

# Ideation Phase

# Brainstorm Idea

# Prioritization

# Template

Date	09-10-2022
Team ID	<a href="#">IBM-PROJECT-34611-1660239929</a>
Project Name	Project – Natural Disaster Intensity Analysis and Classification Using Artificial Intelligence
Maximum Marks	4 Marks

## Brainstorm & Idea Prioritization Template:

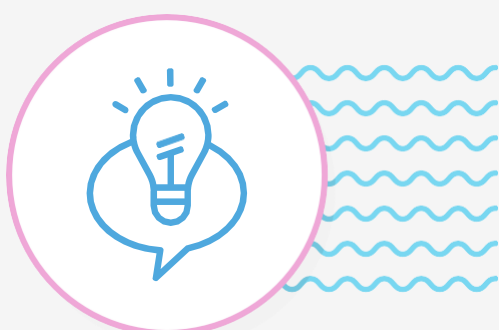
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

## Brainstorm & Idea Prioritization for “Natural Disaster Intensity Analysis and Classification Using Artificial Intelligence”:

Reference: <https://tinyurl.com/35hw5ykj>

## Step-1: Team Gathering, Collaboration and Select the Problem Statement



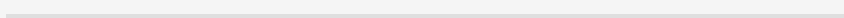
# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👤 2-8 people recommended



## Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) →



# Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 10 minutes

- 
- A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
  - B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
  - C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)




# Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming


To run an smooth and productive session


Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

 Go for volume.

 If possible, be visual.

# Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

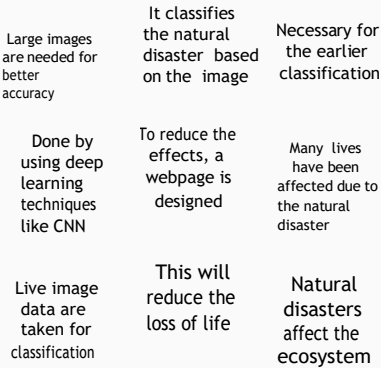
TIP



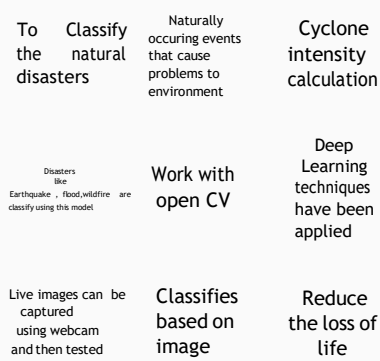
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



Jaisnavi.D



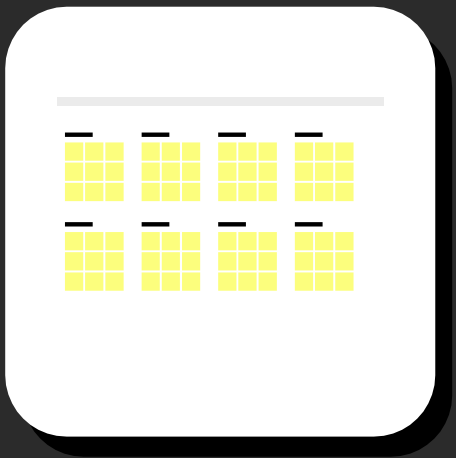
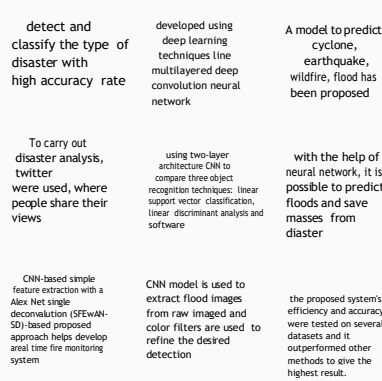
Jayashree.S.D



Kiruthika.K



Geetha.P



## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

### Technical Aspects

A large dataset is needed for the accurate model.

Create a user friendly GUI that helps classify the natural disaster.

### Social Impacts

Reduce the loss of life

Earlier precaution measures

### Availability of resources

Image data needed for classification

Enormous data is needed for classifying the image data.

### People emotions

People emotions on drastic disasters

Feelings of sadness, anger, and grief are normal reactions to abnormal events such as disasters

			A large dataset is needed for the accurate model	disaster analysis,twitter were used,where people share their views	To carry out disaster analysis,twitter were used,where people share their views	
live images can be captured using webcam, and then tested	Necessary for the earlier classification	This will reduce the loss of life.		Classifies based on image	AI can help response teams understand natural hazards monitor events in real time	This will reduce the loss of life
				Scientists look for patterns in data to determine where and when natural disasters are likely to occur		
create a user friendly GUI that helps classify the natural disaster.					Using two-layer architecture CNN to compare three object recognition techniques linear support vector linear discriminant analysis, and softmax	
	TIP Participants can use t heir cursors to point at where sticky notes should go o n the grid. The facilitator can confirm the spot by using the laser pointer hold ing the <b>H key</b> on the keyboa rd.		People emotions o their beloved families who lost their lives.	Image data needed for classification		live images can be captured using webcam, and then tested

## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

- A**    **Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
  
- B**    **Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward

#### Strategy blueprint

Define the components of a new idea or strategy.

[Open the template](#)

#### Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

[Open the template](#)

#### Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.