF to attach to

Define the components of a new idea or

Customer experience journey map Understand customer needs, motivations, and

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template →

obstacles for an experience. Open the template →

them in the loop about the outcomes of the session.

emails, include in slides, or save in your drive.

Strategy blueprint

strategy. Open the template →

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Share template feedback