

```
import pandas as pd
import numpy as np

df=pd.read_csv('Mall_Customers.csv')
df.head()
```

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6
3	4	Female	23	16	77
4	5	Female	31	17	40

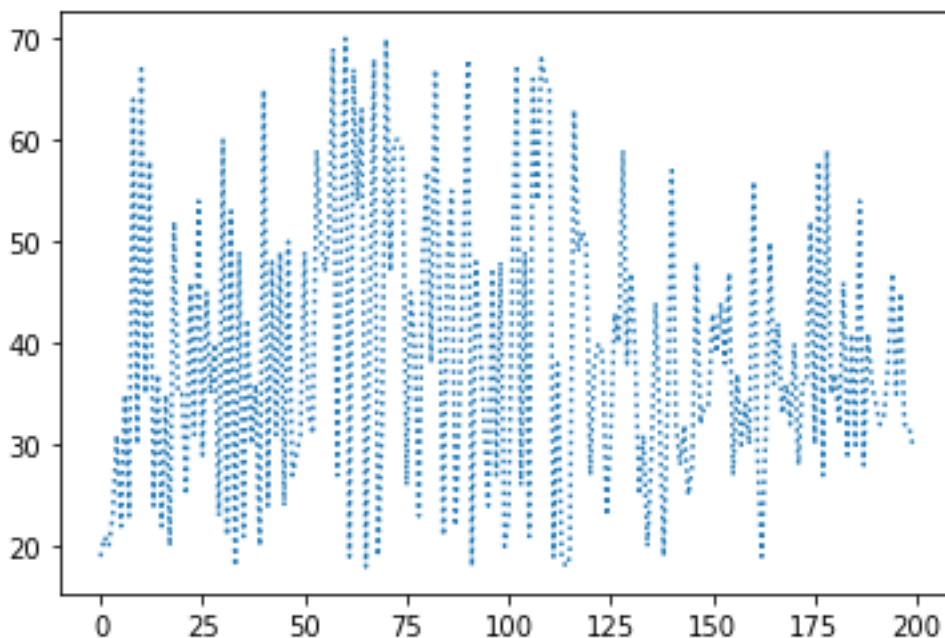
*#univariate analysis*

```
import matplotlib.pyplot as plt
import seaborn as sns
%matplotlib inline
```

```
plt.plot(df['Annual Income (k$)'])
plt.show()
```

```
data=np.array(df['Age'])
plt.plot(data,linestyle = 'dotted')
```

```
[<matplotlib.lines.Line2D at 0x208915ef430>]
```



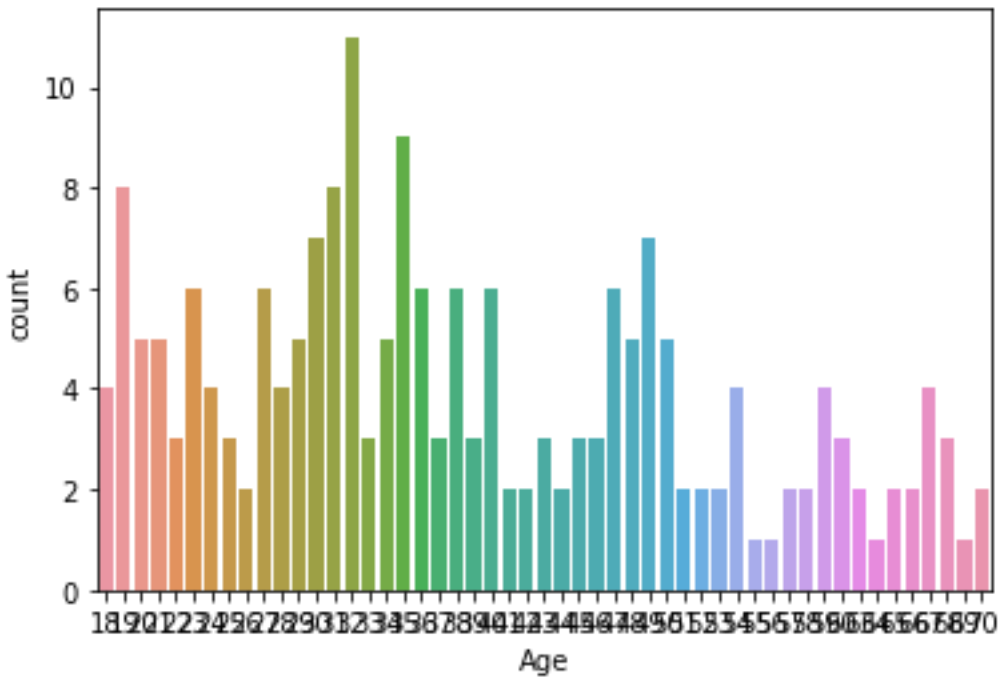
```
sns.countplot(df['Age'])
```

C:\Users\91948\anaconda3\lib\site-packages\seaborn\\_decorators.py:36:  
FutureWarning: Pass the following variable as a keyword arg: x. From version  
0.12, the only valid positional argument will be `data`, and passing other

arguments without an explicit keyword will result in an error or misinterpretation.

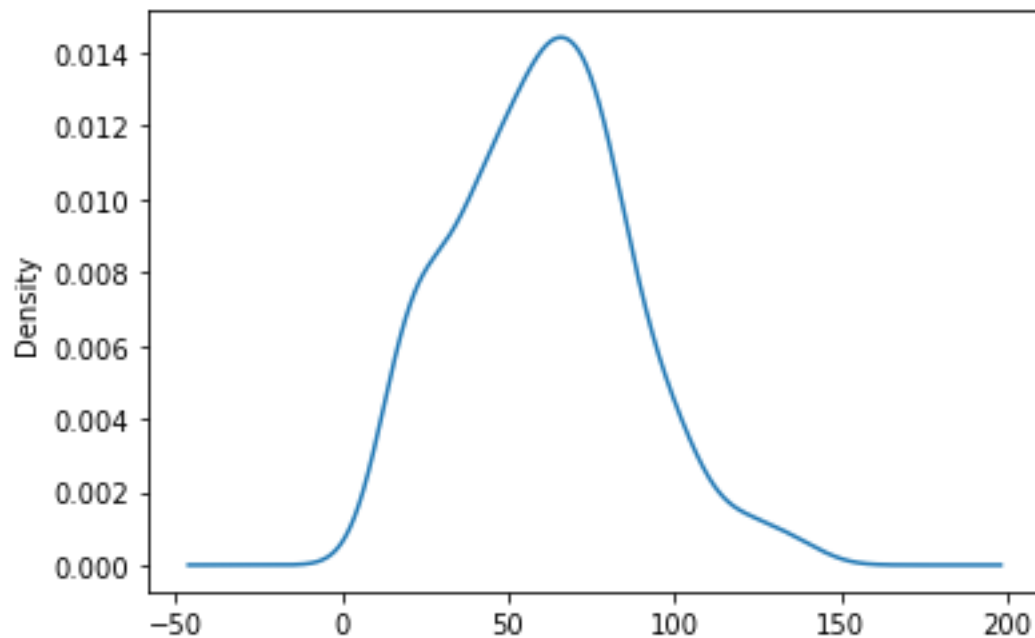
```
warnings.warn(
```

```
<AxesSubplot:xlabel='Age', ylabel='count'>
```



```
df['Annual Income (k$)'].plot(kind='density')
```

```
<AxesSubplot:ylabel='Density'>
```

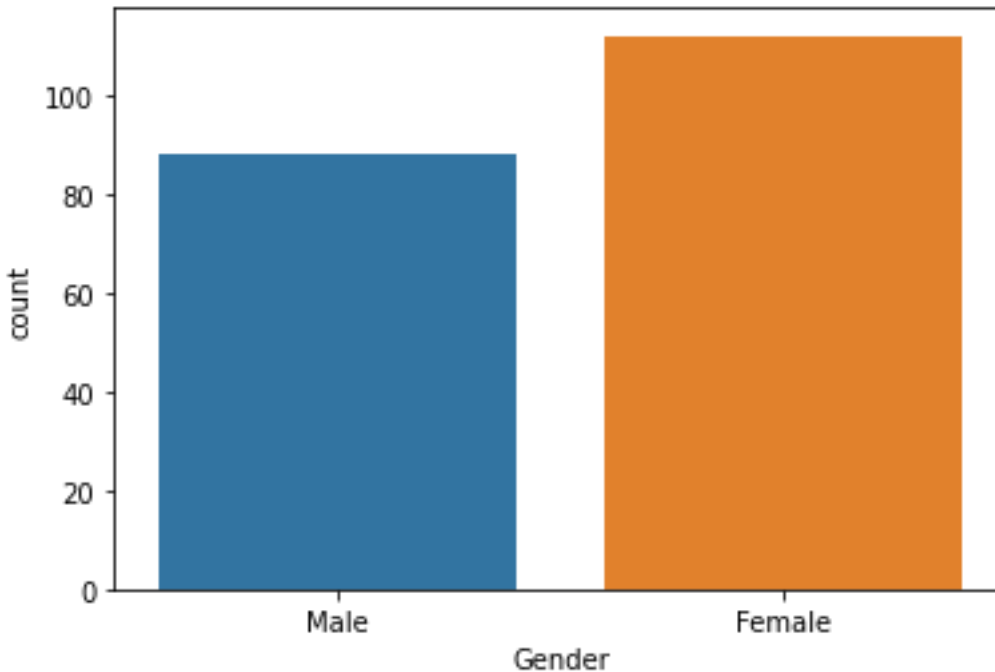


```
sns.countplot(df['Gender'])
```

```
C:\Users\91948\anaconda3\lib\site-packages\seaborn\_decorators.py:36:  
FutureWarning: Pass the following variable as a keyword arg: x. From version  
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arguments without an explicit keyword will result in an error or  
misinterpretation.  
warnings.warn(  

```

```
<AxesSubplot:xlabel='Gender', ylabel='count'>
```

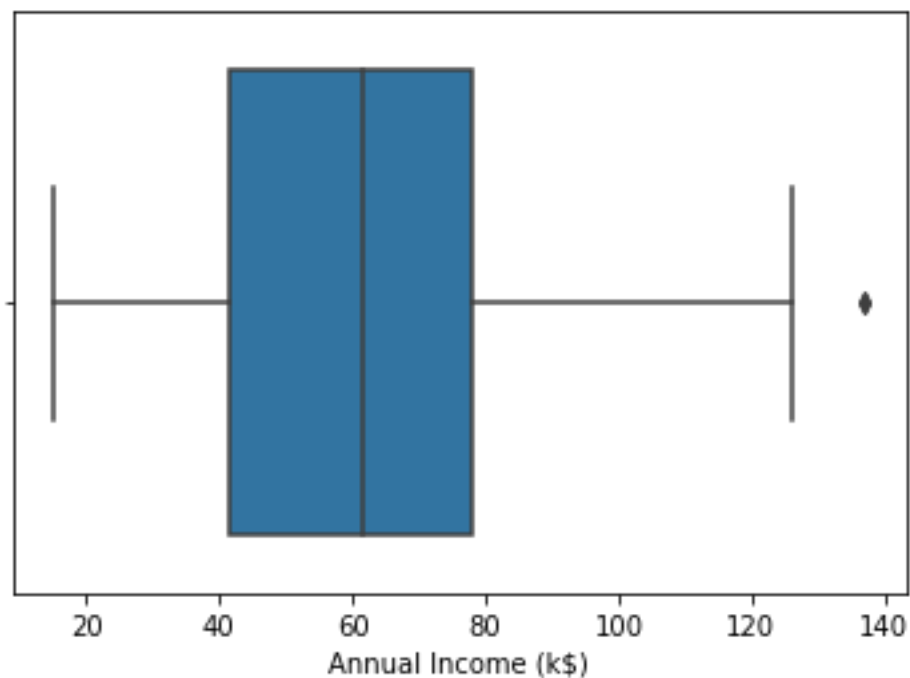


```
sns.boxplot(df['Annual Income (k$)'])
```

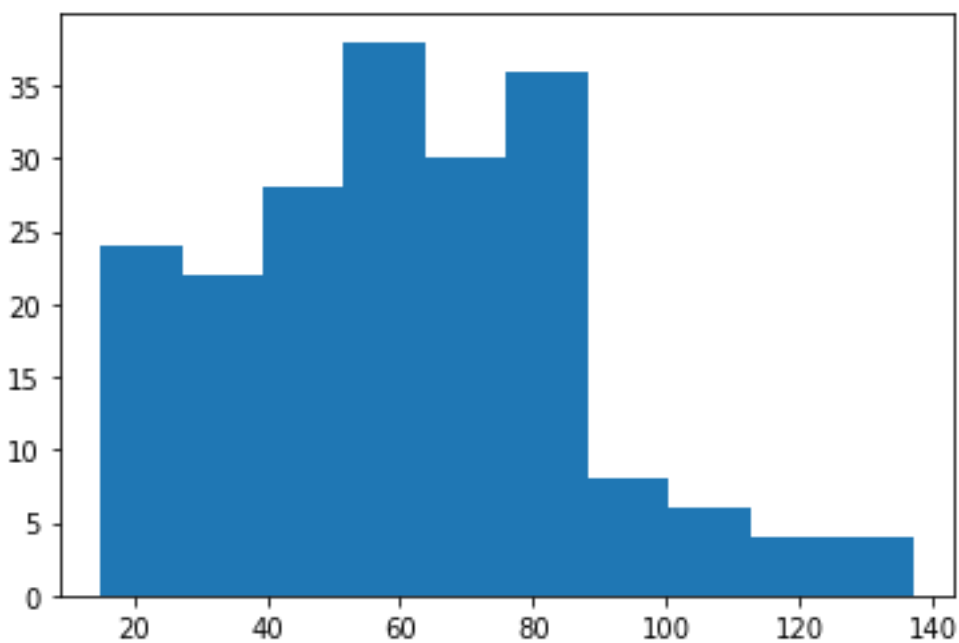
```
C:\Users\91948\anaconda3\lib\site-packages\seaborn\_decorators.py:36:  
FutureWarning: Pass the following variable as a keyword arg: x. From version  
0.12, the only valid positional argument will be `data`, and passing other  
arguments without an explicit keyword will result in an error or  
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warnings.warn(  

```

```
<AxesSubplot:xlabel='Annual Income (k$)'>
```

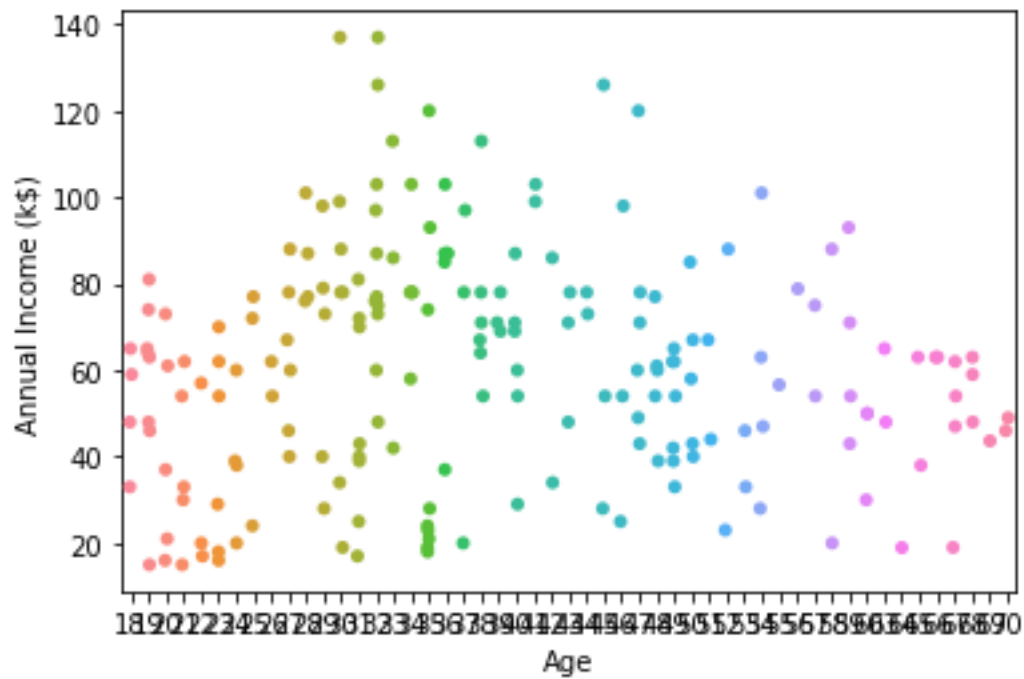


```
plt.hist(df['Annual Income (k$)'])
(array([24., 22., 28., 38., 30., 36., 8., 6., 4., 4.]),
 array([ 15. , 27.2, 39.4, 51.6, 63.8, 76. , 88.2, 100.4, 112.6,
        124.8, 137. ]),
 <BarContainer object of 10 artists>)
```

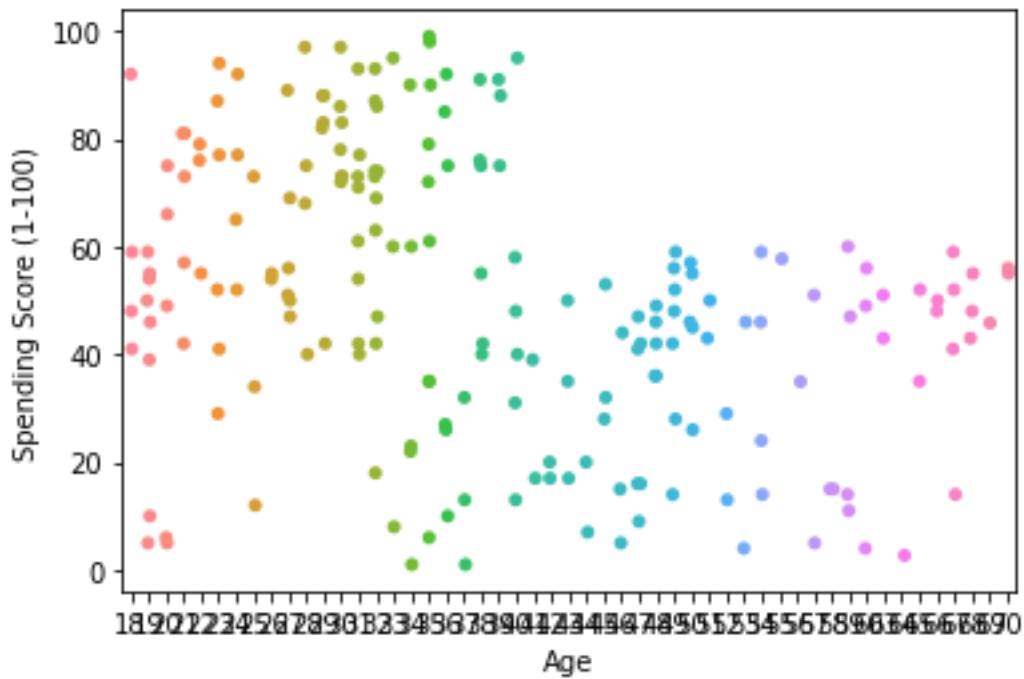


*#Bivariate Analysis*

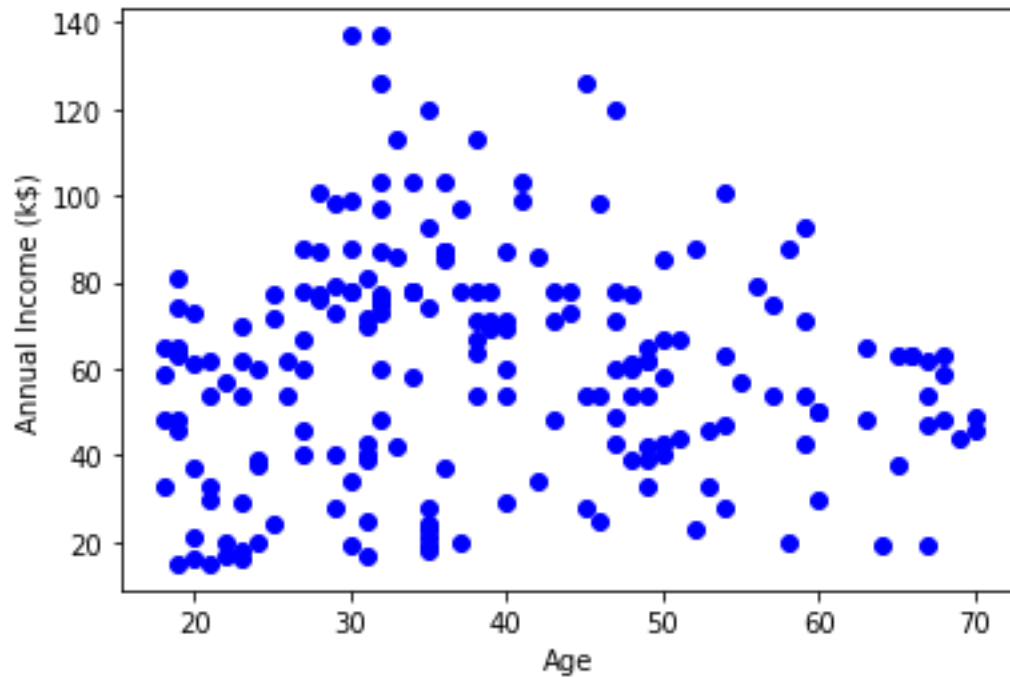
```
sns.stripplot(x=df['Age'],y=df['Annual Income (k$)'])
<AxesSubplot:xlabel='Age', ylabel='Annual Income (k$) '>
```



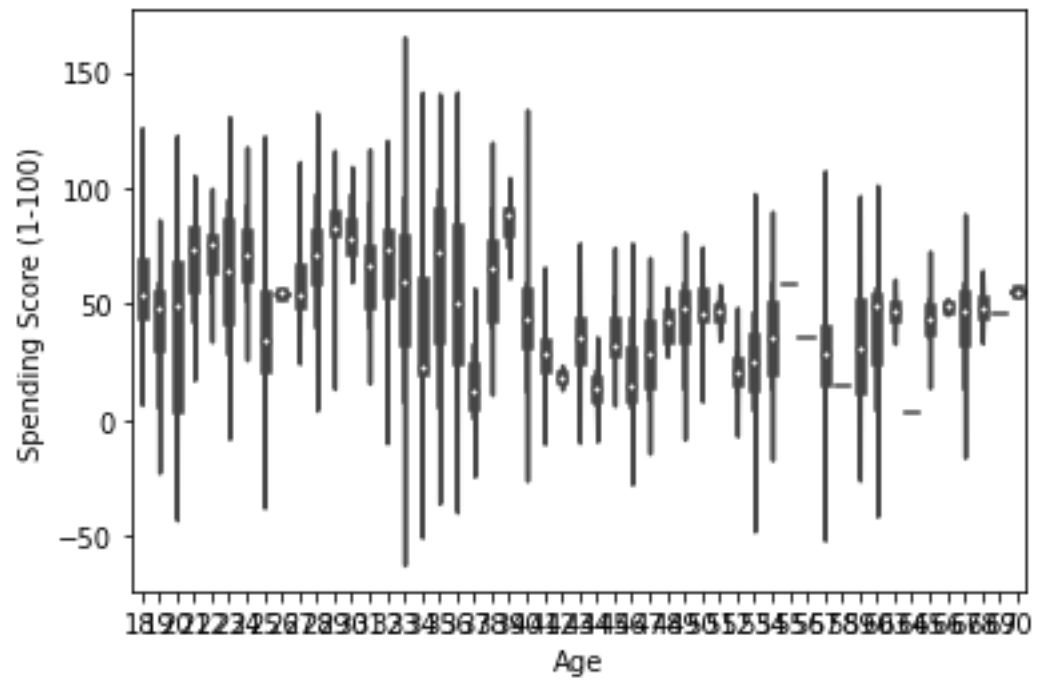
```
sns.stripplot(x=df['Age'],y=df['Spending Score (1-100)'])
<AxesSubplot:xlabel='Age', ylabel='Spending Score (1-100) '>
```



```
plt.scatter(df['Age'],df['Annual Income (k$)'],color='blue')
plt.xlabel("Age")
plt.ylabel("Annual Income (k$)")
Text(0, 0.5, 'Annual Income (k$)')
```



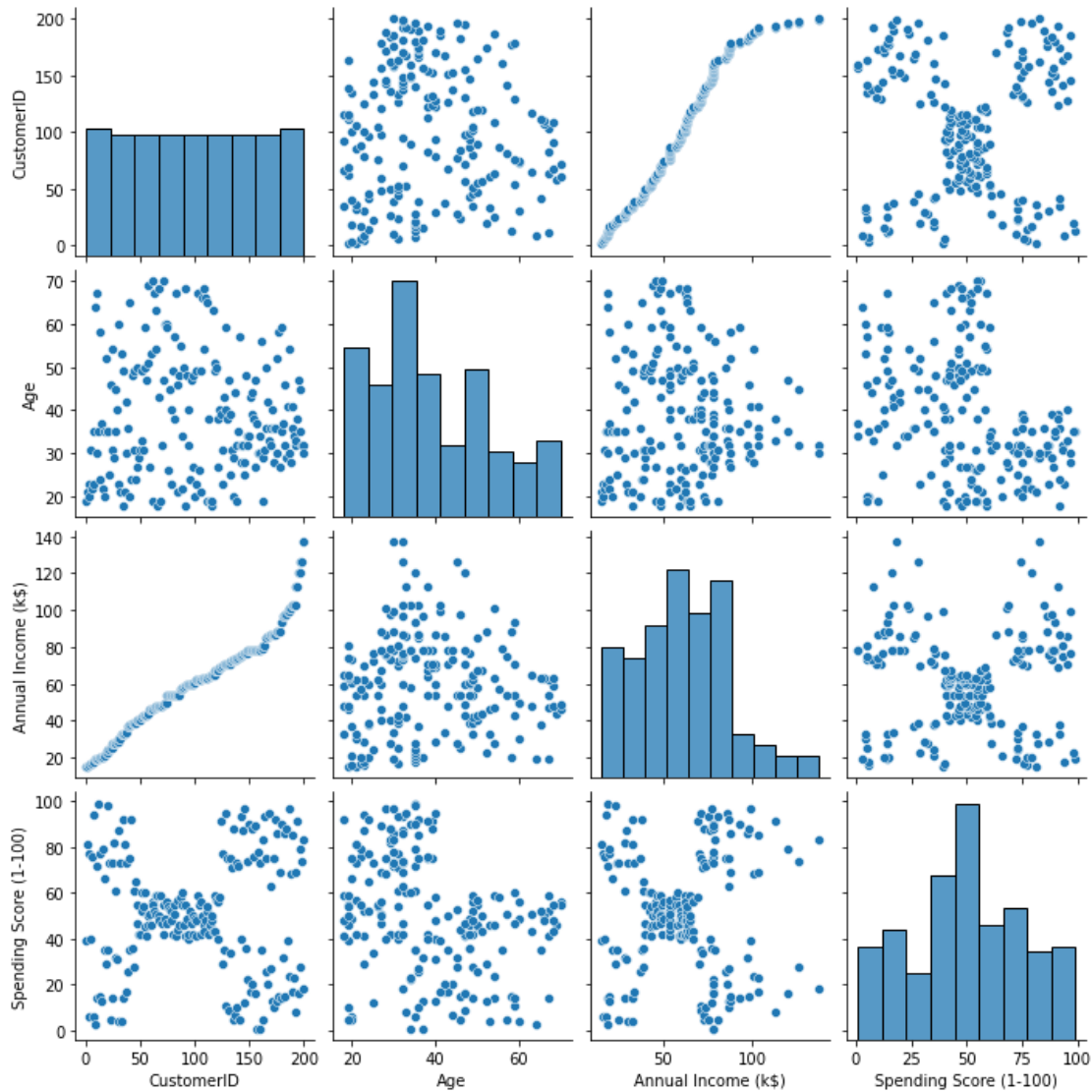
```
sns.violinplot(x='Age', y='Spending Score (1-100)', data=df)
<AxesSubplot:xlabel='Age', ylabel='Spending Score (1-100)'
```



*#Multivariate Analysis*

```
sns.pairplot(df)
```

```
<seaborn.axisgrid.PairGrid at 0x20892de1430>
```



*#Descriptive Statistics*

```
sns.heatmap(df.corr(),annot=True)
```

```
<AxesSubplot:>
```





```
df.shape
```

```
(200, 5)
```

```
df.isnull().sum()
```

```
CustomerID      0
Gender          0
Age             0
Annual Income (k$)  0
Spending Score (1-100)  0
dtype: int64
```

```
df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
```

```
RangeIndex: 200 entries, 0 to 199
```

```
Data columns (total 5 columns):
```

#	Column	Non-Null Count	Dtype
0	CustomerID	200 non-null	int64
1	Gender	200 non-null	object
2	Age	200 non-null	int64
3	Annual Income (k\$)	200 non-null	int64
4	Spending Score (1-100)	200 non-null	int64

```
dtypes: int64(4), object(1)
memory usage: 7.9+ KB
```

```
df.describe()
```

	CustomerID	Age	Annual Income (k\$)	Spending Score (1-100)
count	200.000000	200.000000	200.000000	200.000000
mean	100.500000	38.850000	60.560000	50.200000
std	57.879185	13.969007	26.264721	25.823522
min	1.000000	18.000000	15.000000	1.000000
25%	50.750000	28.750000	41.500000	34.750000
50%	100.500000	36.000000	61.500000	50.000000
75%	150.250000	49.000000	78.000000	73.000000
max	200.000000	70.000000	137.000000	99.000000

```
df.mean()
```

```
C:\Users\91948\AppData\Local\Temp\ipykernel_6316\3698961737.py:1:
FutureWarning: Dropping of nuisance columns in DataFrame reductions (with
'numeric_only=None') is deprecated; in a future version this will raise
TypeError. Select only valid columns before calling the reduction.
df.mean()
```

CustomerID	100.50
Age	38.85
Annual Income (k\$)	60.56
Spending Score (1-100)	50.20

dtype: float64

```
df.median()
```

```
C:\Users\91948\AppData\Local\Temp\ipykernel_6316\530051474.py:1:
FutureWarning: Dropping of nuisance columns in DataFrame reductions (with
'numeric_only=None') is deprecated; in a future version this will raise
TypeError. Select only valid columns before calling the reduction.
df.median()
```

CustomerID	100.5
Age	36.0
Annual Income (k\$)	61.5
Spending Score (1-100)	50.0

dtype: float64

```
df.mode()
```

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Female	32.0	54.0	42.0
1	2	NaN	NaN	78.0	NaN
2	3	NaN	NaN	NaN	NaN
3	4	NaN	NaN	NaN	NaN
4	5	NaN	NaN	NaN	NaN
..	...	...	...	...	...

195	196	NaN	NaN	NaN	NaN
196	197	NaN	NaN	NaN	NaN
197	198	NaN	NaN	NaN	NaN
198	199	NaN	NaN	NaN	NaN
199	200	NaN	NaN	NaN	NaN

[200 rows x 5 columns]

```
df['Gender'].value_counts()
```

```
Female    112
Male       88
Name: Gender, dtype: int64
```

*#check fo Missing values*

```
df.isna().sum()
```

```
CustomerID          0
Gender              0
Age                0
Annual Income (k$)  0
Spending Score (1-100)  0
dtype: int64
```

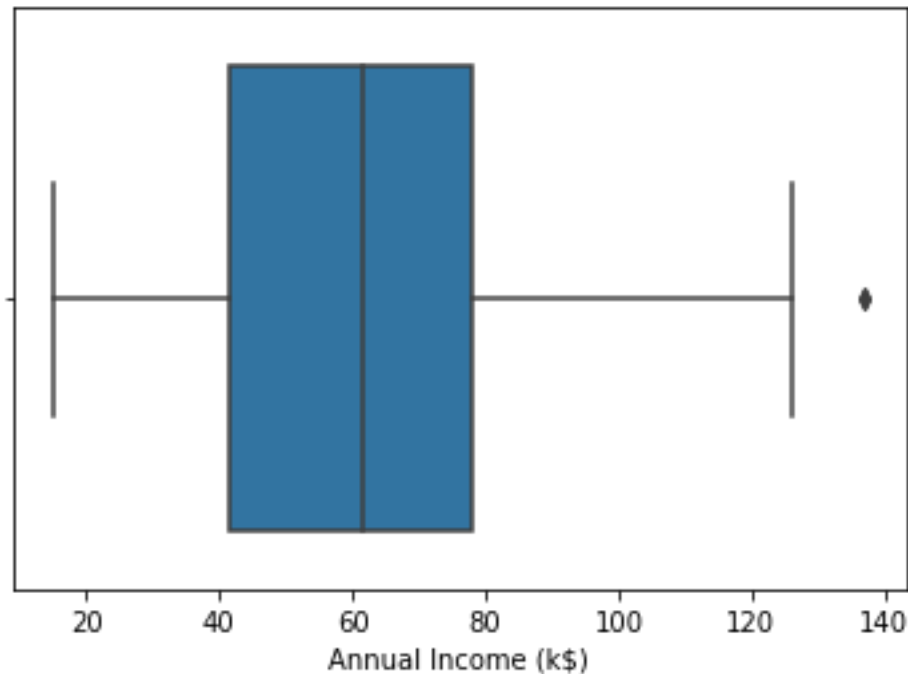
*#Handling Outliers*

```
sns.boxplot(df['Annual Income (k$)'])
```

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```
warnings.warn(
```

```
<AxesSubplot:xlabel='Annual Income (k$)'\>
```

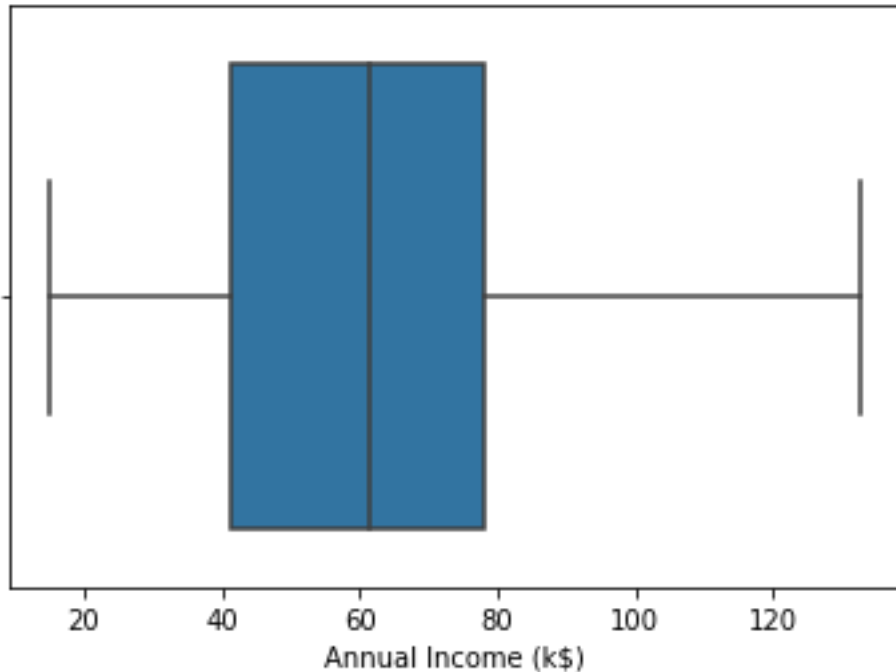


```
Q1 = df['Annual Income (k$)'].quantile(0.25)
Q3 = df['Annual Income (k$)'].quantile(0.75)
IQR = Q3 - Q1
whisker_width = 1.5
lower_whisker = Q1 -(whisker_width*IQR)
upper_whisker = Q3 +(whisker_width*IQR)
df['Annual Income (k$)']=np.where(df['Annual Income
(k$)']>upper_whisker,upper_whisker,np.where(df['Annual Income
(k$)']<lower_whisker,lower_whisker,df['Annual Income (k$)']))

sns.boxplot(df['Annual Income (k$)'])
```

C:\Users\91948\anaconda3\lib\site-packages\seaborn\\_decorators.py:36:  
FutureWarning: Pass the following variable as a keyword arg: x. From version  
0.12, the only valid positional argument will be `data`, and passing other  
arguments without an explicit keyword will result in an error or  
misinterpretation.  
warnings.warn(

<AxesSubplot:xlabel='Annual Income (k\$)')>



### *#Encoding Categorical Values*

```
numeric_data = df.select_dtypes(include=[np.number])
categorical_data = df.select_dtypes(exclude=[np.number])
print("Number of numerical variables: ", numeric_data.shape[1])
print("Number of categorical variables: ", categorical_data.shape[1])
```

```
Number of numerical variables: 4
Number of categorical variables: 1
```

```
print("Number of categorical variables: ", categorical_data.shape[1])
Categorical_variables = list(categorical_data.columns)
Categorical_variables
```

```
Number of categorical variables: 1
```

```
['Gender']
```

```
df['Gender'].value_counts()
```

```
Female    112
Male       88
Name: Gender, dtype: int64
```

```
from sklearn.preprocessing import LabelEncoder
le = LabelEncoder()
label = le.fit_transform(df['Gender'])
df["Gender"] = label
```

```
df['Gender'].value_counts()
```

```
0    112
1     88
Name: Gender, dtype: int64
```

*#Scaling the data*

```
X = df.drop("Age",axis=1)
Y = df['Age']
```

```
from sklearn.preprocessing import StandardScaler
object= StandardScaler()
scale = object.fit_transform(X)
print(scale)
```

```
[[-1.7234121  1.12815215 -1.74542941 -0.43480148]
 [-1.70609137  1.12815215 -1.74542941  1.19570407]
 [-1.68877065 -0.88640526 -1.70708307 -1.71591298]
 [-1.67144992 -0.88640526 -1.70708307  1.04041783]
 [-1.6541292  -0.88640526 -1.66873673 -0.39597992]
 [-1.63680847 -0.88640526 -1.66873673  1.00159627]
 [-1.61948775 -0.88640526 -1.6303904  -1.71591298]
 [-1.60216702 -0.88640526 -1.6303904  1.70038436]
 [-1.5848463   1.12815215 -1.59204406 -1.83237767]
 [-1.56752558 -0.88640526 -1.59204406  0.84631002]
 [-1.55020485  1.12815215 -1.59204406 -1.4053405 ]
 [-1.53288413 -0.88640526 -1.59204406  1.89449216]
 [-1.5155634  -0.88640526 -1.55369772 -1.36651894]
 [-1.49824268 -0.88640526 -1.55369772  1.04041783]
 [-1.48092195  1.12815215 -1.55369772 -1.44416206]
 [-1.46360123  1.12815215 -1.55369772  1.11806095]
 [-1.4462805  -0.88640526 -1.51535138 -0.59008772]
 [-1.42895978  1.12815215 -1.51535138  0.61338066]
 [-1.41163905  1.12815215 -1.43865871 -0.82301709]
 [-1.39431833 -0.88640526 -1.43865871  1.8556706 ]
 [-1.3769976   1.12815215 -1.40031237 -0.59008772]
 [-1.35967688  1.12815215 -1.40031237  0.88513158]
 [-1.34235616 -0.88640526 -1.36196603 -1.75473454]
 [-1.32503543  1.12815215 -1.36196603  0.88513158]
 [-1.30771471 -0.88640526 -1.24692702 -1.4053405 ]
 [-1.29039398  1.12815215 -1.24692702  1.23452563]
 [-1.27307326 -0.88640526 -1.24692702 -0.7065524 ]
 [-1.25575253  1.12815215 -1.24692702  0.41927286]
 [-1.23843181 -0.88640526 -1.20858069 -0.74537397]
 [-1.22111108 -0.88640526 -1.20858069  1.42863343]
 [-1.20379036  1.12815215 -1.17023435 -1.7935561 ]
 [-1.18646963 -0.88640526 -1.17023435  0.88513158]
 [-1.16914891  1.12815215 -1.05519534 -1.7935561 ]
 [-1.15182818  1.12815215 -1.05519534  1.62274124]
 [-1.13450746 -0.88640526 -1.05519534 -1.4053405 ]
 [-1.11718674 -0.88640526 -1.05519534  1.19570407]
 [-1.09986601 -0.88640526 -1.016849  -1.28887582]
```

[-1.08254529 -0.88640526 -1.016849 0.88513158]  
[-1.06522456 -0.88640526 -0.90180999 -0.93948177]  
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[-0.94397949 -0.88640526 -0.82511731 0.5745591 ]  
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[-0.87469659 -0.88640526 -0.78677098 -0.3183368 ]  
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[-0.58024427 -0.88640526 -0.48000028 -0.00776431]  
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[-0.49364065 -0.88640526 -0.44165394 -0.3183368 ]  
[-0.47631993 -0.88640526 -0.4033076 -0.04658587]  
[-0.4589992 -0.88640526 -0.4033076 0.22516505]  
[-0.44167848 1.12815215 -0.24992225 -0.12422899]  
[-0.42435775 1.12815215 -0.24992225 0.14752193]  
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[-0.33775413 1.12815215 -0.24992225 0.03105725]  
[-0.3204334 1.12815215 -0.24992225 0.18634349]  
[-0.30311268 1.12815215 -0.24992225 -0.35715836]  
[-0.28579196 -0.88640526 -0.24992225 -0.24069368]  
[-0.26847123 -0.88640526 -0.24992225 0.26398661]  
[-0.25115051 1.12815215 -0.24992225 -0.16305055]  
[-0.23382978 -0.88640526 -0.13488324 0.30280817]

[-0.21650906 -0.88640526 -0.13488324 0.18634349]  
[-0.19918833 -0.88640526 -0.0965369 0.38045129]  
[-0.18186761 -0.88640526 -0.0965369 -0.16305055]  
[-0.16454688 -0.88640526 -0.05819057 0.18634349]  
[-0.14722616 1.12815215 -0.05819057 -0.35715836]  
[-0.12990543 1.12815215 -0.01984423 -0.04658587]  
[-0.11258471 -0.88640526 -0.01984423 -0.39597992]  
[-0.09526399 -0.88640526 -0.01984423 -0.3183368 ]  
[-0.07794326 1.12815215 -0.01984423 0.06987881]  
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[ 0.04330181 1.12815215 0.05684845 0.34162973]  
[ 0.06062254 1.12815215 0.05684845 0.18634349]  
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[ 0.09526399 -0.88640526 0.05684845 -0.3183368 ]  
[ 0.11258471 -0.88640526 0.09519478 -0.00776431]  
[ 0.12990543 1.12815215 0.09519478 -0.16305055]  
[ 0.14722616 1.12815215 0.09519478 -0.27951524]  
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[ 0.18186761 1.12815215 0.09519478 0.06987881]  
[ 0.19918833 -0.88640526 0.09519478 0.14752193]  
[ 0.21650906 -0.88640526 0.13354112 -0.3183368 ]  
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[ 0.3204334 -0.88640526 0.24858013 -0.27951524]  
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[ 0.63220645 -0.88640526 0.47865816 -1.67709142]



[ 0.64952717	1.12815215	0.47865816	0.88513158]
[ 0.6668479	1.12815215	0.51700449	-1.56062674]
[ 0.68416862	-0.88640526	0.51700449	0.84631002]
[ 0.70148935	-0.88640526	0.55535083	-1.75473454]
[ 0.71881007	1.12815215	0.55535083	1.6615628 ]
[ 0.73613079	-0.88640526	0.59369717	-0.39597992]
[ 0.75345152	-0.88640526	0.59369717	1.42863343]
[ 0.77077224	1.12815215	0.6320435	-1.48298362]
[ 0.78809297	1.12815215	0.6320435	1.81684904]
[ 0.80541369	1.12815215	0.6320435	-0.55126616]
[ 0.82273442	-0.88640526	0.6320435	0.92395314]
[ 0.84005514	-0.88640526	0.67038984	-1.09476801]
[ 0.85737587	1.12815215	0.67038984	1.54509812]
[ 0.87469659	1.12815215	0.67038984	-1.28887582]
[ 0.89201732	1.12815215	0.67038984	1.46745499]
[ 0.90933804	-0.88640526	0.67038984	-1.17241113]
[ 0.92665877	-0.88640526	0.67038984	1.00159627]
[ 0.94397949	-0.88640526	0.67038984	-1.32769738]
[ 0.96130021	-0.88640526	0.67038984	1.50627656]
[ 0.97862094	1.12815215	0.67038984	-1.91002079]
[ 0.99594166	-0.88640526	0.67038984	1.07923939]
[ 1.01326239	1.12815215	0.67038984	-1.91002079]
[ 1.03058311	-0.88640526	0.67038984	0.88513158]
[ 1.04790384	-0.88640526	0.70873618	-0.59008772]
[ 1.06522456	-0.88640526	0.70873618	1.27334719]
[ 1.08254529	1.12815215	0.78542885	-1.75473454]
[ 1.09986601	-0.88640526	0.78542885	1.6615628 ]
[ 1.11718674	1.12815215	0.9388142	-0.93948177]
[ 1.13450746	-0.88640526	0.9388142	0.96277471]
[ 1.15182818	1.12815215	0.97716054	-1.17241113]
[ 1.16914891	-0.88640526	0.97716054	1.73920592]
[ 1.18646963	-0.88640526	1.01550688	-0.90066021]
[ 1.20379036	1.12815215	1.01550688	0.49691598]
[ 1.22111108	1.12815215	1.01550688	-1.44416206]
[ 1.23843181	1.12815215	1.01550688	0.96277471]
[ 1.25575253	1.12815215	1.01550688	-1.56062674]
[ 1.27307326	1.12815215	1.01550688	1.62274124]
[ 1.29039398	-0.88640526	1.05385321	-1.44416206]
[ 1.30771471	-0.88640526	1.05385321	1.38981187]
[ 1.32503543	1.12815215	1.05385321	-1.36651894]
[ 1.34235616	1.12815215	1.05385321	0.72984534]
[ 1.35967688	1.12815215	1.2455849	-1.4053405 ]
[ 1.3769976	1.12815215	1.2455849	1.54509812]
[ 1.39431833	-0.88640526	1.39897025	-0.7065524 ]
[ 1.41163905	-0.88640526	1.39897025	1.38981187]
[ 1.42895978	1.12815215	1.43731659	-1.36651894]
[ 1.4462805	-0.88640526	1.43731659	1.46745499]
[ 1.46360123	-0.88640526	1.47566292	-0.43480148]
[ 1.48092195	1.12815215	1.47566292	1.81684904]
[ 1.49824268	-0.88640526	1.5523556	-1.01712489]

```
[ 1.5155634  1.12815215  1.5523556  0.69102378]
[ 1.53288413 -0.88640526  1.62904827 -1.28887582]
[ 1.55020485 -0.88640526  1.62904827  1.35099031]
[ 1.56752558 -0.88640526  1.62904827 -1.05594645]
[ 1.5848463  -0.88640526  1.62904827  0.72984534]
[ 1.60216702  1.12815215  2.01251165 -1.63826986]
[ 1.61948775 -0.88640526  2.01251165  1.58391968]
[ 1.63680847 -0.88640526  2.28093601 -1.32769738]
[ 1.6541292  -0.88640526  2.28093601  1.11806095]
[ 1.67144992 -0.88640526  2.51101403 -0.86183865]
[ 1.68877065  1.12815215  2.51101403  0.92395314]
[ 1.70609137  1.12815215  2.76985181 -1.25005425]
[ 1.7234121  1.12815215  2.76985181  1.27334719]]
```

```
X_scaled = pd.DataFrame(scale, columns = X.columns)
X_scaled
```

	CustomerID	Gender	Annual Income (k\$)	Spending Score (1-100)
0	-1.723412	1.128152	-1.745429	-0.434801
1	-1.706091	1.128152	-1.745429	1.195704
2	-1.688771	-0.886405	-1.707083	-1.715913
3	-1.671450	-0.886405	-1.707083	1.040418
4	-1.654129	-0.886405	-1.668737	-0.395980
..	...	...	...	...
195	1.654129	-0.886405	2.280936	1.118061
196	1.671450	-0.886405	2.511014	-0.861839
197	1.688771	1.128152	2.511014	0.923953
198	1.706091	1.128152	2.769852	-1.250054
199	1.723412	1.128152	2.769852	1.273347

```
[200 rows x 4 columns]
```

```
#train test split
```

```
from sklearn.model_selection import train_test_split
```

```
# split the dataset
```

```
X_train, X_test, Y_train, Y_test = train_test_split(X_scaled, Y,
test_size=0.20, random_state=0)
```

```
X_train.shape
```

```
(160, 4)
```

```
X_test.shape
```

```
(40, 4)
```

```
Y_train.shape
```

```
(160,)
```

```
Y_test.shape
```

(40,)

*#Clustering Algorithm*

```
x = df.iloc[:, [3, 4]].values
```

*#finding optimal number of clusters using the elbow method*

```
from sklearn.cluster import KMeans
```

```
wcss_list= [] #Initializing the list for the values of WCSS
```

*#Using for loop for iterations from 1 to 10.*

```
for i in range(1, 11):
```

```
    kmeans = KMeans(n_clusters=i, init='k-means++', random_state= 42)
```

```
    kmeans.fit(x)
```

```
    wcss_list.append(kmeans.inertia_)
```

```
plt.plot(range(1, 11), wcss_list)
```

```
plt.title('The Elbow Method Graph')
```

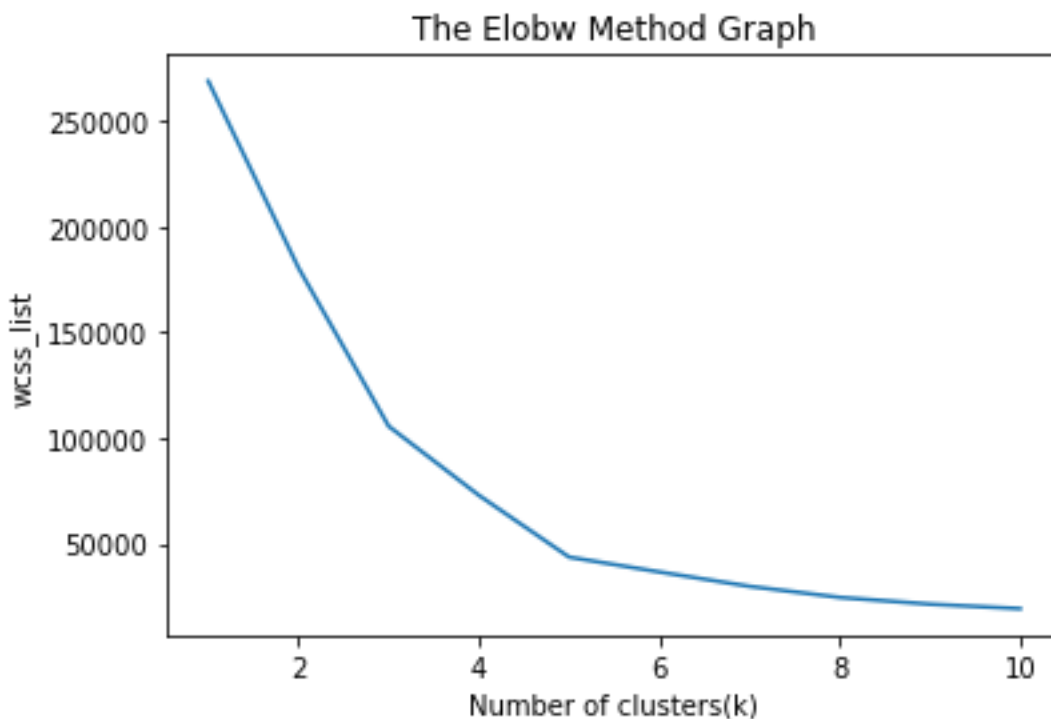
```
plt.xlabel('Number of clusters(k)')
```

```
plt.ylabel('wcss_list')
```

```
plt.show()
```

C:\Users\91948\anaconda3\lib\site-packages\sklearn\cluster\\_kmeans.py:1036:  
UserWarning: KMeans is known to have a memory leak on Windows with MKL, when  
there are less chunks than available threads. You can avoid it by setting the  
environment variable OMP\_NUM\_THREADS=1.

```
warnings.warn(
```

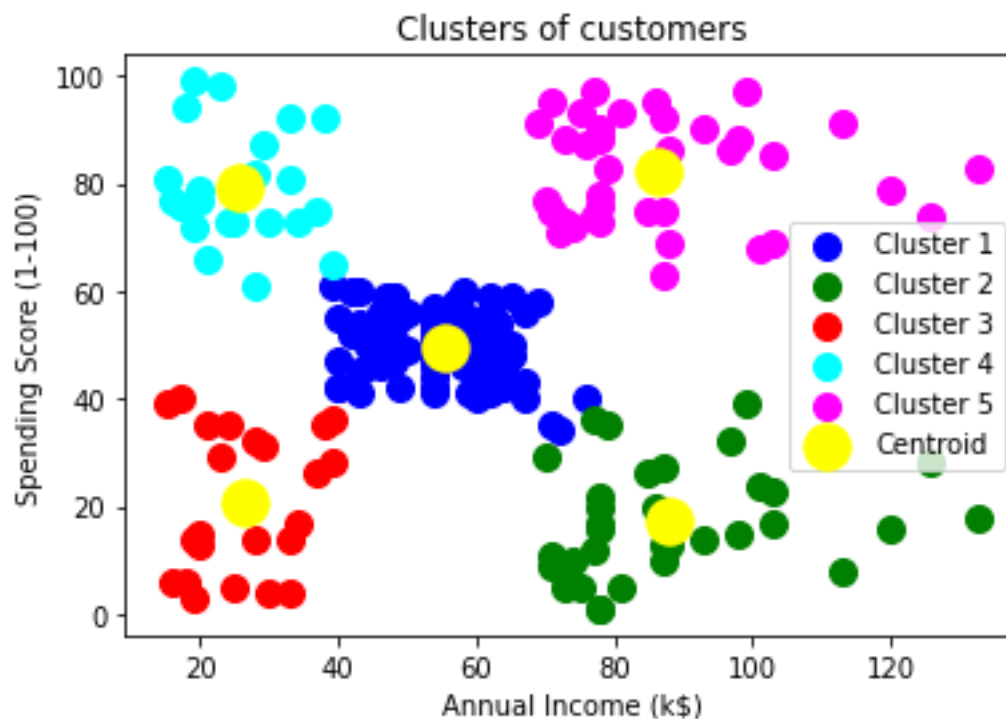


```

#training the K-means model on a dataset
kmeans = KMeans(n_clusters=5, init='k-means++', random_state= 42)
y_predict= kmeans.fit_predict(x)

#visulaizing the clusters
plt.scatter(x[y_predict == 0, 0], x[y_predict == 0, 1], s = 100, c = 'blue',
label = 'Cluster 1') #for first cluster
plt.scatter(x[y_predict == 1, 0], x[y_predict == 1, 1], s = 100, c = 'green',
label = 'Cluster 2') #for second cluster
plt.scatter(x[y_predict== 2, 0], x[y_predict == 2, 1], s = 100, c = 'red',
label = 'Cluster 3') #for third cluster
plt.scatter(x[y_predict == 3, 0], x[y_predict == 3, 1], s = 100, c = 'cyan',
label = 'Cluster 4') #for fourth cluster
plt.scatter(x[y_predict == 4, 0], x[y_predict == 4, 1], s = 100, c =
'magenta', label = 'Cluster 5') #for fifth cluster
plt.scatter(kmeans.cluster_centers[:, 0], kmeans.cluster_centers[:, 1], s =
300, c = 'yellow', label = 'Centroid')
plt.title('Clusters of customers')
plt.xlabel('Annual Income (k$)')
plt.ylabel('Spending Score (1-100)')
plt.legend()
plt.show()

```



#the End