What do they THINK and FEEL?

They may think detection and classification
of natural disasters will overcome the
lossess in ecosystem.
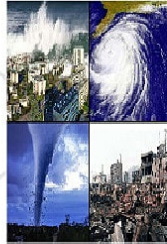They may think worth in choosing natural
disaster detection tool.

What do they HEAR?

Friends and family talks about the benifits
of detection of natural disaster.

What do they SEE?

Detetion of natural disaster will giv
them protection from the loss.

What do they SAY and DO?

It will predict the natural disaster earilier .
They can take the neccessary measures to
overcome the losses.