Brainstorm

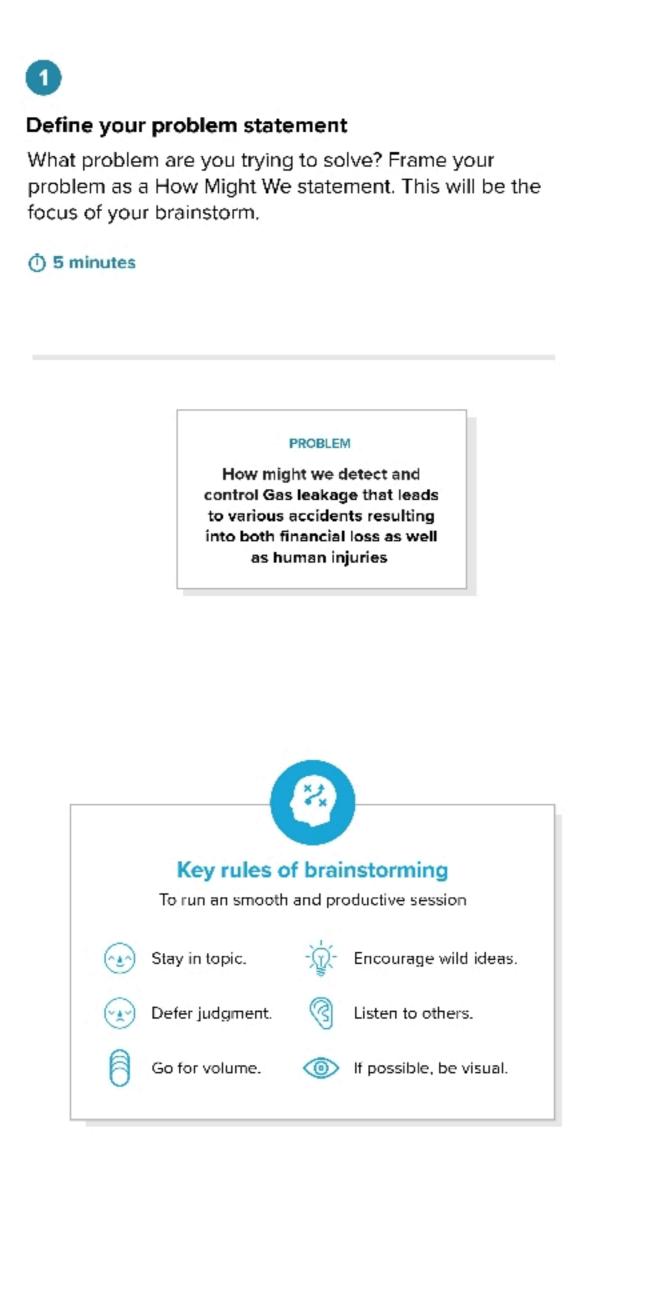
Use this template in your own brainstorming sessions so your team can unleash their imagination and not sitting in the same room.

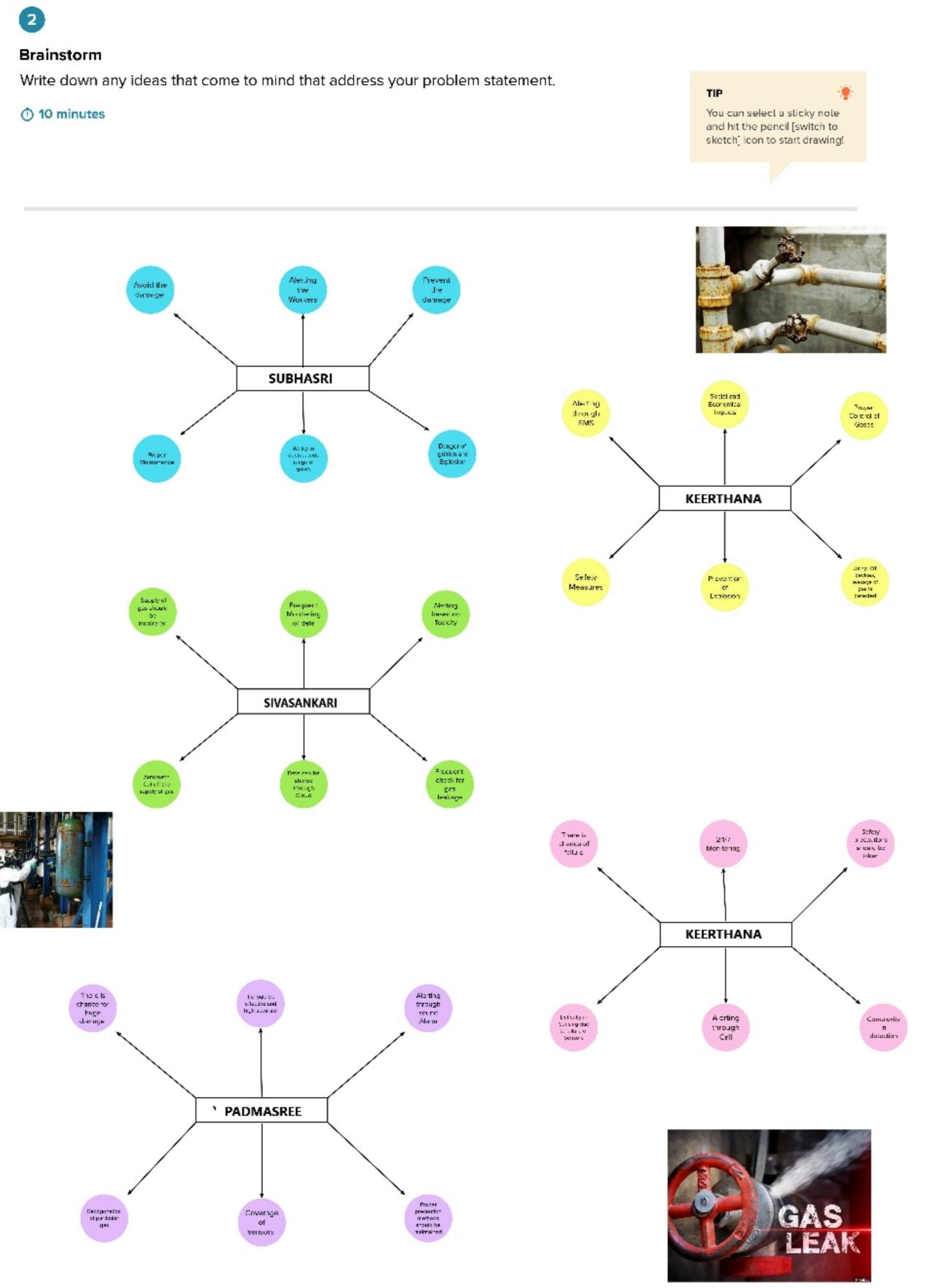
- ① 10 minutes to prepare
- 2-8 people recommended

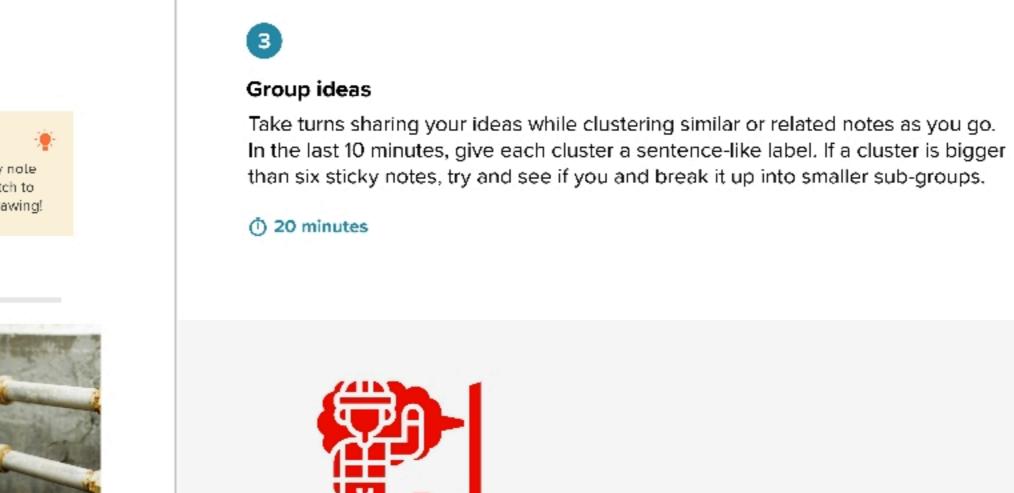
session. Here's what you need to do to get going. 10 minutes & idea prioritization Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal Think about the problem you'll be focusing on solving in the brainstorming session. start shaping concepts even if you're Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session. Open article → 1 hour to collaborate

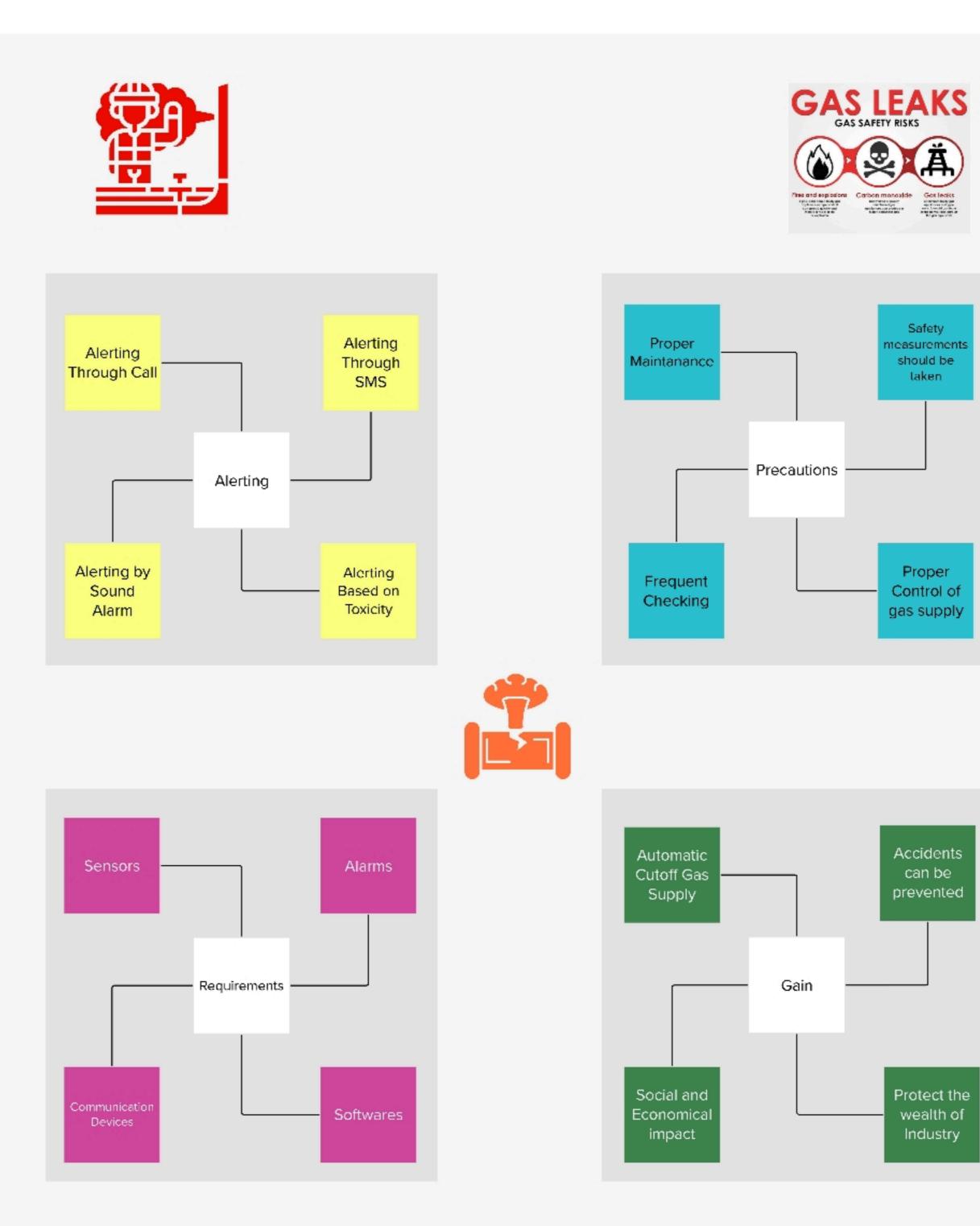
Before you collaborate

A little bit of preparation goes a long way with this





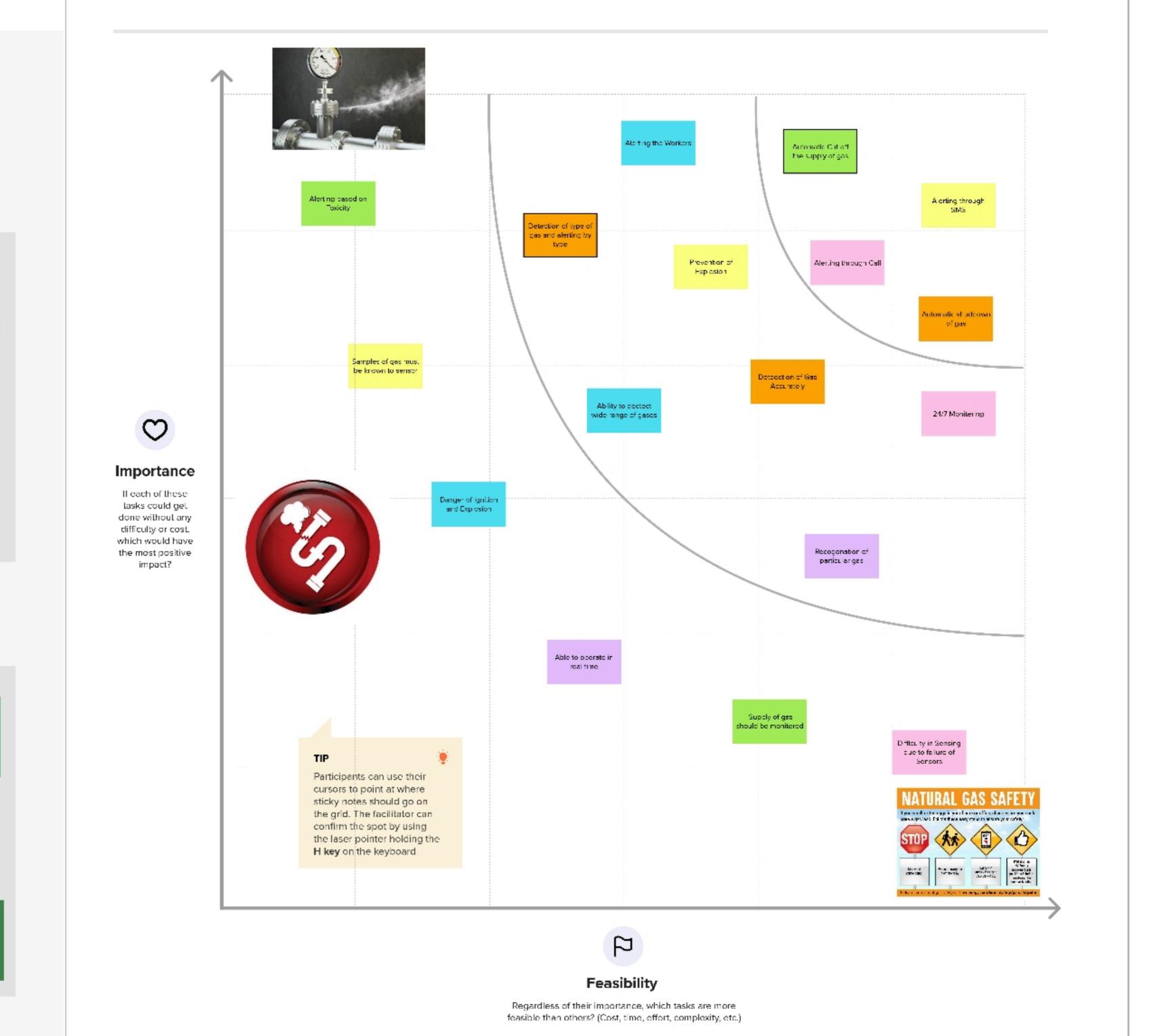






Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



members of your company who might find it helpful.

After you collaborate

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

You can export the mural as an image or pdf to share with

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy.

Open the template → Customer experience journey map

> Understand customer needs, motivations, and obstacles for an experience. Open the template →

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template →

Share template feedback

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