

Define CS, fit into CC	<div>1.CUSTOMER SEGMENT(S)<div>CS</div><div>Healthy Eaters Sports Persons Senior Citizens</div></div>	<div>6.CUSTOMER CONSTRAINTS<div>CC</div><div>Internet Facility Spending Time</div></div>	<div>5.AVAILABLE SOLUTION<div>AS</div><div>To detect the nutrition based on fruits like Sugar, Fibre, Protein, Calories,etc. to make the users conscious about their foods.</div></div>	Explore AS, differentiate
	<div>2.JOBS-TO-BE-DONE<div>J&P</div><div>Incorrect Details Low quality image leads to wrong prediction of nutrients</div></div>	<div>9.PROBLEM ROOT CAUSE<div>RC</div><div>Busy Schedule Laziness</div></div>	<div>7.BEHAVIOUR<div>BE</div><div>Consulting Doctors Maintaining their own diet</div></div>	

Identify strong TR & EM	<div>3. TRIGGERS</div> <div>Through advertisements, neighbors</div>	<div>10. YOUR SOLUTION</div> <div>To track the health care plan of an individual.To track the calories in the food by uploading images.To suggests food based on their health conditions.</div>	<div>11.CHANNELS of BEHAVIOUR</div> <div><div>ONLINE:</div><div>Through Social Media Channel Advertisements</div><div>OFFLINE:</div><div>Suggests neighbors Through pamphlets</div></div>	Identify strong TR & EM
	<div>4. EMOTIONS: BEFORE / AFTER</div> <div><div>Before:</div><div>Unhealthy,Confused</div><div>After:</div><div>Healthy,Confident</div></div>			