

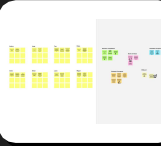


## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Need some inspiration?  
See a finished version of this template to kickstart your work.

Open example



### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



#### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



#### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



#### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM  
How might we [your problem statement]?



#### Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

#### POOJITHA

In agricultural aspects, if the plant is affected by leaf diseases, then it reduces the growth and productivity.

During the development of the crops, they will be affected by various diseases.

The number of diseases on plants and the degree of harm caused has increased.

Accurate identification of plant diseases is essential to ensure high quality and best quality.

The plant diseases are caused by the abnormal physiological functionalities of plants.

It is important to maximize the crop yield.

It is required for the growth of better quality food products.

Deep learning techniques are used.

Identify the diseases and suggest the precautions that can be taken for those diseases.

#### VENBUDHARSINI

An automated system is introduced to identify different diseases on plants by checking the symptoms shown on the leaves of the plant.

The problem affects the persons who do agriculture most plants are affected by the wide variety of bacterial and fungal diseases.

You can take the help of a local mechanic or car expert in assessing your car's value.

some important accessories to the car is a good idea to increase its resale value.

Upload your car details & photos.

#### THARANI

Factors such as spare parts, paints, tyres, etc.

Buyers tend to choose cars that are in good shape.

Create a portal and attract potential buyers.

Advertise in other portals to attract new buyers.

Predict the car's value using age and km driven.

Using certain characteristics the value of the car can be predicted.

Refurbished car's tend to work better.

Tail the lamp of the car are in good working conditions.

Using certain datasets to get a personalised quote for the vehicle.

TIP  
You can select a sticky note and hit the pencil icon to start drawing!

TIP  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

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### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

#### Analyse the Car resale values

Get the previous year car sale values.

Analysis of the previous year sales.

Understand the advantage and disadvantage of the car sale values.

#### Advertise the cars

Advertisement in local people.

Advertise in other portals to attract new buyers.

Publish your advertisement.

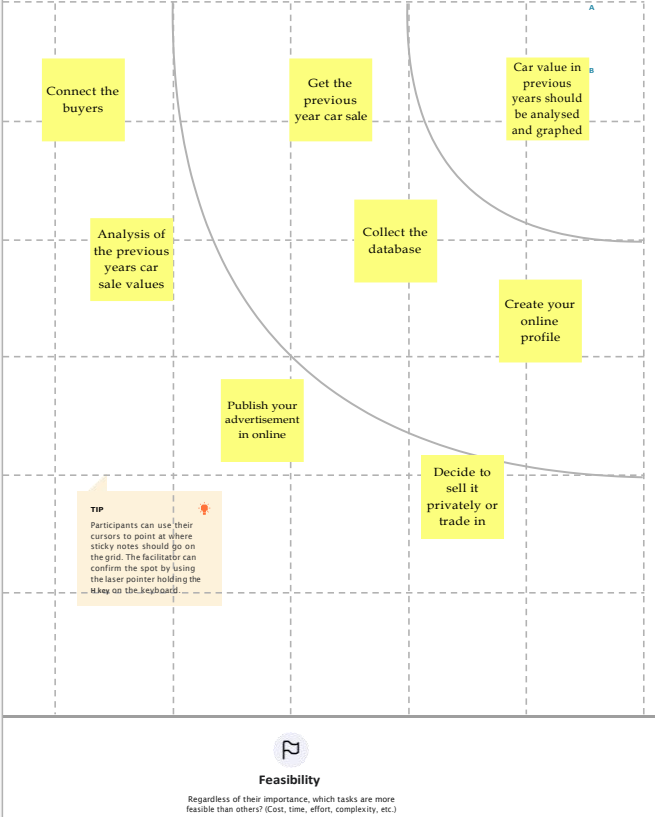
#### Collection of database

Upload your car details & photos.

Collect the database.

Gather the resource.

same page about what's important on this grid to determine which are feasible.



### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

#### Quick add-ons

- Share the mural  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

#### Keep moving forward

- Strategy blueprint  
Define the components of a new idea or strategy.  
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- Customer experience journey map  
Understand customer needs, motivations, and obstacles for an experience.  
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- Strengths, weaknesses, opportunities & threats  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
Open the template

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