







# Project Design Phase-II

## Journey Map

Date	31 October 2022
Team ID	PNT2022TMID30357
Project Name	AI-Powered Nutrition Analyzer For Fitness Enthusiasts
Maximum Marks	4 Marks

### Journey Map:

 <b>RESEARCH</b> Browsing, booking, attending, and rating a local city tour	 <b>Entice</b> How does someone initially become aware of this process?	 <b>Enter</b> What do people experience as they begin the process?	 <b>Engage</b> In the core moments in the process, what happens?	 <b>Exit</b> What do people typically experience as the process finishes?	 <b>Extend</b> What happens after the experience is over?
<b>Steps</b> What does the person (or group) typically experience? <div> <div>Connect Your Google Account</div> <div>Choose a plan</div> <div>With the help our app you can get expert fitness tips and stay healthy</div> <div>In this app you can get expert fitness tips and stay healthy</div> </div>	<div> <div>You can see the nutrition plan by experts and choose the plan</div> </div>	<div> <div>Sets Alarm</div> <div>Eats on time</div> <div>Monitors Anxiety</div> </div>	<div> <div>They will give a feedback about this nutrition app</div> </div>	<div> <div>Personalized Recommendation</div> <div>Personalized Health offers</div> </div>	
<b>Interactions</b> What interactions do they have at each step along the way? <ul style="list-style-type: none"> <li>People: Who do they see or talk to?</li> <li>Places: Where are they?</li> <li>Things: What digital touchpoints or physical objects would they use?</li> </ul>	<div> <div>You can easily communicate with a people nutritionist, dietician and fitness expert</div> </div>	<div> <div>Installs health monitoring apps</div> <div>Takes nutritious food if it's good for their health</div> <div>From their phone</div> </div>	<div> <div>Avoids all and sugar products</div> <div>Concentrates more on your health</div> </div>	<div> <div>Direct interaction with the experts and other members in the group</div> <div>Leaves review about this app in their profile</div> </div>	<div> <div>Recommendations, span across web, email etc.</div> <div>Customer's email</div> </div>
<b>Goals &amp; motivations</b> At each step, what is a person's primary goal or motivation? ("Help me," "or "Help me avoid...")	<div> <div>Help me to set a goal</div> <div>Help me to change my perspective</div> <div>Help me to think fun and variety</div> </div>	<div> <div>Help me to schedule regular workout time</div> <div>Help me to feel confident</div> </div>	<div> <div>Help me to practice regularly</div> <div>Help me to stay motivated that I should not skip practice</div> </div>	<div> <div>Help me to leave with good feelings</div> <div>Help me to leave with good awareness</div> </div>	<div> <div>Help me to remember those days</div> <div>Help me to know what I have done</div> </div>
<b>Positive moments</b> What steps does a typical person find enjoyable, productive, fun, motivating, insightful, or exciting?	<div> <div>In this App you see the photos, videos, and explanations are exciting to see it</div> </div>	<div> <div>Happiness after personal dietician plan</div> </div>	<div> <div>People love their practice session itself, we have a satisfaction</div> </div>	<div> <div>People generally leave with feeling refreshed and inspired</div> </div>	<div> <div>People like looking back on their past days</div> </div>
<b>Negative moments</b> What steps does a typical person find frustrating, confusing, engaging, costly, or time-consuming?	<div> <div>There is no negative commands in this app</div> </div>	<div> <div>There is no negative commands to enter in this app.</div> </div>	<div> <div>There is no negative commands to engage in this app</div> </div>	<div> <div>People describe leaving a review as an inbound process</div> </div>	<div> <div>There is no negative commands to extend in this app</div> </div>
<b>Areas of opportunity</b> How might we make each step better? What does do we have? What have others suggested?	<div> <div>You stay fit healthy and happy and you can achieve within in this time</div> </div>	<div> <div>Monitor nutrition, Track exercise, Workout and Reduce weight</div> </div>	<div> <div>Provide a simpler summary to avoid information overload</div> </div>	<div> <div>So that each step feels more simple and easier</div> </div>	<div> <div>Help the people, videos and remember things they've done in the past</div> </div>