Define CS, fit into CC

1.Customer segments `CS`

Specially abled people are the customers who are not able to easily communicate with others

6. CUSTOMER CONSTRAINTS `CC`

While communicating, they can only able to communicate with the people those who know sign language.

5. AVAILABLE SOLUTIONS `AS`

The available solutions are not so accuracy in image processing and the output was not so efficient.

Explore AS, differen

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

Only sign language known people can communicate so we introduced a new system to communicate all specially abled people.

9. PROBLEM ROOT CAUSE `RC`

Due to the inability to communicate with others by the specially abled people's

7. BEHAVIOUR `BE`

Finding the right signs and converting into correct communication between the people's

Focus on J&P, tap into BE, understand RC

3. TRIGGERS

Some of the triggers are introducing in all hospitals, medical trusts and also inadvertisements.

10. YOUR SOLUTION `SL`

Created an application using AI, that will able to convert the sign language by image processing of the specially abled people

8. CHANNELS of BEHAVIOUR

We can update our application and use it in a veryefficient way.

4. EMOTIONS: BEFORE / AFTER   EM

specially abled people hesitate to communicate with others but know using this system they can easily communicate with others.