Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

I 10 minutes to prepare 1 hour to collaborate 2-8 people recommended

What problem are you trying to solve? Frame your

Before you collaborate

the brainstorming session.

productive session.

Open article

Learn how to use the facilitation tools

to do to get going.

⊕ 10 minutes

A little bit of preparation goes a long way

with this session. Here's what you need

Team gathering
Define who should participate in the session and send an

invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in

Use the Facilitation Superpowers to run a happy and

problem as a How Might We statement. This will be the focus of your brainstorm.

Go for volume.

If possible, be visual.

Define your problem statement

Problem Statement

Key rules of brainstorming To run an smooth and productive session Stay in topic. Encourage wild ideas. Defer judgment. Listen to others.

Write down any ideas that come to mind that address your problem statement. 10 minute

Brainstorm

Mounika

sender can trick you

Hover but

don't click.

Check for typos

Don't fall for URGENCY!

Use of trusted

resources

Validation

redirecting

Extracting details of the url

Validation

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Manasa Updating the attacker basic Detail Track the Don't share sensitive information compact resoure usage

Improve performance

nymisha

access with web browsers

Feel safer to access links Score for the search

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

HTTPS /

HTTP

links

URL

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural. Basic Details Redirection

SOURCE

Malicious page

Activity

credentials

permission access for audio, location,camera,

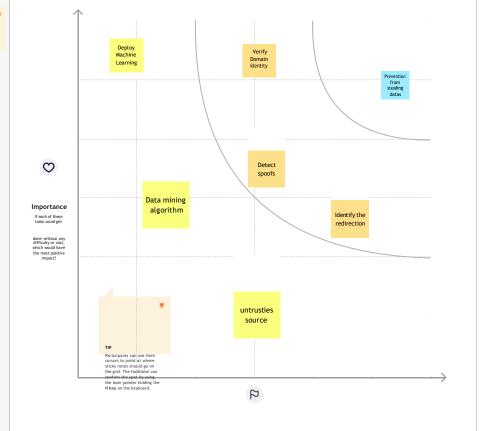
From untrust source/

URLs.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

R Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or

strategy. → Open the template

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience. Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template

Share template feedback





