

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID14846
Project Name	Project - SmartFarmer - IoT Enabled Smart Farming Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

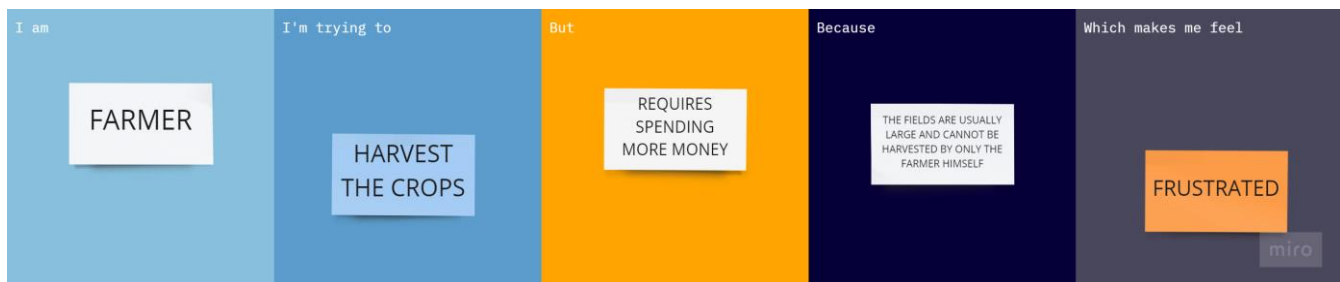
STATEMENT 1:



STATEMENT 2:



STATEMENT 3:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	FARMER	IRRIGATE THE CROPS	TAKES LOT OF TIME AND WORK	MANUALLY IRRIGATING THE CROPS PRIODICALLY	TIRED AND EXHAUSTED
PS-2	FARMER	PLOUGH THE FIELD	TAKES PHYSICAL WORK	THE FARMER HAS TO PHYSICALLY PLOUGH THE FIELD OR MANUALLY OPERATE THE MACHINES	WORN OUT
PS-3	FARMER	HARVEST THE CROPS	REQUIRES SPENDING MORE MONEY	THE FIELDS ARE USUALLY LARGE AND CANNOT BE HARVESTED BY ONLT THE FARMER HIMSELF	FRUSTRATED