Ideation Phase
Brainstorm & Idea Prioritization Template
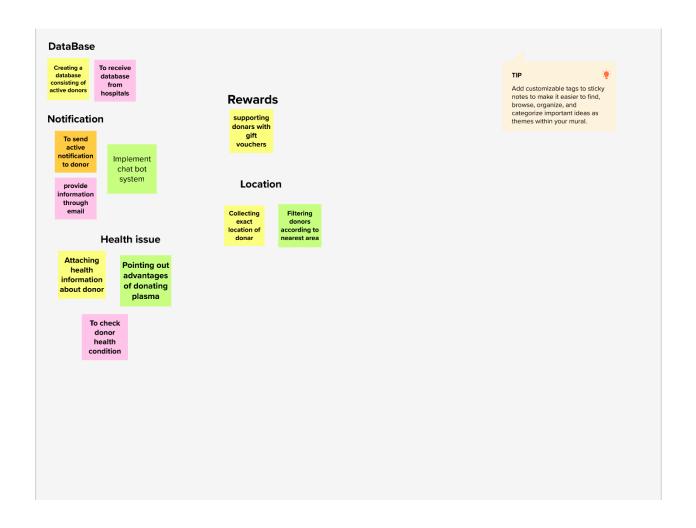
Date	27 September 2022
Team ID	PNT2022TMID15066
Project Name	Plasma donar application
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
💡
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

SASI KUMAR C R

creating awarness	supporting donars with gift vouchers
Collecting exact location of donar	Attaching health information about donor
Avoiding Scam by verifying valid donor	Creating a database consisting of active donors

Yogeshwaran K

Interconnect donor on a single network	Pointing out advantages of donating plasma
Implement chat bot system	create a donor database
providing platform to connect donor and recepient	Filtering donors according to nearest area

Balaji s

To receive database from hospitals	to collabrate with government and public sectors
having special issues for rare blood group	To check donor health condition
provide information through email	donated blood must be taken care

Revanth

To send active notification to donor	Explaining prerequisties for donating blood
Creating active platform between donor and recepient	In future using blockchain technology
Having 24/7 support	get connected with hospitals

Step-2: Brainstorm, Idea Listing and Grouping

DataBase

Creating a database consisting of active donors

To receive database from hospitals

Notification

To send active notification to donor

Implement chat bot system

provide information through email

Rewards

supporting donars with gift vouchers

Location

Collecting exact location of donar

Filtering donors according to nearest area

Health issue

Attaching health information about donor

Pointing out advantages of donating plasma

To check donor health condition

Step-3: Idea Prioritization

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Collecting exact location of donar

having special issues for rare blood group

Attaching health information about donor

supporting donars with gift vouchers

Implement chat bot system

Interconnect donor on a single network

To send active notification to donor

provide information through email

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Having 24/7 support