

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID36734
Project Name	University Admit Eligibility Predictor
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 👥 1 hour to collaborate
- 👤 2-8 people recommended

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➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article ➔

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Every year thousands of college graduates apply for the master and PhD programs in US universities from all around the world. Applying to US universities is not an easy task, it involves many steps and procedures to follow. Choosing the right universities or colleges is definitely another hurdle students have to face.



Key rules of brainstorming

To run a smooth and productive session

➕ Stay in topic.

💡 Encourage wild ideas.

⏸ Defer judgment.

👂 Listen to others.

🗣 Go for volume.

👁 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Nazeerdeen.A

College Phone No	College Email ID	College Address
Department	Courses	Faculty

Srisivasakthi.S

Fees Structure	Scholarship	About College
College Infrastructure	Admission Date	Co-Curricular

Kamalesh.S

Campus Life	Alumni Placement	Student's Profile
College Ranking/Rating	College Review	Duration of the Course

Dinesh.S

Percentage of Cutoff marks	CGPA/GPA	GRE/GATE score calculator
UG/PG	CSEET of commerce	Graph Representation

Dhanush.M

JEE for engineering	CAT for MBA	NEET for Medical
NATA for architecture	Loan	Seat availability for that Course

Harish.S

Popular events in College	Survey form	My preferred college
Placement Partners	FAQs	Terms and Conditions

3

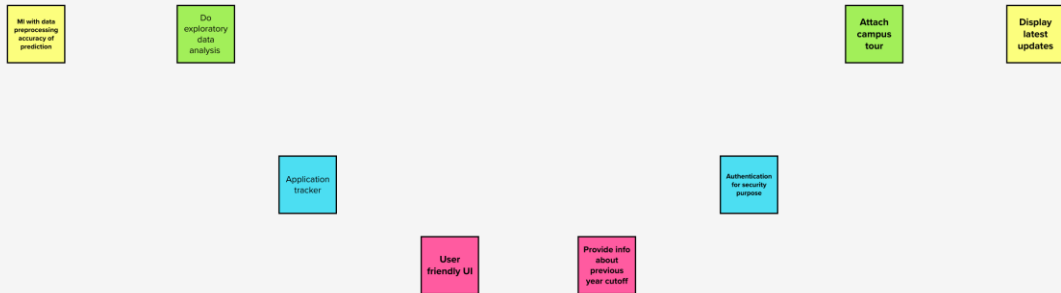
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

