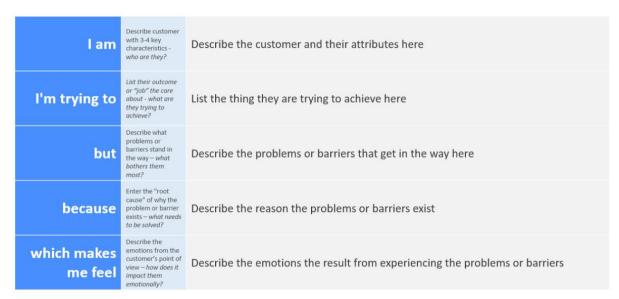
## Ideation Phase Define the Problem Statements

Date	28 September 2022		
Team ID	PNT2022TMID21477		
Project Name	Estimating the Crop Yield using Data Analytics		
Maximum Marks	2 Marks		

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

## **Example:**



Problem Statement (PS)	I am	I'm trying to	But	Because	Which makes me feel
PS-1	Farmer	Gain profit in crop yield	Don't seem to know	Can't analyze the yield and land fertility	The profit questionable
PS-2	Supplier	Get profit by getting the crop sold	Can't able to estimate te crop yield	Crop yield prediction can't be determined	lacking