

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID03416
Project Name	Skill / Job Recommender Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

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➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Ensure relevant information is pre-work shared.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

Problem

How might we develop a website which will be more effective to job seekers ?

How might we recommend a job based on the user/ job seeker skill set?

How might we help the user/job seeker to easily apply to a job based on the job profile and role ?

How might we manage and store the user's / recruiter data securely?

How might we make the job search customized?

How might we help the recruiter to hire a skilled candidate for her company?

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm & idea prioritization

Before you collaborate

- A little bit of conversation goes a long way with your audience. Hence what you intend to do is to get your group going.
- [Go to resources](#)

Define your problem statement

What problem are you trying to solve? Frame your problem as a clear Measurable statement. This will be the basis for your brainstorm.

Business

Write down any ideas that come to mind as you brainstorm. You can always come back to them later.

User

Group ideas

Take turns sharing your ideas while others listen or related notes on a pin. Think of things that you are passionate about and discuss them with others. It is important to have a variety of ideas by the end of your session and to have one member as a scribe.

Job search

Candidates are filtered based on their resume.

Personalised job recommendation

Job seekers are recommended jobs based on their skills and job history.

Software system design

Job seekers can create a profile and upload their resume.

Resume Parsing

Resume data is extracted and stored in a database.

Prioritize

Rank ideas based on their feasibility and impact.

Feasibility

Check if the ideas are feasible and impactful.

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

