

Ideation Phase

Define the Problem Statements

Date	20 September 2022
Team ID	PNT2022TMID23645
Project Name	Project - AI-powered Nutrition Analyzer for Fitness Enthusiasts
Maximum Marks	2 Marks

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) →

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Visualize your data with a chart
or a table.

0 Group ideas

Group ideas into as few as 6-10
key themes to focus on. For each, list
key ideas and sub-ideas.

if

Group 1

0 Prioritize

Rank ideas by importance. Use the same
criteria as in the previous step. Highlight
the most important ideas and sub-ideas.



Feasibility

