

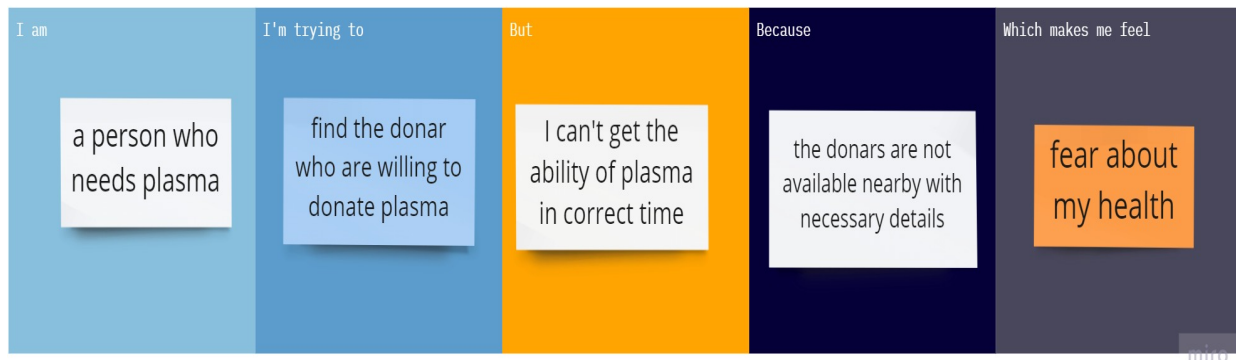
IDEATION PHASE PROBLEM STATEMENT

Date	4 November 2022
Team ID	PNT2022TMID11415
Project Name	Plasma Donor Application
Maximum Marks	2 Marks

Customer Problem Statement:

A customer problem statement outlines problems that your customers face. It helps you figure out how your product or service will solve this problem for them.

The statement helps you understand the experience you want to offer your customers. It can also help you understand a new audience when creating a new product or service.



Problem Statement (PS)	I am (customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a person met with an accident	find plasma donar for surgery	can't find the plasma donar in correct time	the donars are not available nearby	depressed and tensed

PS-2	a person who have a disease called anemia	search for instant supply of plasma	there is no availability of plasma nearby	I don't know how to contact the donars who are willing to donate the plasma	feel about my health
------	---	-------------------------------------	---	---	----------------------