Brainstorm & idea prioritization
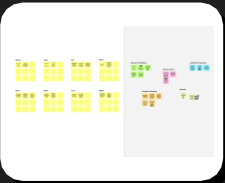
10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback

1

Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How do you Visualize and Predict Heart Diseases with an Interactive Dash Board

Key rules of brainstorming
To run a smooth and productive session

Stay in topic.   Encourage wild ideas.
Defer judgment.   Listen to others.
Go for volume.   If possible, be visual.

2

Brainstorm
Write down any ideas that come to mind that address your problem statement.

10 minutes

AMIRTHAVARSHAN.K
ASK PATIENT
GENETICS   CHEST PAIN

VINOTH.S
FOOD HABITS
EXERCISE LESS   DIET

RAGUL.P
SURVEY   CHECK SYMPTOMS
CONSULT WITH DOCTOR   AGE

VISHWANATH.R & SUBASH.S
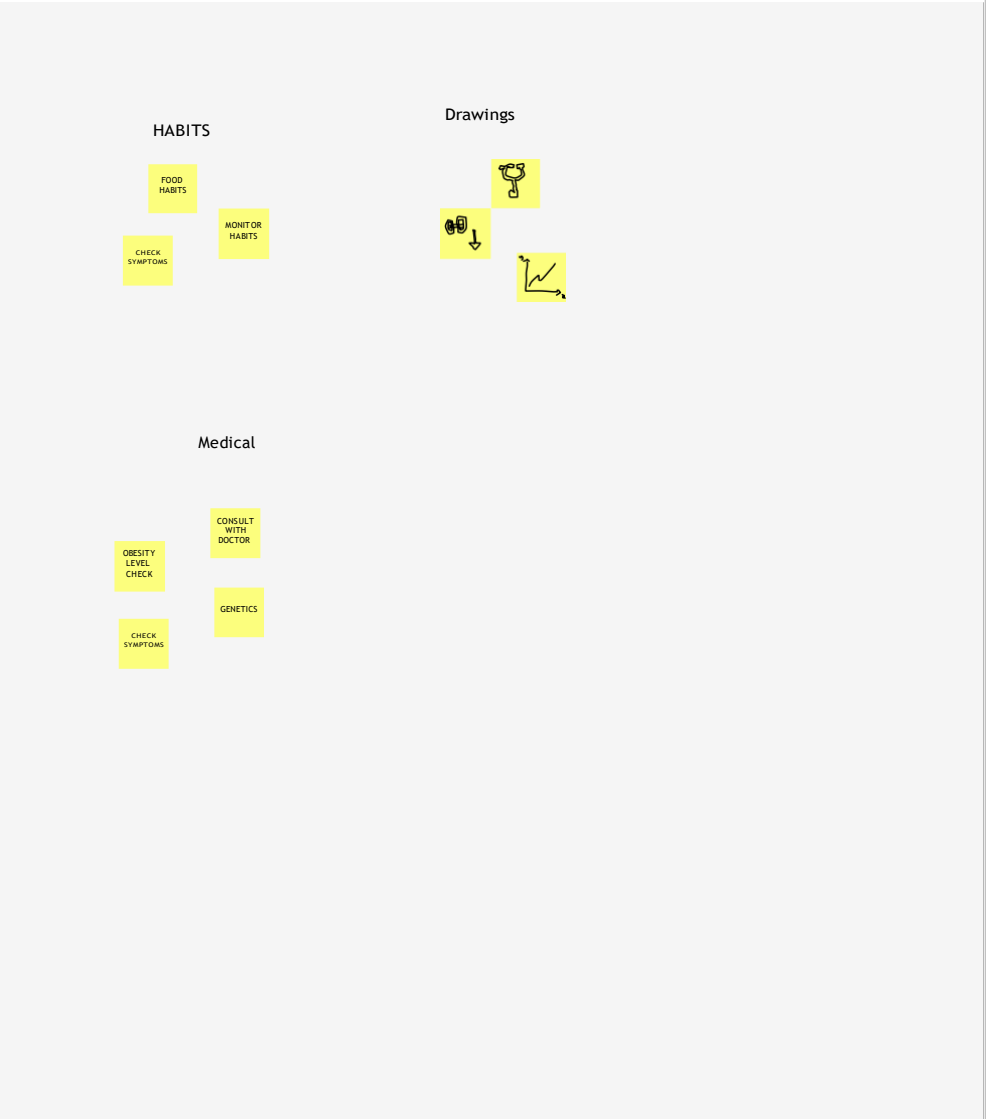MONITOR HABITS   OBESITY LEVEL CHECK
FAMILY HISTORY

3

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you break it up into smaller sub-groups.

20 minutes

HABITS
FOOD HABITS
CHECK SYMPTOMS   MONITOR HABITS

Drawings

Medical
OBESITY LEVEL CHECK   CONSULT WITH DOCTOR
CHECK SYMPTOMS   GENETICS

4

Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

SURVEY
FOOD HABITS
CONSULT WITH DOCTOR

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Need some inspiration?
See a finished version of this template to kickstart your work.

Open example