

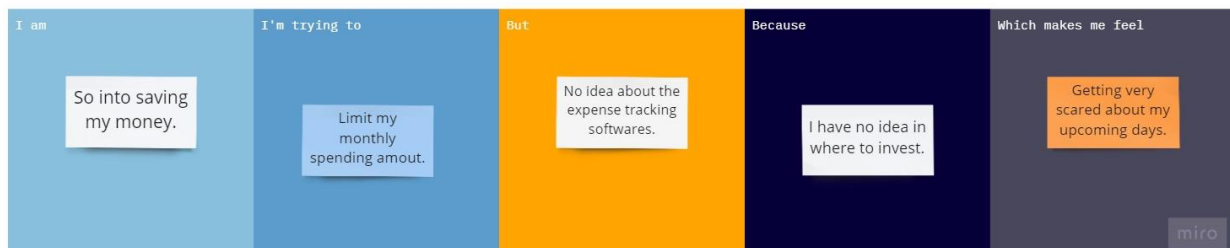
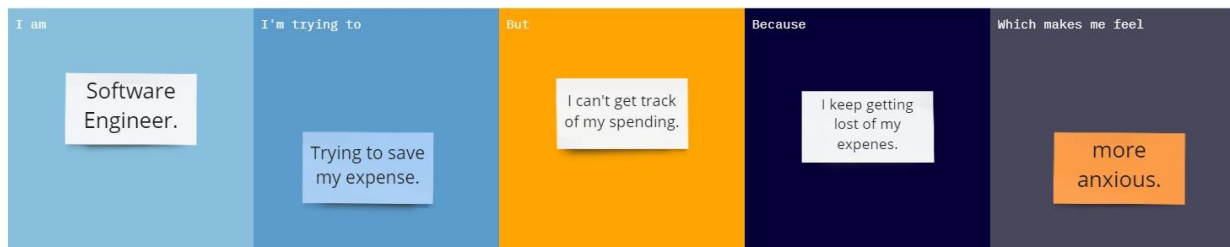
Ideation Phase

Define the Problem Statements

Date	10 September 2022
Team ID	PNT2022TMID15508
Project Name	Project - Personal Expense Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

All people in the earning sector need a way to manage their financial resources and track their expenditure, so that they can improve and monitor their spending habits. This makes them understand the importance of financial management and make better decisions in the future and decreases the likelihood of falling into debt or financial stress. All individuals who earn need a way to account and record their cash flow, without it there would be a lot of chaos on where and what the money is being spent on and how often. It provides a better way to efficiently manage their resources and make smart decisions for leading a better and successful life.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Software Engineer	Trying to save my expense	I am unable to get track of my spending.	I keep getting lost track of my daily spending	More anxious and can't concentrate on my job.
PS-2	So into saving money.	Limit my monthly spending amount.	No idea about the expense tracking software.	I have no proper plan or idea on where to invest my income.	Getting very scared about my upcoming days